

Pierce

**JEFFREY CORRIVEAU '92
LEADS THE SHOW AT
BUSCH GARDENS**

**LORI SHIBINETTE '13
WORKS TO IMPROVE
MENTAL HEALTH IN
THE GRANITE STATE**



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Spring/Summer '18

VOL. 36, NO. 1

“Franklin Pierce has a profound economic impact throughout the Monadnock Region.”

— KIM MOONEY '83 PH.D., PRESIDENT, FRANKLIN PIERCE UNIVERSITY

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PHOTOGRAPHER: ANDREW CUNNINGHAM



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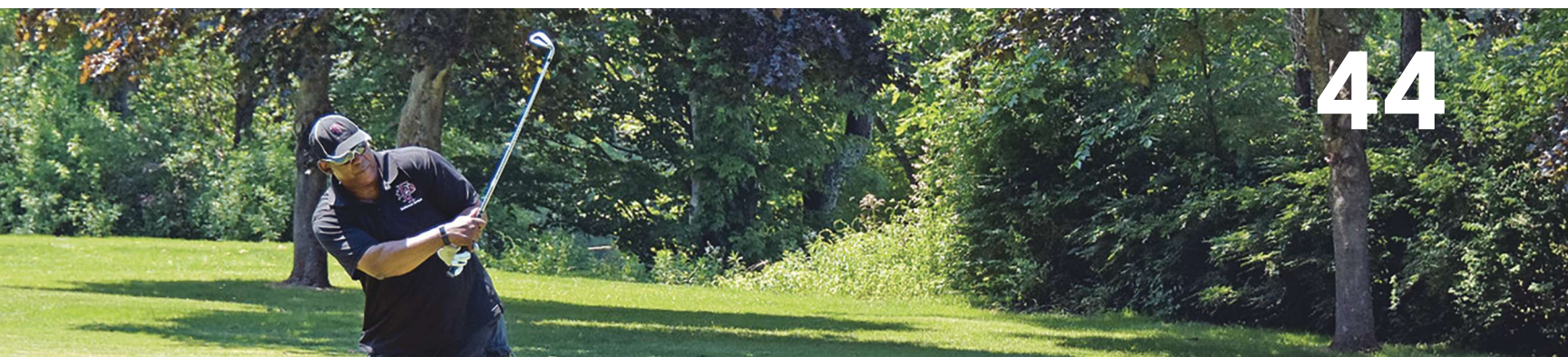
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Pierce

FRANKLIN PIERCE UNIVERSITY MAGAZINE
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“We are a small school, with an extraordinary power of being able to transform lives, helping students not only see, but reach the boundaries of their potential.”



A Regional Resource

As you're reading this, we on campus are preparing to celebrate the 53rd commencement exercises for the Class of 2018. Our graduates will walk across the stage and out into the world, degrees in hand, ready to embrace their futures.

I have always been so proud of the way this University helps our students do exactly that. It is part of our DNA. We are a small school, with an extraordinary power of being able to transform lives, helping students not only see, but reach the boundaries of their potential. Our campus communities and leadership experiences prepare them for the challenges they'll face as thinkers and leaders in the years ahead.

Our commitment to transforming lives has been unwavering. Over the decades, we've elevated our academic standards and offerings, evolving to ensure our students are equipped with the skills they need in an ever-changing social and professional landscape.

This issue of Pierce Magazine showcases how we are meeting the needs not only of our students, but the larger community as well. We are the University of the Monadnock Region, and we take our educational role seriously. Our new partnership with C&S Wholesale Grocers is a valuable option for our students and our school. The C&S Scholars Program is designed to provide Pierce students with experiential learning opportunities and gives one of the area's most influential companies passionate,

loyal and bright potential employees. We are also moving forward with plans to enhance the academic offerings in our College of Business. The changes will benefit our undergraduate and graduate students, and they also focus on professional skills regional employers seek. Ravens perform valuable outreach to area organizations, and I am so proud of the time and care our students give to local nonprofits, schools and other entities.

There is a desire to keep the highly educated students that graduate from FPU in the state. We want them to become part of the solution to the state's economy and also to bring the kinds of contributions that Franklin Pierce students typically carry to their communities. That's part of the good work we are doing now and will continue to do.

When I graduated from Franklin Pierce 35 years ago, I knew that this institution had given me a firm foundation for the future. As President, it has been my mission to ensure that we continue providing that foundation for the next generation of Ravens. With a continued commitment to our students and our region, I know that we forge new opportunities and cement Franklin Pierce's reputation as a small place that does big things.

We are a valuable resource for the entire Monadnock Region, the state of New Hampshire and beyond. Our students and faculty demonstrate daily how Franklin Pierce can transform lives and how our Ravens transform the lives of those around them.

KIM MOONEY '83, PH.D.
PRESIDENT

Kim Mooney '83, Ph.D. speaking at the Presidential Installation.



RAVENINGS

AN HISTORIC MOMENT

Kim Mooney '83, Ph.D., Installed as President of Franklin Pierce University

“**T**he change in leadership is an important moment in the history of any college or university,” said Jim Earle, vice president for student affairs. “It clearly delineates the beginning of a new era.”

Franklin Pierce entered a new era Aug. 1, 2017, as Kim Mooney '83, Ph.D., became the first woman and the first alumna to head the institution in its 56-year history. Sept. 23, 2017, marked her formal installation. The Presidential Installation, Family Day and Homecoming Celebration offered an opportunity for Ravens past and present to take part in a weekend's worth of activities designed to mark the prestigious appointment. Culminating in a formal installation ceremony, the crowd gathered in the Field House included Franklin Pierce students, faculty, staff,

community leaders and guests from every stage of President Mooney's life, including childhood friends and professional mentors. The installation highlighted Mooney's connection and continued commitment to Franklin Pierce.

“As I think about Kim being in the role of president, and why this is amazing for so many

reasons, one in particular is that she's an alumna of Franklin Pierce,” said Patty (Gaffney) Zolfo '83, Mooney's college roommate, in a video commemorating the occasion and played during the celebration. “She has walked in the shoes of the students at Franklin Pierce and

she has the opportunity to take that experience and personal payouts and help build a future at Franklin Pierce.”

Mooney has been a committed and vocal advocate for her alma mater for more than 30 years. Following graduation from Franklin Pierce, Mooney would go on to get her Ph.D. in psychology from the University of New Hampshire. She became a faculty member at St. Lawrence University in Canton, N.Y., earning tenure and then advancing to leadership roles in the

administration — first achieving associate dean in 1998 and then founding director of the Center for Teaching and Learning. She served on Franklin Pierce's Alumni Association Board of Directors and was a member of the Board of Trustees from 2001 to 2008, serving as the chair of the Academic Affairs Committee. She served as interim president and most recently, provost

Mooney's vision for Pierce is one of unrelenting excellence and innovation, where Pierce is a valued partner in the lives of its students and in shaping the future of its New Hampshire and Arizona homes.

Kim Mooney '83, Ph.D. (top). The Board of Trustees procession for the Installation ceremony.



vice president of academic affairs, before she was appointed president in August 2016.

During the ceremony, Mooney was presented with the Presidential Medallion for Franklin Pierce University. Part of an academic tradition dating to the middle ages, chains of office are worn by university presidents during ceremonial occasions as part of his or her regalia. The Franklin Pierce chain of office is a collection of six medallions representing the tenure of the University's six presidents, the dates of their tenure etched into each medallion, anchored by a larger medallion depicting the University seal.

Mooney called the event "humbling and inspiring" in her keynote. She spoke about how, as a first-generation college student, the school fostered in her a commitment to excellence and gave her the foundation for her three-decade career in higher education.

"The fact that I am both the first woman and first alumna president speaks to this university's youth and to its coming of age," she said, noting that she knew each of her predecessors and that Pierce still enjoys the company of alumni from the first graduating class.

"Our youth as an institution is to our benefit. It energizes innovation, it tests boundaries and it keeps us agile. We welcome students to make our options work for their academic goals," she said, highlighting the offerings on campus, online and available as a hybrid of both. "Access to

higher education is a driving factor of this university."

Mooney discussed how when Franklin Pierce opened its doors in 1963, it was a time of unrest and revolution in this country, but Pierce was committed to excellence in education. The next revolution in higher education is not entirely clear, she said, "but it is that unrelenting uncertainty that galvanizes my resolve to commit to creative, thoughtful and fluid leadership of Franklin Pierce as we design a sustainable future."

She spoke of how Franklin Pierce is a precious resource for its students, to the broader New England region and for New Hampshire and Arizona, where its campuses are based.

"Our programs and our graduates are integral to the civic engagement and economies beyond our boundaries," she said.

Mooney's vision for Pierce is one of unrelenting excellence and innovation, where Pierce is a valued partner in the lives of its students and in shaping the future of its communities. Through continued partnerships with employers, nonprofits and civic groups, she sees the University as a key player in solving the challenges of the 21st century.

"We know ourselves," she said. "We are a community empowered by our resilience, enriched by our diversity, emphatic in our belief in the potential of every student ... Thank you to the Board of Trustees for not only entrusting me with the future of this institution, but also with its soul." — *Holly Beretto '93*





AWARD WINNER

Amanda Horrocks '17 Graduated With Awards and a Sense of Home

Amanda Horrocks '17 graduated with a B.A. in U.S. History and Secondary Education last year.

“I always knew I wanted to be a history teacher,” she said. “Franklin Pierce University offered a double major and I knew that would be the best fit for me, plus the first time I toured the campus it just felt like home.”

Her senior year she won the prestigious 2017 Gilder Lehrman Institute of American History award for history scholars. She also choreographed a ballet about women’s suffrage for the Winter Dance Showcase at the University.

“I’ve been dancing since I was 4,” said Horrocks, “and women’s history is something else I’ve always been passionate about.” She’s

thinking dance skills might be something she can work into her current job as art education assistant at the Currier Museum of Art in Manchester, N.H.

“I’ve been going to the Currier since I was a child, so when this position opened I jumped at it,” although Horrocks added that she wants to also attend graduate school for a Master’s in History and Museum Studies.

As for Franklin Pierce University, she attributes her success to history professors Melinda Marie Jetté, Mary C. Kelly and Doug Ley.

“If you want a school where you can develop yourself and find what you truly value in life,” she said, “then I would say, come here.”

— *Marene Gustin*

LEADING THE WAY

FPU Welcomes New Board of Trustees Members

The newest members of the Board of Trustees bring expertise, wisdom and knowledge from their respective fields to the Franklin Pierce University community.

A native of Nassau, Bahamas, Joseph Michael Delancy '82 is a trained accountant and financial professional with over 30 years of experience in the field. Currently, he serves as a partner with the firm McDonald Delancy in the Bahamas. Along with career success, he brings his background as an alumnus. As a student-athlete at Pierce, he excelled in the classroom and on the basketball court.

