RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

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RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q01: Are you currently registered to vote in New Hampshire?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
No - Not Registered	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Registered Democrat	231	231	-	231	-	-	117	94	19	1	-	145	70	15	10	217
	27.9%	54.7%		100.0%			81.2%	65.7%	8.7%	0.6%		58.0%	24.0%	5.3%	2.7%	48.4%
							HIJ	IJ	J			MN	N			O
Registered Independent, or undeclared	321	186	135	-	321	-	23	48	173	59	11	71	167	83	131	187
	38.8%	44.1%	33.3%		100.0%		16.0%	33.6%	79.4%	35.8%	7.3%	28.4%	57.2%	29.2%	35.2%	41.7%
		C					K	GK	GHJK	GK			LN			o
Registered Republican	266	-	266	-	-	266	2	-	24	101	139	32	51	183	226	40
	32.2%		65.7%			100.0%	1.4%		11.0%	61.2%	92.7%	12.8%	17.5%	64.4%	60.8%	8.9%
									G	GI	GIJ			LM	P	
Registered to another party	9	5	4	-	-	-	2	1	2	4	-	2	4	3	5	4
	1.1%	1.2%	1.0%				1.4%	0.7%	0.9%	2.4%		0.8%	1.4%	1.1%	1.3%	0.9%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square Significance		<-----505.08-----> 0*		<--------1636.0--------> 0*			<----------------819.65----------------> 0*					<--------315.17--------> 0*			<----324.54----> 0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Primary: Do you plan to vote in the Democratic or Republican presidential primary?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Democratic	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0%	57.9%		98.6%	100.0%	50.0%	15.8%		82.0%	62.0%	12.3%	12.4%	82.4%
				E			IJ	IJ	J			MN	N			O
Republican	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0%	1.4%		50.0%	84.2%	100.0%	18.0%	38.0%	87.7%	87.6%	17.6%
						E			G	GI	GIJ		L	LM	P	
Chi-Square Significance	<------827.0-----> 0			<--------504.98-------> 0			<----------------506.31----------------> 0					<--------280.23--------> 0			<----398.41----> 0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q04: How closely have you followed the 2020 presidential race?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very closely	366	198	168	112	140	110	70	71	97	60	68	105	143	117	150	212
	44.3%	46.9%	41.5%	48.5%	43.6%	41.4%	48.6%	49.7%	44.5%	36.4%	45.3%	42.0%	49.0%	41.2%	40.3%	47.3%
							J	J						n		O
Moderately closely	309	152	157	97	93	115	59	56	54	73	67	108	82	119	146	161
	37.4%	36.0%	38.8%	42.0%	29.0%	43.2%	41.0%	39.2%	24.8%	44.2%	44.7%	43.2%	28.1%	41.9%	39.2%	35.9%
				E		E	I	I		I	I	M		M		
Only somewhat closely	152	72	80	22	88	41	15	16	67	32	15	37	67	48	76	75
	18.4%	17.1%	19.8%	9.5%	27.4%	15.4%	10.4%	11.2%	30.7%	19.4%	10.0%	14.8%	22.9%	16.9%	20.4%	16.7%
					DF	D			GHJK	GHK			Ln			
Don't know/unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square		<------2.61------>		<---------36.59-------->			<-----------------51.82---------------->					<---------18.31-------->			<-----4.35----->	
Significance		.2708*		0*			0*					.0011*			.1135*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
     or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q05: Favorability Rating: Former Vice President, Joe Biden?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	405 49.0%	-	405 100.0%	-	135 42.1%	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
TOTAL ANSWERED	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
Very favorable	168 39.8%	168 39.8%	-	105 45.5% E	63 33.9%	-	65 45.8% I	61 42.7% I	32 29.4%	10 38.5%	-	82 40.0% n	77 42.5% N	9 25.7%	7 15.2%	159 43.1% O
Somewhat favorable	164 38.9%	164 38.9%	-	86 37.2%	75 40.3%	-	51 35.9%	67 46.9% gI	35 32.1%	11 42.3%	-	92 44.9% M	59 32.6%	13 37.1%	11 23.9%	153 41.5% O
Somewhat unfavorable	34 8.1%	34 8.1%	-	19 8.2%	15 8.1%	-	10 7.0%	9 6.3%	13 11.9%	2 7.7%	-	14 6.8%	17 9.4%	3 8.6%	9 19.6% P	21 5.7%
Very unfavorable	43 10.2%	43 10.2%	-	13 5.6%	29 15.6% D	-	10 7.0%	5 3.5%	25 22.9% GHJ	1 3.8%	-	13 6.3%	25 13.8% L	5 14.3%	17 37.0% P	26 7.0%
Heard of but no opinion	12 2.8%	12 2.8%	-	8 3.5%	4 2.2%	-	6 4.2%	-	4 3.7%	2 7.7%	-	4 2.0%	3 1.7%	4 11.4% lm	2 4.3%	9 2.4%
Never heard of person	1 0.2%	1 0.2%	-	-	-	-	-	1 0.7%	-	-	-	-	-	1 2.9%	-	1 0.3%
Chi-Square Significance		<------.0------> 1*		<--------14.46-------> .006*			<--------------47.76---------------> 0*					<--------34.92-------> .0001*			<-----58.02----> 0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q05: Favorability Rating: Former Vice President, Joe Biden?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0% C	49.2%	48.7%	33.3%	60.2% GI	42.8%	45.9%	50.8%	52.6%
