

## Phi·lan·thro·py [fi-lan-thruh-pee]

the desire to promote the welfare of others, usually manifested by the generous donation of money to institutions of learning, good causes, hospitals, and other socially useful purposes.

## News Ways to Volunteer, Give, and Make an Impact!



Last October, John Mosser became the new Vice President for Institutional Advancement, and he has kept the division hopping ever since! Dr. Mosser brings years of expertise in development work to the division from his work at Bentley College, Bucknell University, Cornell University, and the University of Findlay, to name a few. If you have not

had the opportunity to meet him yet, you may have the pleasure sometime soon, as Dr. Mosser spends considerable time on the road – including Pierce Proud Tour stops – meeting alumni, parents, and friends of the University.

### The Center for Engagement

As a way to be more inclusive of parents and friends, some exciting changes have been implemented as of Jan. 1, 2014. The Office of Alumni Relations has an expanded scope of responsibilities and is now known as The Center for Engagement. Whether you are an alum, a parent, a business, or a friend of the University, there are meaningful ways for you to engage with Franklin Pierce.

The programs at The Center for Engagement include:

- Alumni Association
- Alumni Association Board of Directors
- Parents Association
- Parents Association Board of Directors
- The Pierce Fund
- The Pierce Parents Fund
- The Ravens Club Athletic Fund
- The Pierce Clubs
- The Pierce Proud Tour
- Career Networking Programs



Christina Young, formerly the Director of Alumni Relations, has been promoted to the newly created position of Director of The Center for Engagement. Christina will continue to work with the Alumni Association and its Board of Directors. She will also have administrative responsibility for all Annual Giving Programs, which

currently include The Pierce Fund, The Pierce Parents Fund, and The Ravens Club Athletic Fund.

Additionally, Christina is in the process of forming a Parents Association Board of Directors, an exciting new way for parents to get more deeply involved in the life of the University. All parents of Franklin Pierce students are now automatically part of the Parents Association and will receive monthly email newsletters to keep informed of University news and events.

**Contact Christina Young**, Director of The Center for Engagement at Franklin Pierce University, 40 University Drive, Rindge, NH 03461 or [youngca@franklinperce.edu](mailto:youngca@franklinperce.edu) or by phone at (603) 899-1131.

### The Pierce Fund

Where can anyone make a donation if they wish to make the biggest impact on the life of students at Franklin Pierce University?

The answer is The Pierce Fund. If you want to make a difference with your gift in a way that will touch the lives of all students, this is the place to do it.

the **Pierce**  
fund

The Pierce Fund, formerly known as The Annual Fund, is a gift designation that makes support immediately available to provide educational opportunities that go beyond what tuition and fees can support. These include financial aid to students, books and online resources for the library, recreation and fitness equipment, campus sustainability initiatives, arts and cultural programming, and much more!

New donor recognition levels have also been established.

The Pierce Fund Loyalty Giving Societies now include:

- **THE PIERCE SPIRIT CLUB**  
\$1 to \$124
- **THE PIERCE CRIMSON & GRAY SOCIETY**  
\$125 to \$249
- **THE PIERCE GRANITE SOCIETY**  
\$250 to \$499
- **THE PIERCE MANOR SOCIETY**  
\$500 to \$999

The President's Leadership Giving Societies now include:

- **THE PRESIDENT'S COUNCIL**  
\$1,000 to \$1,961
- **THE PRESIDENT'S 1962 CIRCLE**  
\$1,962 to \$4,999
- **THE PRESIDENT'S LEADERSHIP COUNCIL**  
\$5,000 to \$9,999
- **THE TRUSTEES' CIRCLE**  
\$10,000 to \$49,999
- **THE REGENT'S COUNCIL**  
\$50,000 to \$99,999
- **THE CHAIRMAN'S CIRCLE**  
\$100,000 or more

## Charter Memberships Available for The Pioneer Legacy Society

Franklin Pierce University's planned giving program has launched a new planned gift recognition group known as The Pioneer Legacy Society. The Office of Planned Giving is delighted to

announce that charter memberships in The Pioneer Legacy Society are available until Dec. 31, 2015. There is no cost to becoming a member in The Pioneer Legacy Society. Membership is available to anyone who lets the University know that they have established an estate or retirement plan gift for the institution, or establishes a planned gift through a trust, Charitable Gift Annuity, gift of life insurance, or retained life estate.



For more information, **contact John Mosser**, VPIA, Franklin Pierce University, 40 University Drive, Rindge, NH 03461 or [Mosserj@franklinpierce.edu](mailto:mosserj@franklinpierce.edu) or by phone at (603) 899-4031.

## Corporate Giving

We would like to give a shout-out to Pizza Haven and Belletetes Hardware for being such loyal Corporate Sponsors over the years. Both businesses have helped to support various Athletic programs, helping student-athletes to enjoy the discipline, teambuilding, and fitness that participation in sports helps to foster.



For more information on how your business can become a corporate sponsor of Franklin Pierce University, **contact Lisa Murray**, Director of Communications, Corporate & Community Relations at Franklin Pierce University, 40 University Drive, Rindge, NH 03461 or [murrayli@franklinpierce.edu](mailto:murrayli@franklinpierce.edu) or by phone at (603) 899-4221.



## Don't Be Shy

Let us know what you think! Be part of these new initiatives. Feel free to contact The Center for Engagement and give us your ideas, volunteer to be part of it, or learn more about various ways to give to the University. Show that you are Pierce Proud by supporting Franklin Pierce University and its hardworking student body. We look forward to engaging with you.