Teresa Rosenberger, of Concord, N.H., worked as a speechwriter for Presidents Nixon, Ford and Reagan. More recently in her career, she has held positions as president of both FairPoint Communications and Devine Strategies, while serving as the director of government relations at McLane Middleton law firm. She was named one of New Hampshire’s most influential Women in Business and Citizen of the Year by the Greater Concord Chamber of Commerce in 2016.

Attorney Naomi Butterfield of Concord, N.H., currently serves as legal counsel for Merrimack County. Her expertise is in higher education and workplace investigations stem from her training at the law firm Bernstein Shur Sawyer and Nelson. Butterfield received her J.D. from the University of Denver College of Law and her B.S. from the University of Michigan. She began her early career practicing law in Colorado and held positions in the Colorado Office of the Attorney General.

President and CEO of Pierce Education Properties, LP, Frederick Pierce IV brings with him extensive training in real estate investment, finance, consulting, education and development. Currently he is the operator and developer of Pierce Education Properties, a student housing and education-based real estate company. Before this, he was in finance in the appraisal divisions for KPMG/Goodkin Group.

Franklin Pierce University is excited to welcome all of these highly accomplished Trustees into the campus community.



Second row, left to right: Dr. Decker, Dr. Landis, Assist. Prof. Schulte, Dr. Dangelantonio and Shaye Kiesel. Front row, left to right: Caitlyn Mulcahy, Katie Davert, Brigid Klaf, Troy Nikander, Kaylee Redard, Jessica Wolfe and Eryn Newman

HONOR SOCIETY

Outstanding Ravens Get Recognized

Since its founding in 1990, Franklin Pierce’s Iota Omega chapter of Sigma Tau Delta hasn’t received national recognition — but that all changed last fall. Franklin Pierce’s chapter of the English honor society received the Outstanding Chapter Award and its advisor, Dr. Sarah Dangelantonio, was named an Outstanding Chapter Sponsor. In addition, seven Ravens were invited to present at the 2018 Sigma Tau Delta annual convention.

“I am extremely proud of the achievements our chapter’s members have already accomplished,” said senior Troy Nikander, president of the Franklin Pierce chapter.

Franklin Pierce is one of three chapters to receive this international recognition as an Outstanding Chapter. The award is given annually for

“exhibiting outstanding motivation, creativity and service.” A plaque to hang in Petrocelli Hall and \$500 for the chapter come with the award.

Dangelantonio also received a plaque and \$500. The Outstanding Chapter Sponsor Award is given annually to a sponsor “for giving generously of his or her time, talents and creativity to a local chapter.” She has been a member of the honor society for 25 years, showing a true commitment to both the society and the students involved. “I enjoy getting students excited to be a part of the society and present at conventions,” said Dangelantonio, who adds that she wants to “keep the chapter alive.”

Sigma Tau Delta was founded in 1924 and has over 900 active chapters around the world, inducting about 9,000 members annually.

— David Hamilton '17



CENTER STAGE

Dennis St. Pierre '93 Premieres 'One Way Trip to Mars'

Along-awaited interplanetary adventure premiered at the Waterville Opera House, with the launch of “One Way Trip to Mars.” Director and Franklin Pierce alum Dennis St. Pierre '93 was instrumental in mounting the production, originally conceived by Maine musicians Peter Alexander and Johannah Harkness. St. Pierre also wrote the book and enlisted a number of professional performers to take part in the premiere.

“One Way Trip” tells the story of a one-man, one-way mission to Mars in the year 2033. The reuniting of two lovers after an earthly catastrophe leads to a new beginning for humanity.

The rock opera received good notices from local press, which cited its spirited staging and songs. — David Hamilton '17



Above: The production of “One Way Trip to Mars.” Left: Dennis St. Pierre with Johannah Harkness and Peter Alexander (shown left to right).

FACING PAGE: ANDREW CUNNINGHAM (HORROCKS); THIS PAGE: ANDREW CUNNINGHAM (SIGMA TAU DELTA); COURTESY OF DENNIS ST. PIERRE (ONE WAY TRIP TO MARS).

CONTROLLED BURN

Franklin Pierce DPT Students Partner With Fire Department

The physical and emotional demands of firefighters are daunting. According to U.S. Fire Administration statistics, 55 percent of firefighter deaths in 2007 resulted from stress or overexertion causing either heart attacks or strokes. So, Fire Battalion Chief Aaron Glass, of Avondale, Ariz., approached Dr. Donald Shaw, professor of physical therapy at Franklin Pierce's Goodyear, Ariz., campus, requesting assistance in developing and implementing a project the chief had contemplated for several months. Specifically, "what is the most efficient way to cool his firefighters in this extreme desert heat environment?" Of particular interest were the effects imposed on body temperature and heart function while battling a blaze.

"These physiologic considerations were particularly important since temperatures in a fire can reach 900 to 1,000 degrees F," said Shaw. "Adding to the structure heat are summer outdoor temperatures which can exceed 120 degrees F. Conditions in the Southwest are unlike any other in the country."

Glass added, "There used to be a fire season; now, with dry, drought conditions, that season is nearly all year-round. Combine this reality with Arizona's extreme heat, and you have added extra risk for firefighter safety. We want to find ways to mitigate that."

The pilot study was about generating hard data that would help the department devise new protocols. Currently, when firefighters rest from fighting a fire, they do so for five minutes, before heading back to battle the blaze.

Shaw particularly liked that this study presented doctor of physical therapy (DPT) students real-world research exposure while also giving them a way to contribute to the Avondale community. Last summer, the fire department and the physical therapy students teamed up on four controlled burns. These burns are deliberately set fires that simulate normal firefighter working conditions but are performed in a training setting. Nine firefighters volunteered for the study.

Many results of the study were particularly noteworthy. "We documented core temperatures that were elevated well after they exited the fire scene," said Shaw of the participants. "Seven of nine participants had heart rates in excess of

predicted maximal heart rates. Obviously, firefighters are exposed to tremendous physical and emotional stress."

He and the Franklin Pierce DPT students tried a number of methods to cool the firefighters, including head-draped cooling towels, a misting system, fire engine cab air-conditioning and ice water arm submersion. Unfortunately, none of the approaches worked well in dropping body temperature.

"We were told the cooling rags were uncomfortable," said Shaw. "And the misting fan didn't work well. Frequent opening of the fire engine cab door failed to provide a substantive cooling environment. Ice water arm submersion helped, but participants stated the water was too cold and they kept removing their arms before a true cooling effect could be realized."

What Shaw and his students found was that the issue wasn't just about cooling down firefighters. It was about taking a holistic approach to how to look after their health. They need more time off-fire to rest, and they need to implement high intensity interval training for conditioning to help better prepare for the high-intensity nature of fire engagement.

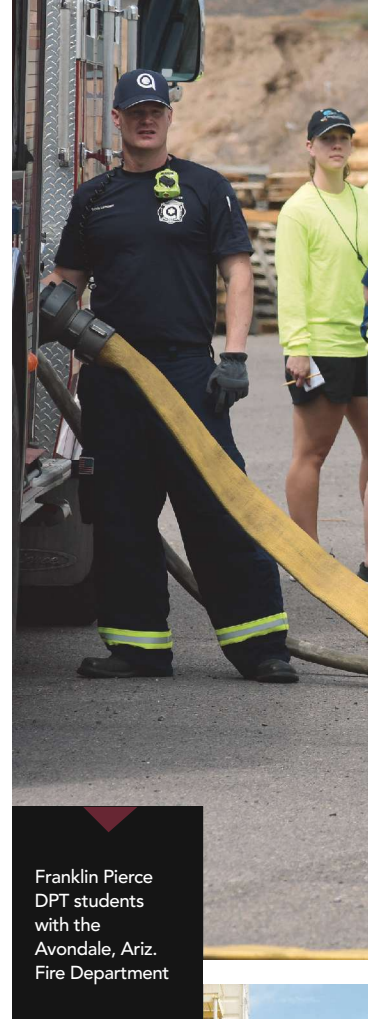
"This was a life-changing experience for our students," said Shaw. "Not only did they have the opportunity to undertake real-world research and get the chance to see how it can affect change, they saw up close what firefighters actually do."

"I think everyone has a new profound respect for firefighters," Franklin Pierce DPT student Edson Madamba '19 commented in a story by Israel Gonzales that ran in The West Valley View newspaper. "It's because we got to see them do everything in this kind of an environment and they're so really upbeat about everything. It's a pretty humbling experience just being students in a classroom and these guys are putting out fires every day."

Shaw and his students documented their findings in a report to the Avondale Fire Department, and later undertook a similar study for the Prescott, Ariz., Fire Department. Glass now wants to expand the pilot study to include fire departments in Glendale, Surprise and Peoria, however, Shaw said funding to conduct a study of that size is unavailable. He and the students took the report they created and designed a research manuscript. This document is currently under peer review in a scientific journal. — *Holly Beretto '93*

"I think everyone has a new profound respect for firefighters."

— EDSON MADAMBA '19



Franklin Pierce DPT students with the Avondale, Ariz. Fire Department





ON THE SCENE

Franklin Pierce Firefighters Respond to Local Call

Five Franklin Pierce University students responded out of the on-campus fire station Jan. 22 for a motor vehicle accident. The story was reported in the Monadnock Ledger-Transcript.

While responding to accidents and other mutual aid calls throughout the town and region is nothing new for the students, the make-up of this group was unique — all five students on the call were female.

“It’s kind of funny because it’s not something we really think about,” said Jessie Janas, a sophomore from Huntington, N.Y. “It didn’t even occur to us at the time [that we were a 100 percent female crew]. It’s just a natural response for us.”

Janas was joined by fellow FPU students Carissa Gordon ‘20, Kiera Duggan ‘21, Hannah Schwach-Trovitch ‘21 and Dakota Hines ‘21, who make up five of the 13 student firefighters on campus, according to station captain and Rindge firefighter Casey Burrage.

Overall, Burrage said there are eight females on the crew, five of which are freshmen.

“We are getting more and more women joining every year to the point that they now outnumber the men,” said Burrage. “I was pretty excited when I saw we had a 100 percent female crew. It completely changes the gender stereotype.”

Deborah Pendergast, director of the N.H. Division of Fire Standards and Training & Emergency Medical Services, said she was happy to hear of the all-female crew, and admitted that she had never heard of that happening before.

“I would definitely say there has been a very recent increase,” said Pendergast. “There has been an uptick over the past two or three years.”

Trovitch, a freshman from Billerica, Mass., said she has never really noticed a divide between the men and women in Rindge.

“We are all equal, we don’t differentiate,” said Trovitch. “I wasn’t raised on those ideals.”