TOTAL ANSWERED	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6% D	46.0%	50.8%	51.3%	66.7% H	39.8%	57.2% H	54.1%	49.2%	47.4%
Very favorable	168	19	65	63	68	100	9	44	64	82	58	28
	39.8%	39.6%	39.6%	37.5%	34.0%	45.0% E	28.1%	35.2%	42.4%	41.4%	38.2%	38.9%
Somewhat favorable	164	16	68	61	77	87	13	49	59	65	76	23
	38.9%	33.3%	41.5%	36.3%	38.5%	39.2%	40.6%	39.2%	39.1%	32.8%	50.0% JL	31.9%
Somewhat unfavorable	34	3	15	15	16	18	1	19	11	20	6	8
	8.1%	6.2%	9.1%	8.9%	8.0%	8.1%	3.1%	15.2% GI	7.3%	10.1% K	3.9%	11.1% k
Very unfavorable	43	9	11	23	35	8	8	12	12	23	9	11
	10.2%	18.8% C	6.7%	13.7% C	17.5% F	3.6%	25.0% hI	9.6%	7.9%	11.6% k	5.9%	15.3% K
Heard of but no opinion	12	1	5	5	4	8	1	1	5	7	3	2
	2.8%	2.1%	3.0%	3.0%	2.0%	3.6%	3.1%	0.8%	3.3%	3.5%	2.0%	2.8%
Never heard of person	1	-	-	1	-	1	-	-	-	1	-	-
	0.2%			0.6%		0.5%				0.5%		
Chi-Square Significance		<-----------9.05-----------> 47.3%*			<------25.03------> 100.0%*		<-----------17.35----------> 97.3%*			<-----------19.7-----------> 96.8%*		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q06: Favorability Rating: New Jersey Senator, Cory Booker?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0% E	1.4%		50.0% G	84.2% GI	100.0% GIJ	18.0%	38.0% L	87.7% LM	87.6% P	17.6%
TOTAL ANSWERED	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0% E	57.9%		98.6% IJ	100.0% IJ	50.0% J	15.8%		82.0% MN	62.0% N	12.3%	12.4%	82.4% O
Very favorable	49	49	-	25	23	-	23	6	14	6	-	28	17	4	3	46
	11.6%	11.6%		10.8%	12.4%		16.2% H	4.2%	12.8% H	23.1% H		13.7%	9.4%	11.4%	6.5%	12.5%
Somewhat favorable	217	217	-	144	71	-	81	98	27	11	-	123	83	11	13	204
	51.4%	51.4%		62.3% E	38.2%		57.0% I	68.5% GIJ	24.8%	42.3% i		60.0% MN	45.9% n	31.4%	28.3%	55.3% O
Somewhat unfavorable	38	38	-	24	14	-	9	17	9	1	-	17	19	2	8	28
	9.0%	9.0%		10.4%	7.5%		6.3%	11.9% j	8.3%	3.8%		8.3%	10.5%	5.7%	17.4% P	7.6%
Very unfavorable	47	47	-	13	34	-	13	6	26	2	-	11	31	5	9	35
	11.1%	11.1%		5.6%	18.3% D		9.2% h	4.2%	23.9% GHJ	7.7%		5.4%	17.1% L	14.3%	19.6% P	9.5%
Heard of but no opinion	60	60	-	23	36	-	15	9	33	3	-	22	28	10	11	47
	14.2%	14.2%		10.0%	19.4% D		10.6%	6.3%	30.3% GHJ	11.5%		10.7%	15.5%	28.6% L	23.9% P	12.7%
Never heard of person	11	11	-	2	8	-	1	7	-	3	-	4	3	3	2	9
	2.6%	2.6%		0.9%	4.3% D		0.7%	4.9% G		11.5% g		2.0%	1.7%	8.6%	4.3%	2.4%
Chi-Square Significance		<-------.0-------> 1*		<---------38.95--------> 0*			<----------------105.76----------------> 0*					<---------34.67--------> .0001*			<-----19.6-----> .0015*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q06: Favorability Rating: New Jersey Senator, Cory Booker?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Very favorable	49 11.6%	4 8.3%	21 12.8%	21 12.5%	25 12.5%	24 10.8%	1 3.1%	25 20.0% GI	12 7.9%	19 9.6%	22 14.5%	8 11.1%
Somewhat favorable	217 51.4%	15 31.2%	95 57.9% BD	74 44.0% b	89 44.5%	128 57.7% E	15 46.9%	50 40.0%	102 67.5% GH	101 51.0% L	95 62.5% JL	21 29.2%
Somewhat unfavorable	38 9.0%	7 14.6%	15 9.1%	15 8.9%	21 10.5%	17 7.7%	2 6.2%	16 12.8% I	6 4.0%	24 12.1% L	11 7.2%	3 4.2%
Very unfavorable	47 11.1%	4 8.3%	16 9.8%	26 15.5%	30 15.0% F	17 7.7%	9 28.1% HI	11 8.8%	17 11.3%	31 15.7% K	9 5.9%	7 9.7%
Heard of but no opinion	60 14.2%	18 37.5% CD	14 8.5%	24 14.3%	31 15.5% c	29 13.1%	2 6.2%	22 17.6% GI	12 7.9%	18 9.1%	12 7.9%	30 41.7% JK
Never heard of person	11 2.6%	–	3 1.8%	8 4.8%	4 2.0%	7 3.2%	3 9.4%	1 0.8%	2 1.3%	5 2.5%	3 2.0%	3 4.2%
Chi-Square Significance		<-----------36.75----------> 100.0%			<------10.81------> 94.5%		<-----------52.01----------> 100.0%*			<-----------71.36----------> 100.0%		

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q07: Favorability Rating: South Bend Mayor, Pete Buttigieg?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	405 49.0%	-	405 100.0%	-	135 42.1%	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
TOTAL ANSWERED	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
Very favorable	131 31.0%	131 31.0%	-	54 23.4%	74 39.8% D	-	32 22.5%	49 34.3% G	36 33.0% g	14 53.8% Ghi	-	60 29.3%	64 35.4% N	7 20.0%	4 8.7%	127 34.4% O
Somewhat favorable	142 33.6%	142 33.6%	-	99 42.9% E	42 22.6%	-	52 36.6% IJ	61 42.7% IJ	26 23.9% j	3 11.5%	-	77 37.6% N	59 32.6% N	6 17.1%	9 19.6%	129 35.0% O
Somewhat unfavorable	50 11.8%	50 11.8%	-	38 16.5% E	12 6.5%	-	28 19.7% HIJ	13 9.1%	8 7.3%	1 3.8%	-	37 18.0% M	6 3.3%	7 20.0% M	9 19.6%	40 10.8%
Very unfavorable	24 5.7%	24 5.7%	-	9 3.9%	15 8.1% d	-	4 2.8%	6 4.2%	12 11.0% GH	2 7.7%	-	4 2.0%	16 8.8% L	4 11.4% l	7 15.2% P	16 4.3%
