



MASTER OF BUSINESS ADMINISTRATION LEADERSHIP

FPU BRINGS A TRADITION OF EXCELLENCE INTO THE MASTER OF BUSINESS ADMINISTRATION DEGREE.

AFFORDABLE



FAST



FLEXIBLE



100% ONLINE



FINISH IN AS FEW AS 18 MONTHS

The Master of Business Administration (MBA) in Leadership develops skills for positions of influence in your current workplace and community environment.

Designed for working professionals, course work will present concepts in practical and quantitative terms, so that you can apply them immediately. Examine best business practices, while developing skills in leadership, communication, human resources, finance, marketing, operations management, and addressing legal and ethical issues.

Combine online learning with part or full-time study, and four academic terms, to create a flexible and personalized schedule. You may also be eligible for grants, loans, and scholarships in the form of financial aid. Franklin Pierce offers small classes for in-depth, personalized learning in a program that is accredited by the International Accreditation Council of Business Education (IACBE).

Graduates of this program assume top-level management positions with a developed skill set in collaboration, strategic thinking, and critical analysis.

LEARN MORE:



APPLY TODAY!

franklinpierce.edu/gradapply

MBA

Franklin Pierce University
College of Business
fpuonline@franklinpierce.edu



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SCHEDULE

GM510	Seminar in Leadership
GM520	Legal and Ethical Issues in Organizations
GM540	Organizational Behavior
GM542	Quantitative and Research Techniques for Leaders
GM543	Economics for Managers
GM561	Financial Management
GM562	Marketing Management
GM564	Operations Management for Leaders
GM691	Strategic Management Seminar

Elective MBA courses (4)

ADMISSION REQUIREMENTS

You must have a bachelor's degree from a regionally accredited college or university, generally with a CGPA of 2.8 or greater on a 4.0 scale. Acceptance to the MBA program requires competency in the areas of accounting and statistics, and computer skills. Detailed admission and acceptance criteria are listed in the Academic Catalog, which is available online.

APPLICATION REQUIREMENTS

Complete an admissions portfolio which consists of:

- An online application at franklinpierce.edu/gradapply
- Official transcripts from previously attended colleges and universities
- An updated résumé
- An outline of professional aspirations and how this MBA will help you achieve them (250-500 words)
- An essay: Answer one of the four questions below. Tell us not only what you did but also how you did it. What was the outcome? What was the response? Only describe experiences that have occurred within the last three years (250-500 words).
 - A time when you made a lasting impact on your organization
 - A major accomplishment
 - A major setback you have faced
 - A time when you exceeded expectations

BASED ON 2022-2023 ACADEMIC YEAR

Number of credit hours: 39

Cost per credit: \$665

Franklin Pierce offers personal support through our enrollment team and an academic advisor to assist with onboarding, paving the way for student success. Our teams are ready to help you reach your career and educational goals.