The town of Rindge took over the operations of the University station around 2007 and currently houses one of their fire engines in the station.

The five-woman crew from FPU all have some degree of interest in carrying their current passion for firefighting, whether that be as a volunteer or more of a career. Another important factor is to be a role model for younger girls.

“We’ve seen younger kids look up to us from a lot of things we’ve done on campus,” said Duggan, a freshman from Billerica, Mass. “Kids want to take pictures with us, which is great.”

In an email titled “So proud!,” President Mooney wrote all five students to say how wonderful it was to see their story on the front page of the local paper.

“As the first female president of Franklin Pierce University and as the daughter of a firefighter, the story about the all-female crew responding to a local accident made me especially proud. Thank you for representing Franklin Pierce so professionally both at the accident scene and throughout the interview. Well done!”

TIM TRUMBLE (CONTROLLED BURN); USED WITH PERMISSION OF THE © MONADNOCK LEDGER-TRANSCRIPT (FEMALE FIREFIGHTERS).



RIDING INTO THE FUTURE

Angelo Sellitto '19 Looks to Rope a Career in Law Enforcement

Angelo Sellitto '19 is majoring in criminal justice with a minor in intelligence and security, two degrees that should help him nab his dream career at the FBI or at the very least with a local or state law agency.

"I chose Franklin Pierce University because of the small class sizes, the intimate feeling of working closely with the staff and other students," Sellitto said. "They have a real sense of community here."

And it didn't hurt that the university is close to New York, where he spends summers at a private ranch practicing his calf roping skills. That's right, the budding lawman is also a rodeo star.

"I started riding at 4 and got my first horse, Buster, at 5," he said. "The minute finals are over, I head to the ranch." He competes in calf roping events at rodeos along the East Coast. And although he knows it will be hard to continue the sport while working in law enforcement, he knows the skills he's learned will help him become a success.

"I've learned from rodeo riding that it takes hard work and determination. Sometimes I get home from a rodeo at 11 p.m., but I can't sleep in because the animals need to be fed at 5 a.m. You have to be committed to the job." — *Marene Gustin*

THE ACCELERATOR

Derek Robbie '18 Races On

Derek Robbie '18 was nicknamed "The Accelerator" as a toddler learning to walk, and he hasn't slowed down since then. As a Franklin Pierce University student, he's studying sports management and marketing, preparing for a career with a professional sports team. But on weekends, you'll find him behind the wheel.

"My dad bought me my first race car when I was 7," he said. "He was a mechanic for various Whelen Modified Series race teams, so I grew up around racing."

From that first Quarter Midget stock car to today, he has learned not just how to drive but also worked on the cars and handled the public relations and marketing aspects of his team.

"I really like the competition," Robbie said, "but the racing teams are also like a big family." He found that same sense of community at Franklin Pierce University, where he's also on the cross-country track team.

"Between my studies, racing and running, I stay pretty busy," admitted the Bellingham, Mass., native. And he would encourage new students to do the same.

"Get involved with as much as you can at Pierce," Robbie advised. "And get outside of your comfort zone." — *Marene Gustin*





NEW CAFÉ

Gathering Place Brings New Life to the DiPietro Library

Students, faculty and staff gathered in mid-December for a preview of the Library Café, a new food spot on the Rindge Campus. Officially opened in January 2018, the café is the culmination of two years of pitching ideas, working with vendors, conducting student test groups and designing the space, including gathering input from Pierce’s Business Minds Club student group. December’s sneak peek attracted 400 people. Students sampled new coffee flavors served by Prime Roast Coffee of Keene, N.H., as well as pastries provided by Fantini Bakery. Both are permanent additions to the café menu.

“I am excited that students now have another place on campus where they can gather. In addition, it provides an excellent opportunity for Franklin Pierce University to partner with businesses in the Monadnock Region,” said Kim Mooney ’83, Ph.D., President of Franklin Pierce University.

The Café is located on the first floor of the Frank S. DiPietro Library and is open to the public. — *David Hamilton ’17*

FACING PAGE: COURTESY OF DEREK ROBBIE; COURTESY OF ANGELO SELKITTO. THIS PAGE: ANDREW CUNNINGHAM.

Pierce Receives NSF Grant

Funds will support diversity, enhanced curriculum and research lands

The National Science Foundation (NSF) awarded Franklin Pierce University a \$649,931 grant. The University will use the funds for its Biology and Environmental Science Training (BEST) program. While the institution has received previous NSF grants, this is the largest and most wide-ranging.

The goals of the BEST program include raising the number of low-income, academically talented students studying biology and environmental sciences, improving first-year retention among those students and creating research opportunities for all students in the program, especially through experience in the field.

“The program highlights the strengths of our environmental science and biology programs,” said Rhine Singleton, professor of biology and evolutionary science and the principal investigator on the grant. Two other professors, Catherine Owen Koning and Verna Delauer, were co-principals.

Singleton noted the thousand acres of natural areas that the University owns and holds as field laboratories, outdoor classrooms and research areas.

“It is remarkable that we can walk from the developed part of campus to these living classrooms,” he said. “The NSF reviewers really liked that. There are other universities with similar or even larger lands, but those are a drive away.”

Singleton, who earned his Ph.D. at Cornell University in Ithaca, N.Y., referenced the renowned Cornell Plantations as an example.

“We will start with a wilderness adventure for incoming freshmen before orientation,” said Singleton. “There will be backpacking or kayaking.”

But the program is far more than just getting disadvantaged youth out into the woods. It’s a holistic plan from prefreshman outdoor experiences to graduate-level original research.

The bulk of the funding will go directly to scholarships, seven for students that will be matriculating in the fall 2018 semester, and a second cohort of seven the following autumn. That represents \$7,000 to \$10,000 a year for four years for 14 students.

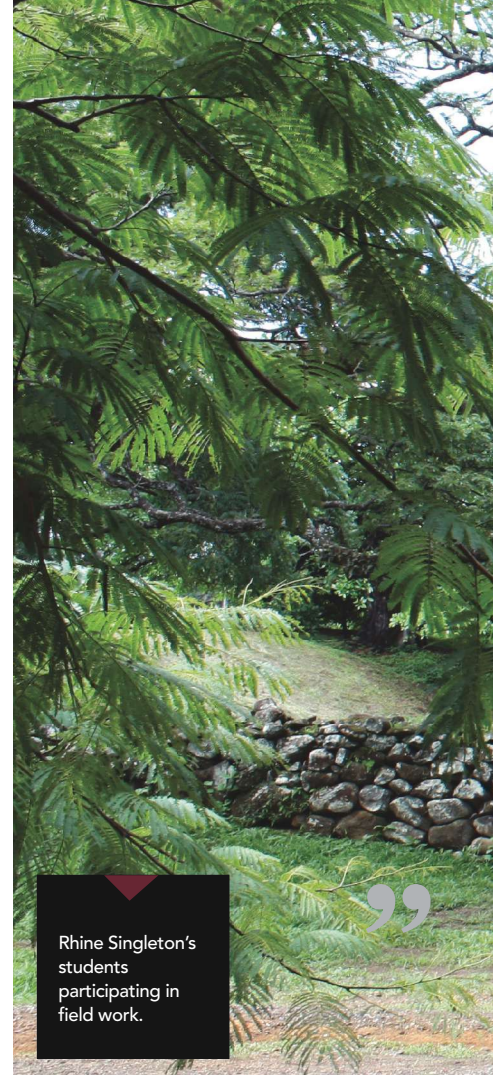
“Clearly the scholarship recipients will benefit most and most directly,” said Singleton. “But other students, faculty, staff and facilities will also benefit from the enhanced participation and investment,” in the BEST program.

“We are hoping for a big spill-over effect,” said Koning. “We are augmenting the curriculum, enhancing the selection in the environment sections. That will allow other students to benefit. Bringing more students into the wild will enhance studies in subjects from vertebrate biology to air and water quality and cellular biology. This is a chance for us to focus on the things we have always wanted to work on.”

Another example of the broader benefits will be the spring Academic Showcase.

“It is an entire day — into the evening — when there are no classes,” Singleton explained. “Students and faculty share their work and their experiences. These incoming scholarship students will surely share their work at the showcase as well.”

There will be a heavy emphasis on students with the standards that suggest they will do well at an academically rigorous institution. “The [undergraduate] application process will allow us to focus on students that have demonstrated high standards



“
Rhine Singleton's students participating in field work.”





for achievement in science, technology, engineering and math, the STEM subjects,” said Singleton.

Beyond the obvious glow of a large and prestigious grant for a specific program, Singleton said the award was “recognition by the NSF that the University can tout as recognition of general excellence. It reflects on the overall reputation of the school as one that has motivated and engaged students doing rigorous academic work. It really shows the intellectual culture on campus.”

While the grant is large, it is not the core of an endowment. The immediate focus

for faculty and staff is getting the program established and the search for worthy matriculants. After those processes are set, though, Singleton said that plans will be formed for further development.

“There is an opportunity to apply for continuation of the program,” he stated. “There will be continued reporting through the current grant and we hope to demonstrate through that that the program is effective. It is too early to have a sense of what the competition for that might be, but we also hope to find other ways to continue the program as well.” – *Gregory DL Morris*

RAVENS ROUNDUP

BY MATT JANIK

MAJOR LEAGUE

Kevin McGowan '14 Plays for the Mets

Welcome to the Show, Kid. For Kevin McGowan '14, it was straight into the fire in his major-league debut Aug. 22, 2017. As the 6-foot-5-inch right-hander entered from the bullpen in right-center field at Citi Field, home of the New York Mets, he came on to face a situation which was far from rosy. Already trailing by five, with two outs in the top of the fifth, McGowan entered to face a five-time All-Star and current National League MVP candidate Paul Goldschmidt, first baseman for the Arizona Diamondbacks.

In his own words, McGowan's only goals for his initial batter faced in the big leagues were to "just compete against this guy" and to "go up there and battle." His emotions were, admittedly, striking a number of different notes.

"I was obviously nervous, but I think I was more excited than anything," said McGowan, when we chatted with him before the Mets' series in the nation's capital, against the first-place Washington Nationals Aug. 25–27, 2017. "It's obviously something you dream about since you're in Little League, so I really wanted to enjoy it instead of just shutting off my emotions."

Then, his own catcher, Kevin Plawecki, did little to help manage those nerves out of the gate.

"The worst part was, I was like 'First big league pitch, here we go!,'" continued McGowan. "And then [Plawecki] put down slider. I was like, 'No way, my first big league pitch is going to be a slider that I bounce 55 feet.'"

Of course, the last thing a pitcher making his MLB debut wants to do is start shaking off his catcher, so McGowan went with what his former minor league teammate had offered and threw the slider.