Heard of but no opinion	61 14.5%	61 14.5%	-	26 11.3%	35 18.8% D	-	22 15.5% h	13 9.1%	20 18.3% H	4 15.4%	-	27 13.2%	28 15.5%	5 14.3%	10 21.7%	50 13.6%
Never heard of person	14 3.3%	14 3.3%	-	5 2.2%	8 4.3%	-	4 2.8%	1 0.7%	7 6.4% H	2 7.7%	-	-	8 4.4%	6 17.1% m	7 15.2% P	7 1.9%
Chi-Square Significance		<-------.0-------> 1*		<---------38.8---------> 0*			<-----------------50.51----------------> 0*					<---------64.29--------> 0			<-----46.27----> 0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q07: Favorability Rating: South Bend Mayor, Pete Buttigieg?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0%	49.2%	48.7%	33.3%	60.2%	42.8%	45.9%	50.8%	52.6%
				C				GI				
TOTAL ANSWERED	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6%	46.0%	50.8%	51.3%	66.7%	39.8%	57.2%	54.1%	49.2%	47.4%
			D				H		H			
Very favorable	131	13	41	54	63	68	11	28	48	73	39	19
	31.0%	27.1%	25.0%	32.1%	31.5%	30.6%	34.4%	22.4%	31.8%	36.9%	25.7%	26.4%
									h	Kl		
Somewhat favorable	142	19	55	54	65	77	13	44	50	64	54	24
	33.6%	39.6%	33.5%	32.1%	32.5%	34.7%	40.6%	35.2%	33.1%	32.3%	35.5%	33.3%
Somewhat unfavorable	50	3	30	14	20	30	1	14	27	19	27	4
	11.8%	6.2%	18.3%	8.3%	10.0%	13.5%	3.1%	11.2%	17.9%	9.6%	17.8%	5.6%
			BD					g	G		JL	
Very unfavorable	24	1	7	16	14	10	4	9	9	17	6	1
	5.7%	2.1%	4.3%	9.5%	7.0%	4.5%	12.5%	7.2%	6.0%	8.6%	3.9%	1.4%
				Bc						kL		
Heard of but no opinion	61	11	23	25	29	32	2	28	12	22	22	17
	14.5%	22.9%	14.0%	14.9%	14.5%	14.4%	6.2%	22.4%	7.9%	11.1%	14.5%	23.6%
								GI				J
Never heard of person	14	1	8	5	9	5	1	2	5	3	4	7
	3.3%	2.1%	4.9%	3.0%	4.5%	2.3%	3.1%	1.6%	3.3%	1.5%	2.6%	9.7%
												Jk
Chi-Square		<-----------18.81----------->			<------4.03------>		<-----------22.48----------->			<-----------34.93----------->		
Significance		95.7%			45.4%		98.7%*			100.0%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q08: Favorability Rating: Former Housing and Urban Development Secretary, Julian Castro?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0% E	1.4%		50.0% G	84.2% GI	100.0% GIJ	18.0%	38.0% L	87.7% LM	87.6% P	17.6%
TOTAL ANSWERED	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0% E	57.9%		98.6% IJ	100.0% IJ	50.0% J	15.8%		82.0% MN	62.0% N	12.3%	12.4%	82.4% O
Very favorable	31	31	-	17	14	-	12	10	7	2	-	20	10	1	1	28
	7.3%	7.3%		7.4%	7.5%		8.5%	7.0%	6.4%	7.7%		9.8% N	5.5%	2.9%	2.2%	7.6% O
Somewhat favorable	173	173	-	118	53	-	67	70	30	6	-	100	62	11	9	161
	41.0%	41.0%		51.1% E	28.5%		47.2% IJ	49.0% IJ	27.5%	23.1%		48.8% MN	34.3%	31.4%	19.6%	43.6% O
Somewhat unfavorable	63	63	-	34	29	-	21	30	8	4	-	27	33	3	7	56
	14.9%	14.9%		14.7%	15.6%		14.8% i	21.0% I	7.3%	15.4%		13.2%	18.2% n	8.6%	15.2%	15.2%
Very unfavorable	45	45	-	15	30	-	12	6	23	4	-	11	27	7	15	30
	10.7%	10.7%		6.5%	16.1% D		8.5%	4.2%	21.1% GH	15.4%		5.4%	14.9% L	20.0% L	32.6% P	8.1%
Heard of but no opinion	92	92	-	45	45	-	28	19	35	8	-	40	42	9	11	79
	21.8%	21.8%		19.5%	24.2%		19.7%	13.3%	32.1% GH	30.8% h		19.5%	23.2%	25.7%	23.9%	21.4%
Never heard of person	18	18	-	2	15	-	2	8	6	2	-	7	7	4	3	15
	4.3%	4.3%		0.9%	8.1% D		1.4%	5.6% g	5.5% g	7.7%		3.4%	3.9%	11.4%	6.5%	4.1%
Chi-Square		<-------.0------->		<---------35.9--------->			<-----------------52.14---------------->					<---------28.7--------->			<-----30.79---->	
Significance		1*		0*			0*					.0014			0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q08: Favorability Rating: Former Housing and Urban Development Secretary, Julian Castro?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Very favorable	31 7.3%	5 10.4%	12 7.3%	8 4.8%	13 6.5%	18 8.1%	–	9 7.2%	11 7.3%	17 8.6%	8 5.3%	6 8.3%
Somewhat favorable	173 41.0%	18 37.5%	72 43.9% D	54 32.1%	76 38.0%	97 43.7%	10 31.2%	41 32.8%	71 47.0% gH	85 42.9% l	66 43.4% l	22 30.6%
Somewhat unfavorable	63 14.9%	5 10.4%	23 14.0%	30 17.9%	29 14.5%	34 15.3%	3 9.4%	25 20.0% gI	16 10.6%	31 15.7% l	26 17.1% L	6 8.3%
Very unfavorable	45 10.7%	7 14.6%	16 9.8%	22 13.1%	24 12.0%	21 9.5%	10 31.2% HI	13 10.4%	14 9.3%	24 12.1%	14 9.2%	7 9.7%
Heard of but no opinion	92 21.8%	13 27.1%	37 22.6%	40 23.8%	48 24.0%	44 19.8%	6 18.8%	34 27.2%	32 21.2%	32 16.2%	35 23.0%	25 34.7% Jk
Never heard of person	18 4.3%	–	4 2.4%	14 8.3% C	10 5.0%	8 3.6%	3 9.4%	3 2.4%	7 4.6%	9 4.5%	3 2.0%	6 8.3% k
Chi-Square Significance		<-----------16.87----------> 92.3%			<------3.21------> 33.2%		<-----------26.79----------> 99.7%			<-----------20.33----------> 97.4%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q09: Favorability Rating: Hawaii Representative, Tulsi Gabbard?
