

MASTER OF BUSINESS ADMINISTRATION ENERGY & SUSTAINABILITY STUDIES

FPU BRINGS A TRADITION OF EXCELLENCE INTO THE MASTER OF BUSINESS ADMINISTRATION DEGREE.

AFFORDABLE

FAST

FLEXIBLE

100% ONLINE

FINISH IN AS FEW AS 18 MONTHS

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MBA

Franklin Pierce University College of Business fpuonline@franklinpierce.edu Study energy and sustainability topics that rank highly in terms of societal importance, such as corporate social responsibility, climate change, social entrepreneurships, global energy economics, energy project financing, and renewable energy concepts.

You will explore these important issues from a business and financial background in a Master of Business Administration (MBA) in Energy & Sustainability Studies program. Franklin Pierce offers small classes for in-depth, personalized learning in a program that is accredited by the International Accreditation Council of Business Education (IACBE).

Designed for working professionals, coursework presents concepts in concrete, quantitative, and practical terms. Develop new tools for immediate application and innovation in your workplace as you advance in the energy industry or lead your business to become an agent for social change. Combine online learning with part or full-time study to create a flexible and personalized schedule.

The input of the Energy and Sustainability MBA advisory board ensures that this program covers material employers consider important and that it remains current regarding innovations and regulations. Graduates also use the board as a professional connection to gain an understanding of the skills that energy companies are currently seeking in future employees.



MASTER OF BUSINESS ADMINISTRATION ENERGY & SUSTAINABILITY STUDIES

PROGRAM REQUIREMENTS

GM510 Seminar in Leadership

GM520 Legal and Ethical Issues in Organizations

GM540 Organizational Behavior

GM542 Quantitative and Research Techniques for Leaders

GM543 Economics for Managers

GM550 The Future of Energy, Business, and Society

GM561 Financial Management
GM562 Marketing Management

GM564 Operations Management for Leaders
GM575 Building a Sustainable Enterprise

GM630 Energy Economics

GM691 Strategic Management Seminar

Elective MBA course (1)

CERTIFICATE REQUIREMENTS

You may also choose to develop content-level expertise in the Energy & Sustainability Studies Certificate program. This online course of study can advance professional development, even if you are not currently seeking a complete graduate degree program. If you choose to pursue the Master of Business Administration at a later date, all certificate-level coursework will be credited towards completion of that degree.

You must successfully complete the following courses to fulfill the certificate program requirements.

GM510 Seminar in Leadership

GM550 The Future of Energy, Business, and Society

GM561 Financial Management

GM575 Building a Sustainable Enterprise

GM630 Energy Economics

ADMISSION TO THE PROGRAM

You must have a bachelor's degree from a regionally accredited college or university, generally with a CGPA of 2.8 or greater on a 4.0 scale. Acceptance to the MBA program requires competency in the areas of accounting and statistics, and computer skills. Detailed admission and acceptance criteria are listed in the Academic Catalog, which is available online.

MBA APPLICATION REQUIREMENTS

Complete an admissions portfolio which consists of:

- An online application at <u>franklinpierce.edu/gradapply</u>
- Official transcripts from previously attended colleges and universities
- · An updated résumé
- An outline of professional aspirations and how this MBA will help you achieve them (250-500 words)
- An essay: Answer one of the four questions below.
 Tell us not only what you did but also how you did
 it. What was the outcome? What was the response?
 Only describe experiences that have occurred within
 the last three years (250-500 words).
 - A time when you made a lasting impact on your organization
 - A major accomplishment
 - A major setback you have faced
 - A time when you exceeded expectations

BASED ON 2022-2023 ACADEMIC YEAR

Number of credit hours: 39 Cost per credit: \$665

Franklin Pierce offers personal support through our enrollment team and an academic advisor to assist with onboarding, paving the way for student success. Our teams are ready to help you reach your career and educational goals.