"Somehow, it was a strike," McGowan recounted, with a laugh.

His big league career was underway.

McGowan, who calls Franklin Pierce "still like my favorite place ever," keeps some connections back to Rindge. He is active on Twitter (@kevinmcgowanjr) and can regularly be found tweeting in support of his alma mater during the college season. Even his walk-out song has a Raven connection.

McGowan, formerly an FPU press box favorite due in part to his musical taste, currently enters from the bullpen to strains of Eddie Money's "Take Me Home Tonight." He chose the song to honor former men's ice hockey player Doug Usseglio, who was a freshman during



McGowan's final season in a Raven uniform, and who passed away in March 2016.

"After he passed away last year, they had a ceremony for him at FPU," where they played the song, said McGowan. "So, I decided to use that to show some love to Dougie."

After dropping the slider over the inside corner for strike one to Goldschmidt, McGowan missed outside twice to fall behind in the

Facing page:
Kevin McGowan
pitching in his
major league
debut. This page:
Kevin McGowan
pitching during
his junior season
at Franklin
Pierce.

"It's obviously something you dream about since you're in Little League, so I really wanted to enjoy it instead of just shutting off my emotions."

count, 2-1. Goldschmidt swung through a fastball on the outer half to make it 2-2 and then fouled off a slider, before officially, and rudely, welcoming McGowan to the big leagues.

"I knew I could get him out down and away, and up and in, with fastballs," recounted McGowan. "I thought I had him, but then I threw a fastball that caught too much of the plate and he hit it in the gap."

Goldschmidt went the other way, into the gap in right-center, for an RBI double to drive home the runner McGowan had inherited. Four pitches later, McGowan got J.D. Martinez to pop up to second base to end the inning.

McGowan bounced back nicely in the sixth and retired the side in order on 16 pitches. He got Brandon Drury to bounce out to third base and Ketel Marte lined out to shortstop. Finally, he capped the inning with his first MLB strikeout, using five pitches to fan Adam Rosales, whom he dispatched with an 81-mph changeup for a swinging strike three.

The strikeout would be the final out McGowan recorded on the night, as things went off track when he returned to the mound for the seventh. A walk, a single and another walk loaded the bases with nobody out on 12 pitches, and that was it for McGowan's major league debut. He was relieved by Hansel Robles, who got out of the jam while allowing just one run.

McGowan's initial big league line: 1.1 IP, 2 H, 1 R, 1 ER, 2 BB, 1 K.

The baseballs used for his first MLB pitch and his first career strikeout were both taken out of play, marked as authentic by the MLB authenticator on-site, put into cases and given to McGowan, who says he will likely give the mementos to his parents. He came away with one other souvenir from his big league debut as well: the lineup sheet, which was posted on the wall of the dugout during the game.

For McGowan though, the memorabilia cannot match the memories. "I'm still in shock, it's still so surreal."

Welcome to the Show, indeed.



RAVENS ROUNDUP

SKATING FOR A CAUSE

Women's Ice Hockey Team Raises Money for Autism

Over their weekend series Nov. 10–11, 2017, the Franklin Pierce University women's ice hockey team held its Skate for Autism campaign in conjunction with its home games against Saint Michael's on Friday and Saturday at the Jason Ritchie Ice Arena. In all, the initiative raised \$5,000, which will be donated to the New England Center for Children (NECC) in Southborough, Mass.

The Ravens wore special-edition jerseys for the two games, which were then sold as part of the fundraising efforts. In addition, the team conducted a T-shirt sales drive in the weeks leading up to the games and collected walk-up donations at the rink during both contests.

"This process begins as nothing more than an idea in the spring," said David Stockdale, women's ice hockey coach, "and takes several months of planning and organization on the part of the players to pull off."

All proceeds will be donated to the NECC, which, per its own description, is a "private, nonprofit autism research and education

center." The NECC's stated mission is to "transform the lives of children with autism worldwide through education, research and technology."

"All of us at NECC are touched by the generosity of Franklin Pierce, their women's ice hockey team and all of those who supported this event," said Jared Bouzan, chief development officer at NECC. "Community support broadens the awareness and ultimately, the understanding, of autism."

"I am very proud of the commitment the players in our program have shown to raising money for outstanding local organizations like the Skate for the 22 Foundation last year and the NECC this year," said Stockdale. "I think it speaks to the character of the players in our program that they had absolutely no hesitation when I asked them if they wanted to take on this challenge again this year, and I have no doubt they will continue to find deserving local organizations to support in the seasons to come."



Head women's ice hockey coach David Stockdale presents NECC representatives with a check and a hockey jersey.

LENDING A HAND

Ravens Provide Help to Community Organizations

Franklin Pierce's new Athletic Director, Rachel Burleson, wants more for the University's athletes than being great at their sports. She wants them to be part of the larger community around Franklin Pierce. She's made a commitment to volunteerism and community service — and Franklin Pierce athletes are stepping up to be part of it.

Ravens football took part in a pair of community service events in the fall. In September, the team paid a visit to Monadnock Adult Care in Jaffrey to assist with fall clean up. Then, in November, 30

members of the squad paid a visit to Cutler Elementary School to conduct an NFL Play 60 event.

At Monadnock Adult Care, the Ravens helped out with necessary maintenance around the facility. They painted railings, cleaned windows and took care of yard work on the premises, including weeding flower beds, raking leaves and spreading mulch.

In November, over the course of the Play 60 event, the Ravens worked with school children to teach them how to throw and catch a football, as well as some basic strategy and formations via flag football. At the end of

the day, the team ran a kicking competition for the students.

Franklin Pierce defensive coordinator Bill O'Connell also works as a fourth-grade teacher at Cutler Elementary.

The Play 60 program, sponsored by the NFL, is designed to support an active lifestyle in youngsters by encouraging them to be active for 60 minutes a day.

Football was not the only Ravens squad out and about in the community this fall. Also in November, a group of 30 student-athletes headed to Yankee Lanes in Keene, where they assisted with the Special Olympics State Bowling Tournament. Field hockey sophomore Jessica Strassburg '20 served as the point person and took charge organizing volunteers for the event, which featured over 60

Special Olympics athletes.

In September, Ravens men's soccer and field hockey welcomed the community to campus, as the two teams combined to host a soccer clinic on Sodexo Field. In all, 20 members of the Rindge Recreation Department attended the clinic and learned the essentials of the game from the Ravens' volunteers.

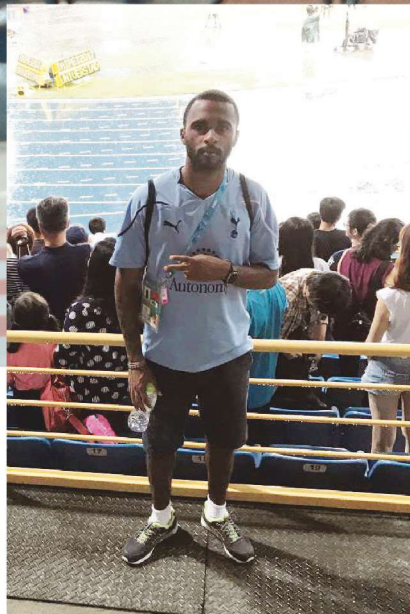
In October, Ravens cross-country and track and field programs lent their time to lead community service efforts at the Rindge Color Run, where they were joined by members of the field hockey and women's lacrosse teams. The same weekend, cross-country and track and field headed to Concord, N.H., where they participated in a Making Strides Against Breast Cancer event.



Franklin Pierce athletes pose with participants of the Special Olympics State Bowling Tournament.



Top: Dage Minors competes in a meet at MIT during his sophomore season. Inset: Dage Minors at the World University Games.



ON TRACK

Dage Minors '17 Competes at the World University Games

The competition level was through the roof. “This was the highest level of competition I have faced. Many of the competitors had personal bests very close to the Olympic standard,” Dage Minors ’17 said.

The atmosphere was jubilant.

“The University Games is a whole different beast. [Taipei] was shut down and it revolved around the games,” Minors said. “The locals were excited to host such a big event and loved taking pictures with athletes.”

Dage Minors was tired.

“The first few days, the time difference was rough. I found myself sleeping a lot during the day, because that was night time over here. After about two full days there, my body was getting used to it, but I still struggled.”

Already the most-decorated athlete in the young history of the Franklin Pierce University track and field program, Minors took his talents to the international level this summer. He represented his native Bermuda in Taiwan, at the World University Games, which is the world’s largest multisport event outside of the Olympic Games. Minors competed in his signature event, the 800-meters.

Just getting to the event required a grueling travel schedule, which featured flights from Bermuda to New York, from New York to Hong Kong, and from Hong Kong to Taiwan. It also required serious training during what would usually be his down time between collegiate seasons, with Minors indicating he had to constantly push himself just to get ready to compete. Once he got to Taiwan though, he tried to keep things in perspective.

“When I got there, I told myself that this is an opportunity you have wanted, to compete with some of the world’s best,” said Minors last week, after returning to campus. “My approach to the meet was that I really had nothing to lose and wanted to gain experience, as I

hope to compete in more international meets like these.”

Once he was out on the track, Minors felt things were business as usual, though he also looked at it as a learning experience.

“Not much happened on the track that I hadn’t experienced before, but every race you learn something different, whether you win or lose, so I will definitely have some lessons from that,” said Minors. “If I’m selected in the spring for the Commonwealth Games, having had a race with people I don’t know anything about, and putting myself in a position to run well, is what I can take away from this trip.”

Minors’ heat wound up being one of the faster Round 1 races, with three of the round’s top-six times coming from the seven-runner heat. Minors turned in a 1:51.43, which placed him sixth in the heat, and was the 19th-fastest Round 1 time. He ran a faster time than seven runners who advanced to the semifinals, but was left on the outside looking in due to the structure of the event. Minors, along with the runner who finished just ahead of him in the first heat, were the fastest two men left out of the semifinals.

All in all, Minors was happy with the outing.

“I’m pleased with my performance. I think that I am good enough to have made the next round, but I just missed out,” said Minors. “Considering that it was late in the track season, I was happy to put down a decent time.”

Minors was the first athlete in program history to represent his country at the World University Games. After his experience, what would he tell a potential future student-athlete selected to do the same?

“If a future Raven were to compete, I would tell them to enjoy the experience, and to represent their country and themselves to the best of their ability.”

That, and get plenty of sleep.

“When I got there, I told myself that this is an opportunity you have wanted, to compete with some of the world’s best.”