Compared by Selected Characteristics

| | TOTAL | NH PRIMARY VOTER | | PARTY REGISTRATION | | | PARTY IDENTIFICATION | | | | | POLITICAL IDEOLOGY | | | TRUMP APPROVAL RATING | |
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	405 49.0%	-	405 100.0%	-	135 42.1%	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
TOTAL ANSWERED	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
Very favorable	32 7.6%	32 7.6%	-	12 5.2%	20 10.8% D	-	3 2.1%	12 8.4% G	12 11.0% G	5 19.2% G	-	8 3.9%	22 12.2% L	2 5.7%	6 13.0%	26 7.0%
Somewhat favorable	164 38.9%	164 38.9%	-	92 39.8%	70 37.6%	-	48 33.8% J	65 45.5% GJ	47 43.1% J	4 15.4%	-	81 39.5%	70 38.7%	13 37.1%	16 34.8%	145 39.3%
Somewhat unfavorable	39 9.2%	39 9.2%	-	26 11.3%	13 7.0%	-	17 12.0% I	17 11.9% I	2 1.8%	3 11.5%	-	14 6.8%	23 12.7% l	2 5.7%	3 6.5%	35 9.5%
Very unfavorable	39 9.2%	39 9.2%	-	14 6.1%	25 13.4% D	-	14 9.9%	7 4.9%	15 13.8% H	3 11.5%	-	14 6.8%	23 12.7% l	2 5.7%	5 10.9%	34 9.2%
Heard of but no opinion	125 29.6%	125 29.6%	-	81 35.1% E	42 22.6%	-	57 40.1% HI	37 25.9%	21 19.3%	8 30.8%	-	78 38.0% M	37 20.4%	10 28.6%	10 21.7%	112 30.4%
Never heard of person	23 5.5%	23 5.5%	-	6 2.6%	16 8.6% D	-	3 2.1%	5 3.5%	12 11.0% GH	3 11.5%	-	10 4.9%	6 3.3%	6 17.1% lM	6 13.0% P	17 4.6%
Chi-Square		<-------.0------->		<---------24.77------->			<-----------------54.85---------------->					<---------37.93-------->			<-----8.92---->	
Significance		1*		.0002*			0*					0			.1123*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q09: Favorability Rating: Hawaii Representative, Tulsi Gabbard?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Very favorable	32 7.6%	2 4.2%	6 3.7%	20 11.9% BC	17 8.5%	15 6.8%	5 15.6%	12 9.6%	9 6.0%	22 11.1% KL	7 4.6%	3 4.2%
Somewhat favorable	164 38.9%	19 39.6%	61 37.2%	58 34.5%	79 39.5%	85 38.3%	15 46.9%	46 36.8%	50 33.1%	82 41.4% k	48 31.6%	34 47.2% K
Somewhat unfavorable	39 9.2%	5 10.4%	16 9.8%	17 10.1%	16 8.0%	23 10.4%	2 6.2%	16 12.8%	15 9.9%	22 11.1% L	14 9.2%	3 4.2%
Very unfavorable	39 9.2%	5 10.4%	9 5.5%	22 13.1% C	22 11.0%	17 7.7%	6 18.8%	11 8.8%	13 8.6%	23 11.6%	11 7.2%	5 6.9%
Heard of but no opinion	125 29.6%	13 27.1%	63 38.4% D	41 24.4%	59 29.5%	66 29.7%	4 12.5%	35 28.0% G	59 39.1% GH	41 20.7%	67 44.1% JL	17 23.6%
Never heard of person	23 5.5%	4 8.3%	9 5.5%	10 6.0%	7 3.5%	16 7.2% e	–	5 4.0%	5 3.3%	8 4.0%	5 3.3%	10 13.9% JK
Chi-Square Significance		<-----------19.93----------> 97.0%			<-------5.02-------> 58.7%		<-----------16.93----------> 92.4%*			<-----------43.22----------> 100.0%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q10: Favorability Rating: California Senator, Kamala Harris?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	405 49.0%	-	405 100.0%	-	135 42.1%	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
TOTAL ANSWERED	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
Very favorable	130 30.8%	130 30.8%	-	74 32.0%	54 29.0%	-	33 23.2%	59 41.3% GI	29 26.6%	9 34.6%	-	68 33.2% N	57 31.5% N	5 14.3%	4 8.7%	126 34.1% O
Somewhat favorable	166 39.3%	166 39.3%	-	111 48.1% E	54 29.0%	-	63 44.4% I	62 43.4% I	32 29.4%	9 34.6%	-	93 45.4% MN	64 35.4%	9 25.7%	16 34.8%	149 40.4%
Somewhat unfavorable	30 7.1%	30 7.1%	-	15 6.5%	15 8.1%	-	13 9.2% H	4 2.8%	13 11.9% H	-	-	12 5.9%	11 6.1%	7 20.0% LM	8 17.4% P	17 4.6%
Very unfavorable	43 10.2%	43 10.2%	-	10 4.3%	32 17.2% D	-	16 11.3% H	3 2.1%	19 17.4% H	3 11.5%	-	15 7.3%	21 11.6%	7 20.0% l	15 32.6% P	28 7.6%
