



HEALTHCARE ADMINISTRATION

FPU BRINGS A TRADITION OF EXCELLENCE TO THE HEALTHCARE ADMINISTRATION DEGREE



ALUMNI SPOTLIGHT

Jordan Liang '18

Associate Patient Experience Representative, Boston Children's Hospital

"My degree from Franklin Pierce helped me become a leader and innovator in the business side of healthcare. I was given the opportunity to find out what skills I'm strong in, while seeking improvement on skills I lacked. With the healthcare industry constantly changing, I was able to adapt to new information about healthcare systems, management, policies and ethics. The Healthcare Administration program was crucial in jumpstarting my career."

APPLY TODAY!

franklinpierce.edu/healthadmin

HEALTHCARE ADMINISTRATION

Franklin Pierce University
College of Business

ABOUT THE PROGRAM

Your Healthcare Administration major prepares you for an exciting career in the fast growing, rapidly changing field of healthcare. This is the perfect major if you are interested in the business side of the U.S. healthcare system. You'll learn how leadership, economic and political factors, and ethics affect healthcare.

PROGRAM HIGHLIGHTS

Franklin Pierce is the only New Hampshire university with business programs accredited by the International Accreditation Council for Business Education (IACBE). Franklin Pierce's Business Plus Program offers 3-year accelerated programs as well as 3+1 and 4+1 options which allows students to earn their undergraduate and master's degree in less time, entering the workforce sooner.

You will study the core functions of an effective business. You will explore principles and practices of leadership, strategic planning and quality improvement in healthcare organizations, and apply qualitative and quantitative tools to a capstone project.



SOPHIA ALEXANDROU '19

HEALTHCARE ADMINISTRATION

COURSES

FIRST YEAR

GLE101	First Year Inquiry Seminar
GLE110	First Year Composition I
MK201	Principles of Marketing
MN201	Principles of Management
-----	5 Additional Electives*

SECOND YEAR

AC101	Principles of Accounting I
AC102	Principles of Accounting II
CIT101	Microcomputer Applications
ET101	Principles of Macroeconomics
GLE230	Second Year Composition II
HCA201	Introduction to Healthcare Management
MT201	Statistics
-----	3 Additional Electives*

THIRD YEAR

BA213	Business Law I
EMSP302	Health Informatics
ET102	Principles of Microeconomics
FM224	Principles of Financial Management
HCA315	Epidemiology
HCA350	Healthcare Systems Mgt & Quality Improvement
HCA360	Healthcare Ethics, Policy & Law
MN321	Organizational Behavior
-----	2 Additional Electives*

FOURTH YEAR

BA471	Business Strategy and Ethics
HCA340	Healthcare Finance
HCA390	Healthcare Administration Internship or
HCA495	Senior Independent Research Project
HCA450	Leadership & Management in Healthcare Organizations
IB364	International Business
-----	2 Additional Electives*

*Please refer to the Academic Catalog for full listing of elective options

WHO SHOULD MAJOR IN HEALTHCARE ADMINISTRATION?

You'll find this major a good fit if you have or want to develop:

- Strong knowledge of data analytics
- Leadership, communication and managerial skills for business decision-making
- Ethical reasoning and critical thinking skills

WHERE CAN MY MAJOR LEAD ME?

With your degree, you can pursue jobs or further education for careers as diverse as:

Assisted Living Facility Administrator
Billing Manager
Clinic Administrator
Community Health Director
Government Policymaker
Hospital CEO
Healthcare Marketing Manager
Leader in Quality Management
Lobbyist
Mental Health Facility Manager
Project Manager

STRATEGIES FOR SUCCESS

You can gain valuable experience through opportunities at Franklin Pierce to:

- Participate in our C&S Scholars program, a pathway to internships, co-ops and employment through our partnership with C&S Wholesale Grocers, the largest grocery supply company in the nation
- Join Small Business Advisory Group or Business Minds Club to apply coursework to challenges of local businesses
- Participate in campus organizations including Student Government Association, Health Sciences Club or community service projects
- Participate in Sigma Beta Delta, the National Business Association's Honor Society
- Prepare for one of our Master of Business Administration (MBA) programs with six different areas of concentration, including Leadership and Health Administration