— DAGE MINORS





The University of the Monadnock Region

PHOTOGRAPHS BY ANDREW CUNNINGHAM

Snuggled up against the foothills of Mount Monadnock, Franklin Pierce University's bucolic setting belies the energy and innovation within. For more than 50 years, its alumni have understood the school's ability to transform lives and prepare students for an ever-changing future. Its focus on experiential education and commitment to creating a collaborative atmosphere — on and off campus — has made the school a strong competitor among its New England liberal arts brethren.

That combination of a strong liberal arts foundation coupled with hands-on learning opportunities across arts, humanities, science, business and behavioral science disciplines have helped Pierce grow over the last half century. As the school moves into the future, it's looking to be more than a provider of an excellent education. Pierce wants to be an established partner within the Monadnock Region, a place the community can look to for support and one regional businesses can seek out to find extraordinary talent.

"I want to further establish Franklin Pierce as a highly responsive higher education institution that is well prepared to address the needs of the business community," Franklin Pierce University President Kim Mooney '83, Ph.D., said last fall as she laid out the goals for her groundbreaking presidency as the first woman and first alumna to lead the school.

It's a high benchmark, but Mooney is confident Franklin Pierce is on its way to becoming the University of the Monadnock Region.

For Mooney, it's not enough to be a great New Hampshire or great New England school. She and the leadership team want Pierce to be the University of the Monadnock Region.

A TRUSTED PARTNER

Game-Changing Initiative Shows Pierce Can Adapt to the Needs of Regional Employers

BY HOLLY BERETTO '93

When Franklin Pierce and C&S Wholesale Grocers announced a partnership last fall, it was a winning move for experiential education. Long touted within academic circles as vital to skills development, experiential learning opportunities allow students to participate in hands-on research or work, where they can apply their classroom knowledge to real-world problems. They might achieve this through internships or by collaborating alongside professors in a lab. But opportunities might be scattered and students may have to find them on their own.



C&S Wholesale Grocers
10 Optical Avenue

This page: A group of Franklin Pierce alumni outside the C & S headquarters in Keene, N.H.
Facing page: C & S recruitment on Franklin Pierce's Rindge campus.

The C&S Scholars Program was born as a competitive, targeted effort to not only give students those real-world experiences so vital to their postcollege futures, but also solve a problem for C&S — attracting top talent. The initiative provides both intern and co-op opportunities for excellent students. During their freshmen and sophomore years, Pierce students can learn about C&S through on-campus guest lectures from C&S employees, career panels and mock interviews. As sophomores, they can apply to become a C&S Scholar. Those accepted to the prestigious appointment will complete a 160-hour, three-credit internship at C&S during their junior year and go on to complete a 500-hour, nine-credit cooperative experience, where they will work full time at C&S for one semester during their senior year. The program is the first time the company has established an official partnership with a college.

C&S Wholesale Grocers is the largest wholesale grocery supply company in the U.S. Based in Keene, N.H., it provides supermarkets across the country with more than 140,000 products, from seafood to dish soap. Working with a massive network of food and grocery companies, C&S funnels products from regional distribution centers to nearly 6,500 stores in 15 states. If you've shopped at Stop & Shop, Safeway, Market Basket, Kroger or Winn-Dixie, chances are something in your cart came through C&S.

The company has long been a place where Pierce students have interned — and often gone onto work. [See alumni profiles, Pages 26-27]. But C&S was looking for ways to identify talented potential employees earlier in their academic careers. Knowing not only the caliber of students Franklin Pierce attracts, but its commitment to being a regional collaborator, C&S sought out the school.

"We naturally decided to engage in conversation with Franklin Pierce because of successful hires in the past and also from a strategic perspective, as students may be interested in staying in the Keene area after graduation," said Melissa Farmer, program manager, for college relations at C&S.

President Mooney and then-interim provost Lynne Rosansky were immediately on board with the idea. In addition to giving students a pathway into a possible career with a top-performing national company, it further established Pierce as a committed collaborator and a place where bright students can create an even brighter future.

"Franklin Pierce has a profound economic impact throughout the Monadnock Region. As we think about the institutional resources we invest to recruit smart, motivated students, we all win if the students we educate on our Rindge campus become interns, co-op



“When we are looking for intern candidates, we are really looking for students who want to come in and not only learn and develop but who also make a lasting impact.”

— MELISSA FARMER

students and ultimately well-educated and loyal employees for our partner institutions,” said Mooney.

The program is a custom-tailored initiative developed by Pierce for C&S, and an example of how Pierce's small size allows it to be nimble in responding to the needs of the Monadnock Region's business community.

"Co-ops and experiential learning have been part of business programs for almost as long as they've existed," said Ed French, dean of the College of Business at Franklin Pierce. "At Pierce, our business students are required to complete an internship. So, with the C&S Scholars Program, we were able to take something we had been doing and expand on it to make it a win-win for both C&S and our students."

While the initiative is in its infancy, French indicated that the school might use it as a template for developing other partnerships with regional employers.

Farmer said that while C&S has long welcomed interns from both Pierce and Keene State College, this program helps capture something unique — the kind of student Pierce produces.

"When we are looking for intern candidates, we are really looking for students who want to come in and not only learn and develop but who also make a lasting impact," Farmer said. "We've seen these sorts of qualities coming out of Franklin Pierce students," she said.

The first group of C&S Scholars will begin their internships this fall. Eight students were offered admission to the program. French stresses that the initiative was not limited to students majoring in business disciplines. C&S has opportunities in information technology, human resources, marketing, sales, procurement and a host of administrative capacities.

French calls the students selected "high-performing, engaged, ambitious students," which is exactly what C&S is looking for.

"C&S is very excited about this venture and to see where it takes us," said Farmer. "We have seen great success coming out of recent hires graduating from Franklin Pierce and are excited to continue on this path."

For the University, the C&S Scholars Program is one more way to differentiate itself from other institutions. But more than that, it is the embodiment of Mooney's vision about the kind of place Franklin Pierce is — a school that can not only transform the lives of its students, but one that has a broad impact on the community.

"Developing this program demonstrates the efforts underway at Franklin Pierce are innovative and entrepreneurial," she said. "We are able to move quickly and create initiatives that make a difference in the lives of our students and partners, and we're able to leverage relationships for shared success."

Starting Out

Josh Holt '17, ASSOCIATE MERCHANDISE ANALYST

Josh Holt was only half paying attention one day in Jason Little's business class — that is, until he clued in that the professor was talking about jobs. The about-to-graduate senior figured he should take note. Turns out, Little was talking about C&S looking to recruit students for full-time positions.

Hired right after graduation, Holt has been with C&S for just about a year. He handles all the set-up for new items and works with C&S vendors to create what he said are “productive relationships.”

“I work with the Procter and Gamble and the Clorox's of the world,” said the former marketing major. “There's lots of paperwork and I am responsible for what's happening with our items, where they are in transit and making sure that our systems align.”

In his short time with the company, he said he has learned a lot. While his classroom studies might have given him a foundation, he says nothing compares to seeing how business works on a day-to-day basis. He said he feels like he's still learning the business, as well as learning about himself.

“I want to make the most out of this opportunity,”

he said. “My goal right now is to push myself and prove what I can do.”

Holt transferred to Pierce as a junior, following a stint at Methodist University in Fayetteville, N.C. Originally from Southamptton, Mass., he was “happy in the middle of nowhere” and fell immediately in love with Pierce's mountain setting. He also loved its small size. He played on Pierce's men's golf team and picked up internships and summer jobs around his western Massachusetts home.

Pierce, he said, opened the door to his career at C&S, and he is excited that his alma mater and his employer are now working together to help students like him gain solid experience.

“C&S is the biggest little company you've never heard of,” he said. “It's like this \$30 billion company and it's right there in Keene. The C&S Scholars Program will give students a chance to see what it's like to work at a large company.”

Meanwhile, Holt is embracing the experiences that come his way.

“I'm the kind of person who wants to be challenged,” he said. “That's what Franklin Pierce lets you do — challenge yourself — and it's what you get here at C&S.”



Building Relationships

Karissa Atwood '09, '15, SENIOR MANAGER, PARTNERSHIP AND PROGRAMMING

Karissa Atwood's job is to build relationships between C&S and manufacturers, with the goal of providing better service to the customers down the C&S supply chain. She works with companies like

Kellogg's and Campbell's to be sure they're providing timely delivery of products so C&S can move them along to grocery store shelves.

“It's about creating better supply chain efficiency,” she said.

Atwood has been at C&S for five years, where she started as an associate buyer in 2013. She had two promotions in 2014, first as a buyer and later as a supervisor. Two years later, she

was promoted to manager of procurement. Earlier this year, she was promoted again to her current position.

“I've been able to step into a long-lasting career here,” she said. “And that's been exiting for me.”

Atwood's undergraduate degree is in sports and recreation management, with a minor in marketing. While at Pierce, she played volleyball for the Lady Ravens and was inducted into the University's Hall of Fame in 2016. She earned her MBA in leadership from Pierce in 2015, while at C&S.

“Doing my MBA online helped propel me to move forward and provide insight in my career,” she said. “It also provided me with insight and a way of learning that adds to my day-to-day activities. It was a huge area of growth for me, personally and professionally.”

Atwood said that the opportunities she has been afforded at Pierce and C&S have enriched her life. She met her husband, Tom Atwood '09, at Pierce and they



“My goal right now is to push myself and prove what I can do.”



married in 2016. Following graduation, she worked for two minor league baseball teams in Texas and Massachusetts, before coming back to the Monadnock Region to serve as an admission counselor for Pierce.

As one of several alumni working at C&S, she makes it a point to get back to campus to conduct career panels and networking sessions with current Pierce students.

“At Pierce, you develop these really personal connections,” she said. “You have relationships with your professors and you can tell they want to help you and guide you. I still keep in contact with my professors and classmates. And it’s great being at C&S, where so many alumni work. We’re like this mini Franklin Pierce here.”

With the launch of the C&S Scholars Program, she’s looking forward to welcoming more Ravens into the company.



An Unexpected Career

Christine Richmond '10

MANAGER, FINANCIAL ANALYTICS FOR OPERATIONS FINANCE

“I don’t think I envisioned doing this when I got my degree in accounting,” said Christine Richmond. “Most people with accounting degrees figure, oh, I’ll be a CPA.”

Life, however, had other plans for Richmond, who went to work at C&S following graduation. She’d never heard of the Keene-based company. But while at Pierce, she held a student job in the Office of Admission and Linda Quimby, vice president for enrollment, suggested that with her degree and minor in management, she might be a good fit.

Richmond started at C&S as a staff accountant and “bounced between accounting and analytics,” something she said was an asset.

“It’s been really awesome. I got to look at two sides of finance, which allowed me to grow and expand my responsibilities. It’s what I love about C&S. Just like at Franklin Pierce, you really can take on as much as you want and can create opportunities.”