Heard of but no opinion	46 10.9%	46 10.9%	-	18 7.8%	28 15.1% D	-	15 10.6%	11 7.7%	15 13.8%	5 19.2%	-	17 8.3%	23 12.7%	6 17.1%	3 6.5%	42 11.4%
Never heard of person	7 1.7%	7 1.7%	-	3 1.3%	3 1.6%	-	2 1.4%	4 2.8%	1 0.9%	-	-	-	5 2.8%	1 2.9%	-	7 1.9%
Chi-Square Significance		<------.0------> 1*		<---------32.03-------> 0*			<----------------44.09----------------> .0001*					<---------30.71--------> .0007*			<-----46.35----> 0*	

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q10: Favorability Rating: California Senator, Kamala Harris?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0%	49.2%	48.7%	33.3%	60.2%	42.8%	45.9%	50.8%	52.6%
				C				GI				
TOTAL ANSWERED	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6%	46.0%	50.8%	51.3%	66.7%	39.8%	57.2%	54.1%	49.2%	47.4%
			D				H		H			
Very favorable	130	16	46	40	55	75	7	43	32	70	35	25
	30.8%	33.3%	28.0%	23.8%	27.5%	33.8%	21.9%	34.4%	21.2%	35.4%	23.0%	34.7%
								I		K		k
Somewhat favorable	166	11	82	61	80	86	6	46	82	65	83	18
	39.3%	22.9%	50.0%	36.3%	40.0%	38.7%	18.8%	36.8%	54.3%	32.8%	54.6%	25.0%
			BD	b				G	GH		JL	
Somewhat unfavorable	30	4	13	12	12	18	1	12	9	16	10	4
	7.1%	8.3%	7.9%	7.1%	6.0%	8.1%	3.1%	9.6%	6.0%	8.1%	6.6%	5.6%
Very unfavorable	43	6	13	24	27	16	10	9	16	22	10	11
	10.2%	12.5%	7.9%	14.3%	13.5%	7.2%	31.2%	7.2%	10.6%	11.1%	6.6%	15.3%
				c	F		HI					k
Heard of but no opinion	46	10	10	25	21	25	5	14	12	21	14	11
	10.9%	20.8%	6.1%	14.9%	10.5%	11.3%	15.6%	11.2%	7.9%	10.6%	9.2%	15.3%
		C		C								
Never heard of person	7	1	-	6	5	2	3	1	-	4	-	3
	1.7%	2.1%		3.6%	2.5%	0.9%	9.4%	0.8%		2.0%		4.2%
Chi-Square Significance		<-----------27.52---------->			<-------7.82------->		<-----------49.92---------->			<-----------31.17---------->		
		99.8%*			83.3%		100.0%*			99.9%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
     or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q11: Favorability Rating: Minnesota Senator, Amy Klobuchar?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	405 49.0%	–	405 100.0%	–	135 42.1%	266 100.0% E	2 1.4%	–	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
TOTAL ANSWERED	422 51.0%	422 100.0%	–	231 100.0% E	186 57.9%	–	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	–	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
Very favorable	75 17.8%	75 17.8%	–	35 15.2%	40 21.5% d	–	20 14.1%	26 18.2%	20 18.3%	7 26.9%	–	21 10.2%	48 26.5% L	6 17.1%	11 23.9%	64 17.3%
Somewhat favorable	185 43.8%	185 43.8%	–	122 52.8% E	62 33.3%	–	72 50.7% IJ	77 53.8% IJ	31 28.4%	5 19.2%	–	108 52.7% MN	68 37.6%	9 25.7%	10 21.7%	171 46.3% O
Somewhat unfavorable	32 7.6%	32 7.6%	–	16 6.9%	16 8.6%	–	12 8.5%	11 7.7%	6 5.5%	3 11.5%	–	19 9.3%	12 6.6%	1 2.9% n	6 13.0%	25 6.8%
Very unfavorable	39 9.2%	39 9.2%	–	17 7.4%	22 11.8%	–	8 5.6%	9 6.3%	17 15.6% GH	5 19.2% g	–	11 5.4%	21 11.6% L	7 20.0% L	11 23.9% P	28 7.6%
Heard of but no opinion	73 17.3%	73 17.3%	–	36 15.6%	34 18.3%	–	26 18.3% h	15 10.5%	28 25.7% H	4 15.4%	–	38 18.5%	27 14.9%	7 20.0%	5 10.9%	66 17.9%
Never heard of person	18 4.3%	18 4.3%	–	5 2.2%	12 6.5% D	–	4 2.8%	5 3.5%	7 6.4%	2 7.7%	–	8 3.9%	5 2.8%	5 14.3% lm	3 6.5%	15 4.1%
Chi-Square Significance		<-------.0-------> 1*		<---------18.84--------> .0021*			<-----------------39.88----------------> .0005*					<---------43.15--------> 0			<-----22.15----> .0005*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q11: Favorability Rating: Minnesota Senator, Amy Klobuchar?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Very favorable	75 17.8%	5 10.4%	18 11.0%	45 26.8% BC	45 22.5% F	30 13.5%	5 15.6%	24 19.2%	22 14.6%	46 23.2% K	12 7.9%	17 23.6% K
