



Public Disclosure of Student Achievement

Institution Name: Franklin Pierce University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2019-20

Date Submitted: November, 2020

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Accounting/Finance	Graduation Rate	46%
Healthcare Administration	Graduation Rate	75%
Management	Graduation Rate	50%
Marketing	Graduation Rate	64%
Sports & Recreation Management	Graduation Rate	55%
Master of Business Administration	Graduation Rate	45%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate – BS	Census numbers for sophomore year business majors compared to graduation numbers for each major.
Graduation Rate - MBA	Degree completion within 150% of time for students who entered June 2017-November 2018