Over the eight years she’s been with the company, Richmond said she’s been able to travel following mergers and acquisitions and take on more and more responsibility. She praises C&S’s commitment to attracting and retaining talented people and its culture of rewarding people who take risks and look for ways to innovate.

She thinks that the C&S Scholars Program is going to be a great fit for Pierce students, giving them a real-world opportunity with a multifaceted company in their backyard.

“What you learn in books is important,” she said. “But an opportunity like this provides a different level of education. I definitely think Pierce students should take advantage of it.”

Richmond said that Pierce gave her a foundation to meld her academics with hands-on opportunities. She served as president of the Students in Free Enterprise, Pierce’s former business club, and was able to travel to national conferences and network with industry professionals. She now lives in Rindge and served as the University’s cheerleaders coach.

“Pierce really lets you take your knowledge and put it into play,” she said. “It was such an important part of my life. It’s been an awesome journey for me.”



A CENTER FOR COMMUNITY ENGAGEMENT

Jobs, Internships and Volunteer
Opportunities Help Pierce Students
Form a Symbiotic Relationship With
the Monadnock Community

BY JANA F. BROWN



While volunteering at Good Shepherd Rehabilitation and Nursing Center in Jaffrey, Kalyn DaSilva '18 enjoyed singing and playing Yahtzee with an elderly woman, who helped DaSilva manage her homesickness. Another resident expressed to DaSilva a desire to see a rainbow.

"That day, as I was leaving, there was a rainbow," said DaSilva. "I took a picture, ran back inside and showed her. She started crying, which made me start crying. I printed the picture for her and she showed everyone in the nursing home. My time at Good Shepherd is my favorite time of the week."

Sometimes, Franklin Pierce can overwhelm the Monadnock Region with too many volunteers, said Derek Scalia '05, associate director of student involvement. But it's a good problem to have. DaSilva is among the approximately 100 Pierce students volunteering for two hours each week in the Jaffrey-Rindge area. That means Pierce students are collectively devoting about 2,000 hours per semester to community service.

Additional Pierce students are scattered throughout the region, completing jobs and internships under the guidance of the Lloyd & Helen Ament Astmann '69 Career Center and its interim director Misty Start '11. Start and other advisers help students maximize career opportunities through a five-stage mentoring model that promotes discovery, exploration, decision-making, preparation and implementation. The center pairs students with local businesses to help them secure positions and, in turn, provides business owners with eager members who want to work.

The relationship between the University and local businesses is symbiotic. In addition to helping students match their skills and interests to available openings, Start also counsels business owners, helping them craft job descriptions or formalize unpaid positions. The center often invites local business employees to campus to share their expertise, which also serves as professional development for the visitors.

"There are some businesses that cannot support an intern, but all businesses benefit from students staying in New Hampshire," explained Start. "We offer businesses a menu of ways to engage students. Informing students about what is going on in the area and what businesses are available if they decide to stay and live here is helpful both to students and the community. We are always connecting people."

Start is herself a product of an internship that turned into a full-time job. As a first-generation college student, she struggled to justify an unpaid internship to her parents. But Start's voluntary post with Big Brothers Big Sisters of Mid-Maine evolved into a paid management position.

"Having that unpaid internship provided my employer an understanding of my skills set," Start said. "Because I had proven myself, I earned their trust. If I hadn't paid my dues, I would not have had that experience."

Pierce also boasts a small business advisory that connects the College of Business with local entrepreneurs and engages students in projects, such as developing business or marketing plans. Such connections provide students with real-world experience, while businesses get free labor that benefits the bottom line.

"We have students learning about best practices in marketing and, at the same time, enhancing businesses in the community," explained Start.

Among the organizations that have partnered with Pierce to welcome student workers are Monadnock Community Hospital (MCH) and Cheshire Medical Center. Samantha Beaudry '19, a health sciences major, completed a physical therapy internship at MCH in 2017, and fully appreciated the chance to witness professionals in action. "No textbook," said Beaudry, "could help me the way this experience did."

C&S Wholesale Grocers supports the recently launched C&S Scholars Program, which provides a dozen Pierce students with three-year connections to eight different areas of the business, from accounting to information technology to supply-chain logistics. Selected students are guaranteed a paid internship in their junior year and full time, paid co-op experiences as seniors. [See Page 22]

"The ultimate goal," said Start, "is for C&S to employ students full time after graduation."

For students such as DaSilva, getting into the community more often involves volunteerism. Pierce is affiliated with multiple organizations in the Monadnock Region, but two flagship service programs involve connections with local children. Telephone Tales matches Pierce students with Jaffrey-Rindge children for weekly bedtime story readings over the phone, while the Boynton Middle School Buddy Program pairs college students with at-risk youth.

Other students volunteer with a feline rescue program, build camaraderie with senior citizens at retirement homes, or tutor and supervise children after school through a partnership with the Monadnock Bible Conference. The after-school volunteers fill a gap created when Jaffrey lost its federal funding for afternoon care.

"[Community service] bridges the divide," said Scalia. "It gets our students out there and creates a deeper connection to Rindge and Jaffrey. I think we provide a mutually enriching relationship. Rindge has welcomed our students into experiences for their own leadership development, and we have provided students who are dedicated and passionate about engaging in that work."

A UNIVERSITY POISED FOR THE FUTURE

Academic Program Enhancements Speak to Skills Employers Want

BY KATHERINE ADAMS AND HOLLY BERETTO '93

When Franklin Pierce made a commitment to be the University of the Monadnock region, the school knew it had to play not only to its strengths, but also ensure that students' educational experiences align with employer and industry expectations.

Pierce is already known for the heft of its health science program as well as an emphasis on experiential learning opportunities for students.

But business is the school's second-largest major — and Pierce realized that enhancing the undergraduate and graduate business programs were essential for continued student success. It's not the first time Pierce has done something like this.

In 2011, the school began looking at ways to enhance the undergraduate and graduate curricula. The first significant outcome was the establishment of the Health Sciences major in 2012.

The Business PLUS program, offering an accelerated timeline to earn both a Franklin Pierce undergraduate business degree and an MBA, started in 2012. The undergraduate and

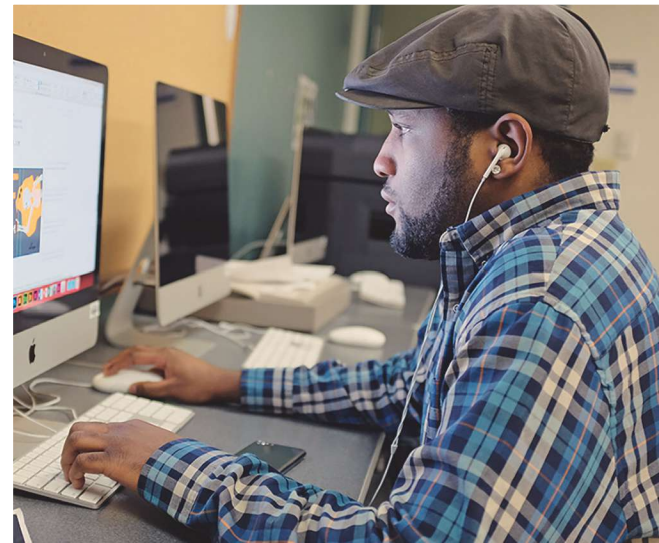
graduate business programs also worked collaboratively throughout 2013 and 2014 to achieve accreditation from the International Accreditation Council for Business Education (IACBE), the leading outcomes-based professional accreditation agency for business and management education in colleges and universities.

Brainstorming about establishing a more formal integration of the business programs' curricula, faculty and administrative functions started in spring 2015. At that time, a task force comprised of business faculty and academic administrators met to discuss the possibility of a College of Business but first wanted to understand how such a move would benefit the University, the students, and

the New Hampshire and New England business sectors. The task force invited business leaders to a number of round table discussions to learn what they, as employers, were seeking when hiring a college graduate with a business degree. These valuable discussions helped the faculty frame their planning, and in spring 2016, proposed the College of Business to the Academic Affairs Committee of the Board of Trustees.

The College officially launched in June

“We’re working toward encouraging students to take advantage of some of these programs that are really gaining popularity.”



This page, left to right: Provost James DuMond in his office. Students in class and working independently.





This page, left to right: Dean of the College of Business Ed French in a classroom. Students in class.

2017, placing the undergraduate and graduate programs under one umbrella. Building on that success, this year the College of Business continues to enhance educational opportunities for all of its students.

“We will start seeing some significant changes in the College of Business in 2018,” said Provost and Vice President of Academic Affairs James DuMond. “The way we were structured previously did not promote our business programs or shine the light that it needed to market them to the region.”

The College of Business had been operating in two different silos. Undergraduate coursework took place at the College of Rindge, while graduate students studied in the College of Graduate and Professional Studies, with offerings online or at campuses in New Hampshire and Arizona.

“We’re creating a combined College of Business and bringing together two sets of faculty that were previously not in the same location and making it a single entity,” DuMond said. “Part of our objective in doing this is to strengthen the seamless transition for undergraduate students to continue to the graduate program, maintain their relationships with faculty and continue to receive mentoring.”

The courses in the College of Business, said DuMond, will not change. “The curriculum remains the same,” he said. “We are bringing the resources together that existed in two different colleges because we felt it was the best thing to do for our students, particularly at the undergraduate level.”

Business courses have been part of the undergraduate curriculum since Franklin Pierce was established. The changes in the College of Business, however, reflect how Pierce looks to a leader in a broader trend that acknowledges the needs for business, STEM and liberal arts to coexist.

“The intersection of the liberal arts and professional preparation is a notable strength of a Franklin Pierce education,” said Mooney. “Students want to know that they are employable after they graduate and it is no surprise that our two largest undergraduate majors are Health Sciences and Business, both of which have direct pathways to our graduate programs, and whenever possible, in an accelerated timeline.”

“We certainly do value the liberal arts, but we are also working to address employers’ expectations by preparing students for professional careers in fields like accounting, business and finance,” said DuMond.

This summer, Pierce will introduce a master’s degree in accounting. The advanced degree should help students leverage their job prospects and provide a more in-depth opportunity for business study.

“We are also working to recruit an international cohort for this degree,” DuMond said. “Graduate degrees in accounting are appealing to international students, so we’re offering a hybrid plan: an international student can come to campus in the summer and take classes with us, then return to their home country and complete the coursework online.”

While this setup is designed with international students in mind, students here in the States will have these same options for hybrid on- and off-campus learning.

In another hybrid move, Pierce is examining ways to incorporate the College of Business’ growth with the College at Rindge’s established health sciences program.

Nursing is one of the fastest-growing professions in the country and in many parts of the U.S., there are serious shortages of trained nurses. The demand for skilled, highly educated nurse administrators is on the rise.


