



# MASTER OF BUSINESS ADMINISTRATION HEALTH ADMINISTRATION

FPU BRINGS A TRADITION OF EXCELLENCE INTO  
THE MASTER OF BUSINESS ADMINISTRATION DEGREE.

## AFFORDABLE

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## FAST

.....

## FLEXIBLE

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## 100% ONLINE

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## FINISH IN AS FEW AS 18 MONTHS

Remarkable changes in American healthcare policy have increased the need for excellent administrators. Develop essential leadership and decision-making skills in a Master of Business Administration (MBA) in Health Administration program.

Designed for working professionals, your coursework will present concepts in practical and quantitative terms, so that you can apply them to the workplace immediately. Topics include leadership, financial management, quality improvement, health policy, privacy, and legal and ethical issues. Franklin Pierce offers small classes for in-depth, personalized learning in a program that is accredited by the International Accreditation Council of Business Education (IACBE).

Combine online learning with part or full-time study, and four academic terms, to create a flexible and personalized schedule. You may also be eligible for grants, loans, and scholarships in the form of financial aid.

Graduates of this program are healthcare managers who possess the skills to assume key roles in health administration, public health, and patient-client advocacy.

LEARN MORE:



APPLY TODAY!  
[franklinpierce.edu/gradapply](http://franklinpierce.edu/gradapply)

# MBA

Franklin Pierce University  
College of Business  
[fpuonline@franklinpierce.edu](mailto:fpuonline@franklinpierce.edu)

# MASTER OF BUSINESS ADMINISTRATION HEALTH ADMINISTRATION

## PROGRAM REQUIREMENTS

<b>GM510</b>	Seminar in Leadership
<b>GM520</b>	Legal and Ethical Issues in Organizations
<b>GM540</b>	Organizational Behavior
<b>GM542</b>	Quantitative and Research Techniques for Leaders
<b>GM543</b>	Economics for Managers
<b>GM561</b>	Financial Management
<b>GM562</b>	Marketing Management
<b>GM564</b>	Operations Management for Leaders
<b>GM592</b>	Health Policy
<b>GM594</b>	Healthcare Payment Systems
<b>GM596</b>	Quality Improvement Models in Healthcare
<b>GM691</b>	Strategic Management Seminar
	Elective MBA course (1)

## CERTIFICATE REQUIREMENTS

You may also choose to develop content-level expertise in the Health Administration Certificate program. This online course of study can advance professional development, even if you are not currently seeking a complete graduate degree program. If you choose to pursue the Master of Business Administration at a later date, all certificate-level coursework will be credited towards completion of that degree.

Please contact the Office of Admissions for certificate program application requirements.

You must successfully complete the following courses to fulfill the certificate program requirements.

<b>GM510</b>	Seminar in Leadership
<b>GM520</b>	Legal and Ethical Issues in Organizations
<b>GM592</b>	Health Policy
<b>GM594</b>	Healthcare Payment Systems
<b>GM596</b>	Quality Improvements Models in Healthcare

## ADMISSION TO THE PROGRAM

You must have a bachelor's degree from a regionally accredited college or university, generally with a CGPA of 2.8 or greater on a 4.0 scale. Acceptance to the MBA program requires competency in the areas of accounting and statistics, and computer skills. Detailed admission and acceptance criteria are listed in the Academic Catalog, which is available online.

## MBA APPLICATION REQUIREMENTS

Complete an admissions portfolio which consists of:

- An online application at [franklinpierce.edu/gradapply](https://franklinpierce.edu/gradapply)
- Official transcripts from previously attended colleges and universities
- An updated résumé
- An outline of professional aspirations and how this MBA will help you achieve them (250-500 words)
- An essay: Answer one of the four questions below. Tell us not only what you did but also how you did it. What was the outcome? What was the response? Only describe experiences that have occurred within the last three years (250-500 words).
  - A time when you made a lasting impact on your organization
  - A major accomplishment
  - A major setback you have faced
  - A time when you exceeded expectations

## BASED ON 2022-2023 ACADEMIC YEAR

Number of credit hours: 39

Cost per credit: \$665

Franklin Pierce offers personal support through our enrollment team and an academic advisor to assist with onboarding, paving the way for student success. Our teams are ready to help you reach your career and educational goals.