Somewhat favorable	185 43.8%	16 33.3%	83 50.6% BD	55 32.7%	67 33.5%	118 53.2% E	11 34.4%	50 40.0%	73 48.3%	79 39.9%	81 53.3% JL	25 34.7%
Somewhat unfavorable	32 7.6%	5 10.4%	17 10.4% d	9 5.4%	19 9.5%	13 5.9%	2 6.2%	17 13.6% I	9 6.0%	19 9.6% L	12 7.9% L	1 1.4%
Very unfavorable	39 9.2%	7 14.6%	13 7.9%	18 10.7%	20 10.0%	19 8.6%	7 21.9% h	9 7.2%	16 10.6%	23 11.6% l	12 7.9%	4 5.6%
Heard of but no opinion	73 17.3%	15 31.2% Cd	27 16.5%	29 17.3%	40 20.0%	33 14.9%	6 18.8%	21 16.8%	24 15.9%	21 10.6%	31 20.4% J	21 29.2% J
Never heard of person	18 4.3%	–	6 3.7%	12 7.1%	9 4.5%	9 4.1%	1 3.1%	4 3.2%	7 4.6%	10 5.1%	4 2.6%	4 5.6%
Chi-Square Significance		<-----------34.65----------> 100.0%			<------17.78------> 99.7%		<-----------13.24----------> 78.9%			<-----------38.84----------> 100.0%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q12: Favorability Rating: Former Texas Representative, Beto O'Rourke?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0% E	1.4%		50.0% G	84.2% GI	100.0% GIJ	18.0%	38.0% L	87.7% LM	87.6% P	17.6%
TOTAL ANSWERED	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0% E	57.9%		98.6% IJ	100.0% IJ	50.0% J	15.8%		82.0% MN	62.0% N	12.3%	12.4%	82.4% O
Very favorable	32	32	-	11	20	-	9	8	12	3	-	15	14	3	-	32
	7.6%	7.6%		4.8%	10.8% D		6.3%	5.6%	11.0%	11.5%		7.3%	7.7%	8.6%		8.7%
Somewhat favorable	227	227	-	156	70	-	85	93	38	9	-	144	73	10	17	210
	53.8%	53.8%		67.5% E	37.6%		59.9% IJ	65.0% IJ	34.9%	34.6%		70.2% MN	40.3%	28.6%	37.0%	56.9% O
Somewhat unfavorable	55	55	-	21	34	-	15	22	10	8	-	16	34	5	6	48
	13.0%	13.0%		9.1%	18.3% D		10.6%	15.4%	9.2%	30.8% GI		7.8%	18.8% L	14.3%	13.0%	13.0%
Very unfavorable	46	46	-	17	28	-	14	5	26	1	-	10	28	8	14	28
	10.9%	10.9%		7.4%	15.1% D		9.9% H	3.5%	23.9% GHJ	3.8%		4.9%	15.5% L	22.9% L	30.4% P	7.6%
Heard of but no opinion	49	49	-	23	25	-	16	9	20	4	-	17	23	8	7	40
	11.6%	11.6%		10.0%	13.4%		11.3%	6.3%	18.3% H	15.4%		8.3%	12.7%	22.9% L	15.2%	10.8%
Never heard of person	13	13	-	3	9	-	3	6	3	1	-	3	9	1	2	11
	3.1%	3.1%		1.3%	4.8% D		2.1%	4.2%	2.8%	3.8%		1.5%	5.0% l	2.9%	4.3%	3.0%
Chi-Square Significance		<-------.0-------> 1*		<---------39.79--------> 0*			<-----------------59.72-----------------> 0*					<---------54.2---------> 0*			<-----29.0-----> 0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q12: Favorability Rating: Former Texas Representative, Beto O'Rourke?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Very favorable	32 7.6%	2 4.2%	20 12.2% BD	9 5.4%	16 8.0%	16 7.2%	6 18.8% h	7 5.6%	18 11.9% h	15 7.6%	11 7.2%	6 8.3%
Somewhat favorable	227 53.8%	27 56.2% d	98 59.8% D	68 40.5%	94 47.0%	133 59.9% E	9 28.1%	58 46.4% G	91 60.3% GH	98 49.5%	91 59.9% j	38 52.8%
Somewhat unfavorable	55 13.0%	4 8.3%	17 10.4%	32 19.0% BC	29 14.5%	26 11.7%	1 3.1%	26 20.8% GI	14 9.3%	32 16.2% L	20 13.2% L	3 4.2%
Very unfavorable	46 10.9%	8 16.7%	12 7.3%	23 13.7% c	29 14.5% F	17 7.7%	7 21.9%	14 11.2%	14 9.3%	30 15.2% KL	11 7.2%	5 6.9%
Heard of but no opinion	49 11.6%	7 14.6%	14 8.5%	26 15.5% c	23 11.5%	26 11.7%	5 15.6%	20 16.0% I	11 7.3%	19 9.6%	17 11.2%	13 18.1% j
Never heard of person	13 3.1%	-	3 1.8%	10 6.0% c	9 4.5%	4 1.8%	4 12.5% i	-	3 2.0%	4 2.0%	2 1.3%	7 9.7% JK
Chi-Square Significance		<-----------31.77----------> 100.0%			<------10.98------> 94.8%		<-----------47.54----------> 100.0%*			<-----------29.69----------> 99.9%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q13: Favorability Rating: Vermont Senator, Bernie Sanders?