“The College of Business is addressing that need by offering a dual MSN/MBA degree, targeting nurses who would like to strengthen their professional position by becoming prepared for supervisory roles,” DuMond said. “We hope to begin offering this fully online degree in fall 2019.”

Students will be able to choose an MSN concentration in either nursing education or nursing leadership. The school is also considering offering a master’s degree in nursing, as well. The 14- to 16-month program would be an accelerated course of study, allowing students to complete a four-year degree in about half that time.

“It will give students all the educational material they’ll need to sit for licensure to be a registered nurse,” said DuMond.

He says developing these kinds of executive-style programs is highly strategic.

“We’re working toward encouraging students to take advantage of some of these programs that are really gaining popularity,” he said. “This will provide them with a strong academic background that will propel them forward in their professional careers.”

Meanwhile, Pierce faculty continue to work with Ed French ’11 DA, dean of the College of Business, to expand their vision for the future. Their evolving plans include ideas for new curricula and creative ways to connect Pierce students with business leaders for mentoring and career guidance. 

WORKING TO CHANGE THE SYSTEM

LORI SHIBINETTE '13 TAKES ON MENTAL HEALTH IN NEW HAMPSHIRE

BY JOHN SHAW PHOTOGRAPHS BY ANDREW CUNNINGHAM

The opioid and heroin epidemics have been front-page news in New Hampshire for the past several years. But there's another health crisis that has proven to be a major challenge for the state, one that 2013 Franklin Pierce University graduate Lori Shibinette is tackling head-on.

As the new CEO of New Hampshire Hospital, the state's largest public mental health facility, Shibinette is charged with repairing a system that has fallen on hard times in recent years. "It's a big problem that's not going to change overnight," said Shibinette, who earned her online MBA from Pierce's College of Graduate and Professional Studies. "This has been an issue for some time, and we're committed to getting things right again."

Lori Shibinette '13
at New Hampshire
Hospital.



“Nursing opened the door for me and developed my passion for serving the poor, the mentally ill and the elderly. But it was getting my MBA that has allowed me to really understand how to read financial documents and get a deep understanding of how to best implement the principals of evidence-based practice.”

To do so, she will have to tackle a mental health infrastructure beset with myriad issues. Long wait times for admittance to the 168-bed psychiatric hospital, along with the closing of several regional facilities and an overall shortage of qualified staff, have created a ripple effect in which emergency rooms at many of the state’s traditional hospitals have turned into de facto mental health clinics. This, in turn, has created a backlog that can delay treatment for patients needing other emergent care.

Shibinette noted a recent day in which there were 70 patients waiting to be discharged, delaying admittance for 32 people who needed to be admitted. While additional beds would help, she said, it’s more effective to discharge patients more quickly to transitional housing or other community care facilities. So one of her first steps is working to reestablish relationships with other public and private facilities that can play a major role in improving the situation.

“New Hampshire has a chronic mental health problem, and we are the only psychiatric hospital in the state that takes involuntary admissions,” she said. “We impact every facility in the state so it’s imperative that we work together more effectively to deal with this problem and make sure everyone who needs assistance receives it.”

Having spent several years as CEO of the 290-bed Merrimack County Nursing Home that includes an assisted living facility with more than 500 employees, Shibinette knows the provider side of health care quite well. In 2016,

she was named deputy commissioner at the Department of Health and Human Services (DHHS), where she was part of the department’s executive management team. Among her duties was overseeing New Hampshire Hospital and Glencliff Home, a state-run, long-term care facility, as well as implementing several recommendations from an independent sentinel review panel.

The role was short lived. Less than a year later, DHHS commissioner Jeffrey Meyers appointed her to take over the psychiatric hospital after the sudden departure of the previous chief executive officer.

“Although I was truly enjoying my role as deputy commissioner, both the commissioner and I knew that I had the private and public experience needed for the chief executive position,” said Shibinette, adding that she sees her role as more operational versus political. “We both knew that this was in my wheelhouse.”

“After a national search, it was apparent that Lori is uniquely suited to the position due to her experience in health care management, policy and innovation, as well as her clinical background,” Meyers said in a statement to the press.

“While Lori has successfully led several important initiatives in her time as deputy commissioner, she is the best candidate for this role,” he added, “I have every confidence that she will bring her extensive skills to the CEO position at New Hampshire Hospital to continue to address pressing mental health needs.”






Shibinette returns to the psychiatric hospital where she began her career in 1995, having moved to the United States from her native Nova Scotia after earning a nursing diploma from the Cape Breton Regional Hospital School of Nursing. She worked as a nurse at NHH for two years, and then became director of nursing services at St. Francis Nursing Home in Laconia, N.H. That's when she discovered it was in administration where she could make the biggest impact with patient care. She would go on to earn a B.S. in nursing, but she realized that she needed a better grasp of the business side of things.

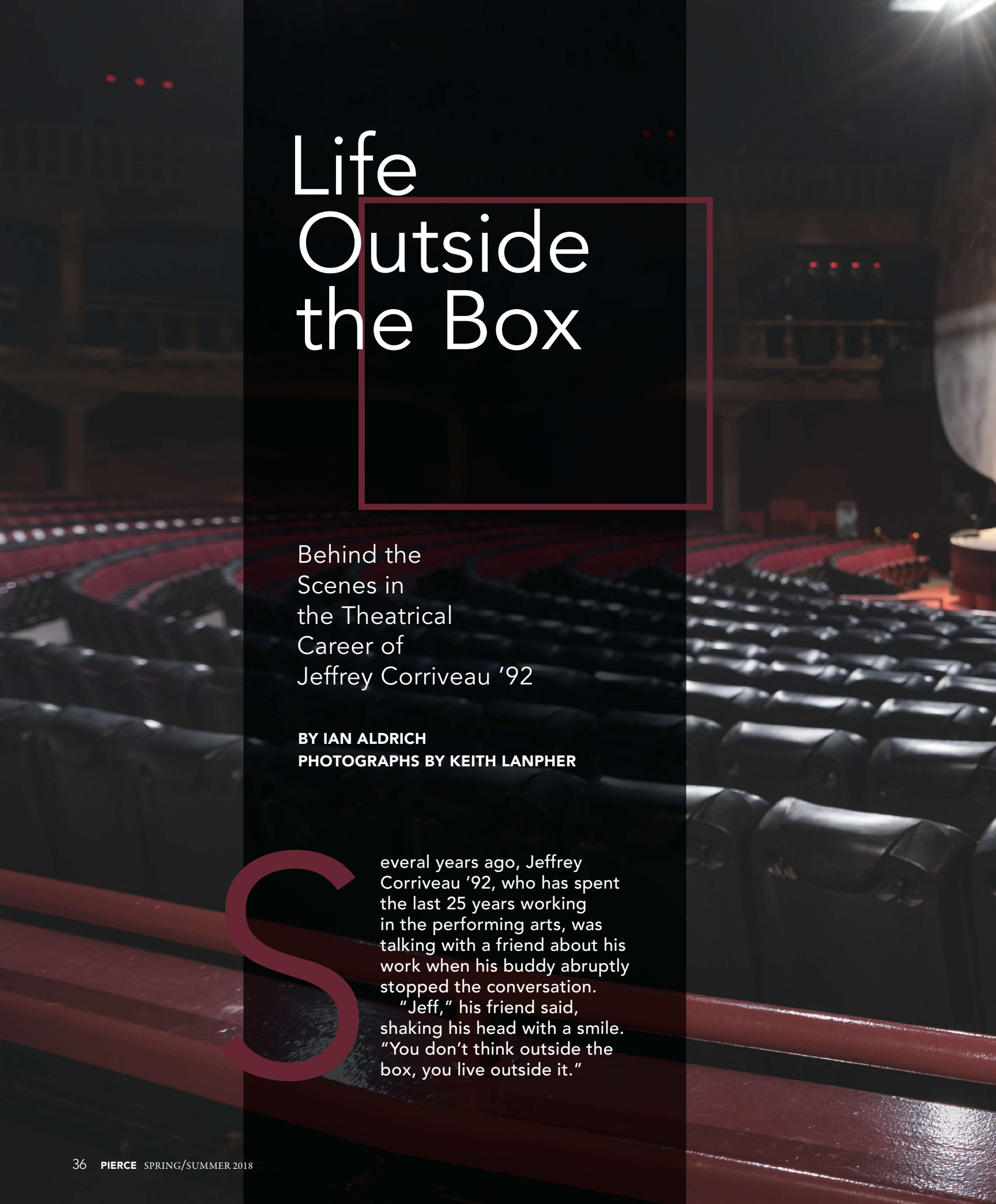
"Nursing opened the door for me and developed my passion for serving the poor, the mentally ill and the elderly," she said. "But it was getting my MBA that has allowed me to really understand how to read financial documents and get a deep understanding of how to best implement the principals of evidence-based practice."

That Shibinette has taken on such an important role comes as no surprise to Dr. Michael Mooiman, associate professor of business in the College of Business at the University. He remembers her being completely engaged in the finance course he has taught for the past several years.

"I've been very impressed with what she's done with her career," he said, noting that they have stayed in touch since Shibinette graduated. "She has an amazing capacity for hard work and being able to make difficult decisions, and that's what makes her a great leader."

Shibinette pointed to the focus on leadership that is woven into the fabric of the MBA program, skills that she is using as she puts together a new executive team that can help her turn things around. The work will include a comprehensive assessment of the hospital's procedures and policies, dealing with Medicare and Medicaid reimbursements, tackling its \$50 million budget, working with the 600 employees — some of whom she remembers from her early days — and creating its first master plan. In addition, she will investigate a recent growth in incidents where patients have injured health care workers.

Once things have stabilized at the hospital, she plans to return to FPU as an adjunct faculty member, something she has done since graduation. "I love teaching at Franklin Pierce, especially to adult learners taking undergraduate courses — they are so eager to learn," she said. "It's a great place to teach." 



Life Outside the Box

Behind the
Scenes in
the Theatrical
Career of
Jeffrey Corriveau '92

BY IAN ALDRICH
PHOTOGRAPHS BY KEITH LANPHER

Several years ago, Jeffrey Corriveau '92, who has spent the last 25 years working in the performing arts, was talking with a friend about his work when his buddy abruptly stopped the conversation.

"Jeff," his friend said, shaking his head with a smile. "You don't think outside the box, you live outside it."

Jeffrey Corriveau '92
in the theater
at Busch Gardens.





The friend meant it as a compliment and Corriveau, a longtime theater director and performer who for the last two years has served as the entertainment operations manager at Busch Gardens in Williamsburg, Va., certainly took it as such. “I like to look at things differently,” said Corriveau, who studied performance/directing and scenic design/stage management at Pierce. “I like to come close to the box, near enough so that people can accept what I’m doing and then go from there. I just don’t believe in the norm. When I was a student at Pierce, I hung all my posters in my dorm room upside down. I was like, why can’t they go this way? Who’s to say they look better [hanging right side up]?”

