Remote learning

FPU professor devotes sabbatical to Inuit entrepreneurs

By JASON LITTLE
MARKETING PROFESSOR, FRANKLIN PIERCE UNIVERSITY

Last week, workers began the process of removing and restoring 81 aged windows from the 1850s courthouse structure that now forms part of the county hall. County officials expect the project to last through December.

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The window restoration is part of a multi-phase project to preserve and restore the old courthouse, while adapting it to modern office use. By holding on to the original windows, “we get to keep the beauty of the windows from the outside, without compromising any of the heating,” Bouchard said.

The work began Sept. 25, with the removal of a batch of double-hung windows installed in 1911. Luoma explained how workers had stapled off pieces of wood, removed the windows, and then disassembled them from the frame and colonial sill.

Jason Little’s first glimpse of the Nunavut Territory in Canada was in 2008, when he completed a 600-mile hike along the Inuit Arctic coast extending from the North Pole. The members had participated in an entrepreneurship program called Inspire Nunavut and wanted to continue building on their business ideas, Little said.

During the sessions, Little and his mentors discussed topics such as website design, marketing plans, budgeting and inventory management. They are working on a range of business projects. Little has put in place a drop-in farming system and a clothing company called High Arctic Apparel.

“I didn’t go in and dictate and tell them what to do. That was why I was able to just be a typical tourist, but as a mentor,” he said.

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Tips abound in case of missing Maine teacher

Kristin Westra, a teacher at Chebeague Island School, has been missing overnight Sunday, but this far no clues have led to her, according to authorities (CBB 13). Forty-seven-year-old Kristin Westra, a teacher at Chebeague Island School, was last seen around 8 p.m. Sunday night, according to the Cumberland County Sheriff’s Office. When her family woke up Monday morning, she was gone. Her cell phone and vehicle had both been left behind at her Ledge Road home, the sheriff’s office said.

“We’ve checked areas where she’d been known to run or visit like,” Cape Nord Sheriff of the sheriff’s office told CBB 13. “We’ve checked places where someone may have [seen] something suspicious and we’ve had follow-up on each and every one of those tips. It is a daunting task but we are Resource: Maine Education Association, the umbrella organization that represents teachers in the state, said it is the first completed on marketing communications in the Nunavut Territory. The students researched 343 Inuit companies, gathering information on each organization’s online presence and marketing strategies.

Little plans to continue investigating what kind of marketing communication strategies are being used by current businesses and what might be done differently to improve the strategy to get the word out about a business startup or how companies communicate.”

“Besides his own findings, his report includes a case study on Franklin Pierce University’s Baffin Business Development Corp. and its small business advisory group to begin compiling information on Inuit-owned enterprises in the Nunavut Territory. The students researched 343 Inuit companies, gathering information on each organization’s online presence and marketing strategies.

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Phone: 603-352-1234
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The Keene Sentinel and New Hampshire Sentinel, founded in 1799, is published daily except selected holidays.

PUBLISHER EMERITUS JAMES D. EWING (in memoriam)

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THE KEENE SENTINEL THURSDAY, OCTOBER 4, 2018

About the sentinel

Chief operating officer

Key personnel

Digital content: CECILY WEISBURGH (1437)

ELF: SARAH SHERMAN (1826)

Breaking news: 352-1249

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