Compared by Selected Characteristics

| | TOTAL | NH PRIMARY VOTER | | PARTY REGISTRATION | | | PARTY IDENTIFICATION | | | | | POLITICAL IDEOLOGY | | | TRUMP APPROVAL RATING | |
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0%	1.4%		50.0%	84.2%	100.0%	18.0%	38.0%	87.7%	87.6%	17.6%
						E			G	GI	GIJ		L	LM	P	
TOTAL ANSWERED	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0%	57.9%		98.6%	100.0%	50.0%	15.8%		82.0%	62.0%	12.3%	12.4%	82.4%
				E			IJ	IJ	J			MN	N			O
Very favorable	192	192	-	126	63	-	87	55	39	11	-	128	52	11	9	181
	45.5%	45.5%		54.5%	33.9%		61.3%	38.5%	35.8%	42.3%		62.4%	28.7%	31.4%	19.6%	49.1%
				E			HIj					MN				O
Somewhat favorable	119	119	-	60	58	-	27	58	27	7	-	44	63	12	15	101
	28.2%	28.2%		26.0%	31.2%		19.0%	40.6%	24.8%	26.9%		21.5%	34.8%	34.3%	32.6%	27.4%
								GI					L			
Somewhat unfavorable	49	49	-	26	23	-	14	22	8	5	-	18	30	1	1	47
	11.6%	11.6%		11.3%	12.4%		9.9%	15.4%	7.3%	19.2%		8.8%	16.6%	2.9%	2.2%	12.7%
								I				n	LN			O
Very unfavorable	43	43	-	10	32	-	8	3	28	2	-	5	31	7	17	26
	10.2%	10.2%		4.3%	17.2%		5.6%	2.1%	25.7%	7.7%		2.4%	17.1%	20.0%	37.0%	7.0%
					D				GHJ				L	L	P	O
Heard of but no opinion	19	19	-	9	10	-	6	5	7	1	-	10	5	4	4	14
	4.5%	4.5%		3.9%	5.4%		4.2%	3.5%	6.4%	3.8%		4.9%	2.8%	11.4%	8.7%	3.8%
Never heard of person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square Significance		<------- .0 ------> 1*		<--------- 28.27 -------> 0*			<----------------- 69.87 ----------------> 0*					<--------- 68.69 --------> 0*			<----- 49.7 -----> 0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
  or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q13: Favorability Rating: Vermont Senator, Bernie Sanders?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0% C	49.2%	48.7%	33.3%	60.2% GI	42.8%	45.9%	50.8%	52.6%
TOTAL ANSWERED	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6% D	46.0%	50.8%	51.3%	66.7% H	39.8%	57.2% H	54.1%	49.2%	47.4%
Very favorable	192	24	87	53	84	108	12	40	82	81	83	28
	45.5%	50.0% D	53.0% D	31.5%	42.0%	48.6%	37.5%	32.0%	54.3% gH	40.9%	54.6% JL	38.9%
Somewhat favorable	119	17	39	54	49	70	13	50	34	46	47	26
	28.2%	35.4%	23.8%	32.1% c	24.5%	31.5%	40.6% i	40.0% I	22.5%	23.2%	30.9%	36.1% J
Somewhat unfavorable	49	2	16	28	31	18	2	20	15	38	8	3
	11.6%	4.2%	9.8%	16.7% Bc	15.5% F	8.1%	6.2%	16.0% g	9.9%	19.2% KL	5.3%	4.2%
Very unfavorable	43	1	15	26	26	17	4	14	13	27	10	6
	10.2%	2.1%	9.1% B	15.5% Bc	13.0% f	7.7%	12.5%	11.2%	8.6%	13.6% K	6.6%	8.3%
Heard of but no opinion	19	4	7	7	10	9	1	1	7	6	4	9
	4.5%	8.3%	4.3%	4.2%	5.0%	4.1%	3.1%	0.8%	4.6% H	3.0%	2.6%	12.5% JK
Never heard of person	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square		<-----------26.93---------->			<-------10.97------>		<-----------22.9------------>			<-----------43.48---------->		
Significance		99.9%*			97.3%*		99.7%*			100.0%*		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q14: Favorability Rating: Billionaire, Tom Steyer?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	405 49.0%	-	405 100.0%	-	135 42.1%	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
TOTAL ANSWERED	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
Very favorable	30 7.1%	30 7.1%	-	11 4.8%	19 10.2% D	-	8 5.6%	11 7.7%	8 7.3%	3 11.5%	-	6 2.9%	24 13.3% L	-	-	30 8.1%
Somewhat favorable	129 30.6%	129 30.6%	-	81 35.1%	46 24.7% E	-	34 23.9%	60 42.0% GIJ	29 26.6%	6 23.1%	-	72 35.1% M	47 26.0%	10 28.6%	9 19.6%	120 32.5% O
Somewhat unfavorable	62 14.7%	62 14.7%	-	41 17.7% E	20 10.8%	-	32 22.5% HI	19 13.3%	8 7.3%	3 11.5%	-	27 13.2%	31 17.1%	4 11.4%	7 15.2%	51 13.8%
Very unfavorable	66 15.6%	66 15.6%	-	29 12.6%	36 19.4% d	-	16 11.3%	18 12.6%	28 25.7% GHJ	2 7.7%	-	25 12.2%	34 18.8%	7 20.0% l	14 30.4% P	51 13.8%
Heard of but no opinion	112 26.5%	112 26.5%	-	62 26.8%	50 26.9%	-	47 33.1% H	26 18.2%	30 27.5% h	9 34.6% h	-	67 32.7% M	36 19.9%	8 22.9%	11 23.9%	99 26.8%
Never heard of person	23 5.5%	23 5.5%	-	7 3.0%	15 8.1% D	-	5 3.5%	9 6.3%	6 5.5%	3 11.5%	-	8 3.9%	9 5.0%	6 17.1% Lm	5 10.9%	18 4.9%
Chi-Square Significance		<------.0------> 1*		<---------19.33--------> .0017*			<-----------------41.13----------------> .0003*					<---------40.11--------> 0			<-----15.99----> .0069	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q14: Favorability Rating: Billionaire, Tom Steyer?