Pushing boundaries has defined most of Corriveau’s life, but not all of it. A native of Woonsocket, R.I., Corriveau was, up until his middle teens, a quiet, almost shy kid who fostered a particular fondness for science. He took advanced summer classes at Providence College and had designs on studying genetics and veterinary medicine.

Then, in his sophomore year of high school he caught a local performance of the musical “Oliver.” Corriveau was enamored by the show, its choreography and the energy of the stage work. “Just the liveliness of it,” he recalled. “The fact that things could go wrong was enthralling.” It seemed like galaxies away from the no-frills, precision-driven world of science and he wanted to be a part of it. The following year, Corriveau auditioned for and landed the role of the wizard in his high school’s rendition of “Once Upon a Mattress.”

“There was that energy you got from the audience and what you gave back to them that I just fell in love with,” he said. “And theater folks were goofy and fun and I just remember thinking, being in this environment isn’t a bad way to spend 40 years of your life. At one point during a rehearsal, a biology teacher of mine dropped by to check it out and he later said to me, ‘We’ve lost you.’ He was right.”

Shelving a career in science, Corriveau landed at Pierce in fall 1988. The school’s intimate, rural setting suited

“ I like to come close to the box, near enough so that people can accept what I’m doing and then go from there. I just don’t believe in the norm. ”

him. Its size also allowed him to get the kind of hands-on experience he doesn’t think he would have found at a bigger university. Indeed, his roles were many. Corriveau, who jetted around campus in various pairs of Hush Puppies that were duct taped together, was in constant motion. On top of a busy course load, he worked as a peer adviser, resident adviser and staff member of campus security.

But the center of his focus was the theater arts. He worked four-hour security shifts beginning at 4 a.m. so the job wouldn’t interfere with rehearsals. He performed, designed sets and immersed himself in stage management. The works that attracted him, plays like “Waiting for

Godot,” which he performed in his senior year, were abstract in nature, where storyline and performance didn’t necessarily follow a straight line. As a junior, he directed “The Family Continues,” an ambitious 17-minute sprint of a play in which six actors perform 74 different roles that cover a 64-year period. The only stage furniture was a single bench; the cast played the other set pieces.

“From the start the shows I’ve always liked doing are 80 percent written, and the other 20 percent have to be filled in,” said Corriveau, who wrote his graduation thesis on Jean-Paul Sartre’s “No Exit” and the use of existentialism in theater. “I don’t want it all laid out for me,” he laughed.

nationally as a dancer. He’s also worked behind the curtain for Julie Andrews, Lily Tomlin, Ed Begley Jr. and Bill Cosby.

Corriveau has taught classes on acting, dialects and theater history at schools and theaters across the country. He’s toured and directed shows and performances throughout the United States and presented workshops at The Kennedy Center and created two programs for Virginia Opera in Norfolk, where he worked for more than a decade as its director of education and audience development. He’s poured countless volunteer hours into helping education programs and smaller performance organizations. For the Little Theatre of Norfolk, he

directed a fundraising campaign that raised \$500,000 in three years. Today, an annual \$1,000 college scholarship for aspiring theater arts majors is named in his honor. On it goes. Corriveau’s regular CV is a robust 47 pages. “And that’s the short one,” he quipped.

In spring 2016, Corriveau was hired by Busch Gardens Theme Parks in Williamsburg. The work plays to both sides of his brain and his varied strengths. It’s long on logistics and creativity. It’s not Corriveau’s job to conceive and build the park’s shows, but it is to make sure they’re implemented correctly. He supervises show operations and makes sure every performance is in line with Busch Gardens’ exacting standards.

Over the course of the park’s core season, which runs from mid-March through September, the 48-year-old Corriveau is put in charge of nearly a thousand different people. The responsibilities include seasonal performances — the Halloween shows alone require some 350 personnel — as well as events like the park’s weekly concerts during the summer and bigger ticket shows featuring acts like Kool & the Gang. He oversees a big fireworks display, a licensed Sesame Street show and come the holidays, “Rudolph’s Winter Wonderland.”

It’s the kind of behind-the-scenes work that knows no bounds. One hour he’s on call to make sure lighting and staging is how it should be. The next he’s directing performers on finding ways to stay fresh for the 500th performance of a particular show.

“It’s different every day,” said Corriveau, who lives in Norfolk, with his roommate and two adoring Yorkies. “Events change at the last minute. You always have to think ahead and think on the fly. How do we maneuver when weather hits? What do you do if a performer gets hurt or sick? I like to say about 60 percent of it is certain and the rest is to be determined.”

In other words, it’s just how Corriveau likes it. **P**

Clockwise from top right: In New Hampshire while at Pierce. Summer trip with some fellow members of the Class of '92 to Six Flags; Corriveau is center in the back row. Backstage at “The Boys From Syracuse,” the spring musical performed Corriveau’s senior year at Pierce.



“It causes sleep problems, but I’ve never been one to sleep much anyway.”

Since his time at Pierce, Corriveau’s career has followed a wildly diverse path. A self-described “academic,” he earned his M.A. and M.F.A. from the University of Maine and Lindenwood University, respectively. His experience in theater management has allowed him to find employment with a diverse group of celebrities, from Hillary Clinton, whom he worked for in summer 1993 as an event coordinator to Gregory Hines, with whom he toured

Further Innovations

Alden Trust Grant Allows Fitzwater Center to Grow

PHOTOGRAPHS BY ANDREW CUNNINGHAM

Often seen as the center of academic life for communications majors, the Marlin Fitzwater Center for Communications is a place where students from all class levels and majors work with each other, communicating with both the University and the larger community. Last year marked the Center's 15th anniversary.

Now, thanks to a grant from the Alden Trust, of Worcester, Mass., the Fitz will be able to further innovate its facilities and equipment. Dean Kerry McKeever and Fitzwater Center Director Kristen Nevios conceived the grant proposal which will directly benefit students in Communications with improved technology and resources.

"We want our students to be using the latest and greatest technology so when they graduate from Franklin Pierce they are prepared for whatever job they have," said McKeever.

New England Emmy winner Morgan Baker '16, a Franklin Pierce University alumnus of the Marlin Fitzwater Center for Communications and current graduate assistant added, "We are really excited to have this recognition and that these new improvements are coming to the Fitz."

Nevios added, "We have a big project ahead of us but we are excited about the updates it is going to bring for both our field capacity and our TV studio at the Fitzwater Center."



Background image: Professor Richard Morse and Eric Hammett '18 prepare the GoPro Array for recording. Inset images, top to bottom: Out & About: Dr. Challenger's Introduction to Documentary Studies class at the Fitzwater Center for Communications. Students producing a show for Heather Tullio's Multicamera Production course. GoPro Array at Pearly Pond. Tyler Peterson '20 on camera.



“We want our students to be using the latest and greatest technology so when they graduate from Franklin Pierce they are prepared for whatever job they have.”

— DEAN KERRY MCKEEVER



EVENTS



ALUMNI HOCKEY GAME

Ravens gathered at the Jason Ritchie Ice Arena in Winchendon, Mass., to participate in the 2017 Alumni Winter Games. Alumni, parents and family members cheered on their favorite Ravens, bringing back memories of their days at Pierce. Congratulations to Team Gray for the win!



FAMILY DAY AND HOMECOMING

The campus was buzzing with the arrival of families and alumni for the annual Family Day and Homecoming Celebration. There was much to do on campus from lawn games and glassblowing to pumpkin bowling and make-your-own scarecrows. It was great to see so many families and alumni celebrating their Pierce Pride together!

EVENTS

ALUMNI SPEAKER SERIES: GENEVIEVE MCGILICUDDY '94

McGillicuddy '94, vice president of TMC Enterprise & Strategic Planning at Turner Classic Movies headlined the Tuesday Briefing on women in leadership.



ALUMNI SPEAKER SERIES: MARK GOODMAN '71

Mark Goodman '71 traveled from Kansas to speak to Professor Jacqueline Kelleher's Education and Psychology classes. Goodman, a clinical psychologist with more than 40 years of experience in the profession, gave students insights into their career paths.



ALUMNI SPEAKER SERIES: JONATHAN SLAVIN '92

Alumnus Jon Slavin '92, head of Global Trade and Equity at Morgan Stanley, came to the Rindge campus to speak with students about his time at Franklin Pierce and how that influenced his career. Several students attended, and the lecture included a spirited Q&A session.



**PRESIDENTIAL
INSTALLATION**

A full weekend of events marked the Installation of Kim Mooney '83, Ph.D., as the first woman and first alumna to serve as President of Franklin Pierce. In addition to the Installation Ceremony, there was a luncheon and a dinner to mark the occasion.



EVENTS



28TH ANNUAL GOLF TOURNAMENT

The annual Golf Tournament brought out Franklin Pierce alumni and supporters for a day of friendly rivalry on the links, as well as a celebration of sportsmanship and school pride. Proceeds for this event go towards endowing the Don and Judy Schriefer Scholarship Fund.



LOS ANGELES ALUMNI EVENT:

President Kim Mooney '83, Ph.D. and Jennifer Raxter, vice president of Institutional Advancement hosted a reception at Morton's The Steak House for alumni, parents and friends of the University. Special thank you to Sharon Stein who was instrumental in planning this event.



JIM MCDONALD '75 VISITS THE MEN'S HOCKEY TEAM

Longtime men's hockey supporter, Jim McDonald '75, chats with the team before a game.



MANCHESTER CENTER MEET & GREET WITH KIM MOONEY '83, PH.D. AND FIRST WOMAN MAYOR, JOYCE CRAIG

Community leaders gathered for a meet & greet with President Kim Mooney '83 and senior leadership at our Manchester Center in January. The event served as an opportunity for the University to further engage with government, corporate, and non-profit leaders in the area.





BACK TO
SCHOOL

Push your career to the next level in a graduate degree program. As an alum, it's easy for you to come back to school at Franklin Pierce University. We already have your transcripts and won't require GRE or GMAT scores. Plus, there is no application fee.

The new **Master of Science in Accounting** program prepares you for professional certifications, such as Certified Public Accountant (CPA) and Certified Internal Auditor (CIA). With accelerated studies, you can complete your degree in just one year!

Learn more at franklin Pierce.edu/graduate or call (800) 325-1090.

WELCOME "BACK" HOME.

SAVE THE DATE

Keep an eye on events at franklinpierce.edu/calendar

MAY

12 Commencement

JUNE

22 Alumni Reunion
Weekend

AUGUST

25 Move In Day

SEPTEMBER

22 Family Day/
Homecoming