Compared by Selected Demographics

		AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
	TOTAL	18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0%	49.2%	48.7%	33.3%	60.2%	42.8%	45.9%	50.8%	52.6%
				C				GI				
TOTAL ANSWERED	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6%	46.0%	50.8%	51.3%	66.7%	39.8%	57.2%	54.1%	49.2%	47.4%
			D				H		H			
Very favorable	30	–	9	20	19	11	1	8	12	20	7	3
	7.1%		5.5%	11.9%	9.5%	5.0%	3.1%	6.4%	7.9%	10.1%	4.6%	4.2%
				C	f					Kl		
Somewhat favorable	129	16	43	45	58	71	13	41	34	67	46	16
	30.6%	33.3%	26.2%	26.8%	29.0%	32.0%	40.6%	32.8%	22.5%	33.8%	30.3%	22.2%
							i	i		l		
Somewhat unfavorable	62	6	28	25	36	26	3	12	37	36	25	1
	14.7%	12.5%	17.1%	14.9%	18.0%	11.7%	9.4%	9.6%	24.5%	18.2%	16.4%	1.4%
					f				GH	L	L	
Very unfavorable	66	10	22	25	36	30	10	20	14	36	14	16
	15.6%	20.8%	13.4%	14.9%	18.0%	13.5%	31.2%	16.0%	9.3%	18.2%	9.2%	22.2%
							hI	i		K		K
Heard of but no opinion	112	15	56	37	43	69	2	35	50	29	55	28
	26.5%	31.2%	34.1%	22.0%	21.5%	31.1%	6.2%	28.0%	33.1%	14.6%	36.2%	38.9%
			D			E		G	G		J	J
Never heard of person	23	1	6	16	8	15	3	9	4	10	5	8
	5.5%	2.1%	3.7%	9.5%	4.0%	6.8%	9.4%	7.2%	2.6%	5.1%	3.3%	11.1%
				BC				i				K
Chi-Square		<-----------21.93---------->			<-------12.66------>		<-----------35.53---------->			<-----------50.12---------->		
Significance		98.5%			97.3%		100.0%			100.0%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q15: Favorability Rating: Massachusetts Senator, Elizabeth Warren?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	405	–	405	–	135	266	2	–	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0% E	1.4%		50.0% G	84.2% GI	100.0% GIJ	18.0%	38.0% L	87.7% LM	87.6% P	17.6%
TOTAL ANSWERED	422	422	–	231	186	–	142	143	109	26	–	205	181	35	46	369
	51.0%	100.0%		100.0% E	57.9%		98.6% IJ	100.0% IJ	50.0% J	15.8%		82.0% MN	62.0% N	12.3%	12.4%	82.4% O
Very favorable	210	210	–	130	77	–	78	78	40	12	–	111	91	8	11	199
	49.8%	49.8%		56.3% E	41.4%		54.9% I	54.5% I	36.7%	46.2%		54.1% N	50.3% N	22.9%	23.9%	53.9% O
Somewhat favorable	133	133	–	69	63	–	46	48	28	11	–	70	52	11	14	117
	31.5%	31.5%		29.9%	33.9%		32.4%	33.6%	25.7%	42.3%		34.1%	28.7%	31.4%	30.4%	31.7%
Somewhat unfavorable	34	34	–	13	21	–	7	8	18	1	–	8	20	6	11	23
	8.1%	8.1%		5.6%	11.3% D		4.9%	5.6%	16.5% GHJ	3.8%		3.9%	11.0% L	17.1% L	23.9% P	6.2%
Very unfavorable	26	26	–	9	17	–	5	6	13	2	–	13	9	4	6	16
	6.2%	6.2%		3.9%	9.1% D		3.5%	4.2%	11.9% GH	7.7%		6.3%	5.0%	11.4%	13.0% P	4.3%
Heard of but no opinion	17	17	–	9	8	–	5	2	10	–	–	3	8	5	4	12
	4.0%	4.0%		3.9%	4.3%		3.5%	1.4%	9.2% gH			1.5%	4.4%	14.3% l	8.7%	3.3% L
Never heard of person	2	2	–	1	–	–	1	1	–	–	–	–	1	1	–	2
	0.5%	0.5%		0.4%			0.7%	0.7%					0.6%	2.9%		0.5%
Chi-Square Significance		<------.0------> 1*		<--------14.56-------> .0124*			<----------------40.67---------------> .0004*					<--------37.17-------> .0001*			<-----32.15----> 0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q15: Favorability Rating: Massachusetts Senator, Elizabeth Warren?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Very favorable	210 49.8%	21 43.8%	86 52.4%	85 50.6%	80 40.0%	130 58.6% E	12 37.5%	56 44.8%	90 59.6% GH	111 56.1% L	78 51.3% L	21 29.2%
Somewhat favorable	133 31.5%	12 25.0%	57 34.8%	50 29.8%	77 38.5% F	56 25.2%	8 25.0%	50 40.0% gi	45 29.8%	52 26.3%	61 40.1% J1	20 27.8%
Somewhat unfavorable	34 8.1%	6 12.5%	10 6.1%	13 7.7%	18 9.0%	16 7.2%	1 3.1%	10 8.0% i	5 3.3%	13 6.6%	8 5.3%	13 18.1% JK
Very unfavorable	26 6.2%	4 8.3%	9 5.5%	9 5.4%	16 8.0%	10 4.5%	7 21.9% HI	5 4.0%	8 5.3%	12 6.1%	4 2.6%	10 13.9% jK
Heard of but no opinion	17 4.0%	5 10.4% C	2 1.2%	9 5.4% C	8 4.0%	9 4.1%	4 12.5% i	4 3.2%	3 2.0%	9 4.5%	1 0.7% K	7 9.7% K
Never heard of person	2 0.5%	-	-	2 1.2%	1 0.5%	1 0.5%	-	-	-	1 0.5%	-	1 1.4%
Chi-Square Significance		<-----------15.46----------> 88.4%*			<-------15.68------> 99.2%*		<-----------31.76----------> 100.0%*			<-----------46.64----------> 100.0%*		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q16: Favorability Rating: Entrepreneur, Andrew Yang?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER Dem	NH PRIMARY VOTER Rep	PARTY REGISTRATION Dem	PARTY REGISTRATION Indep	PARTY REGISTRATION Rep	PARTY IDENTIFICATION Strong Dem	PARTY IDENTIFICATION Lean Dem	PARTY IDENTIFICATION Indep/ No lean	PARTY IDENTIFICATION Lean Rep	PARTY IDENTIFICATION Strong Rep	POLITICAL IDEOLOGY Lib	POLITICAL IDEOLOGY Mod	POLITICAL IDEOLOGY Con	TRUMP APPROVAL RATING Approve	TRUMP APPROVAL RATING Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0%	1.4%		50.0%	84.2%	100.0%	18.0%	38.0%	87.7%	87.6%	17.6%
						E	G		G	GI	GIJ		L	LM	P	
TOTAL ANSWERED	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0%	57.9%		98.6%	100.0%	50.0%	15.8%		82.0%	62.0%	12.3%	12.4%	82.4%
				E			IJ	IJ	J			MN	N			O
Very favorable	27	27	-	19	8	-	8	8	10	1	-	16	11	-	-	24
	6.4%	6.4%		8.2%	4.3%		5.6%	5.6%	9.2%	3.8%		7.8%	6.1%			6.5%
				e												
Somewhat favorable	196	196	-	119	76	-	65	86	34	11	-	107	78	11	14	182
	46.4%	46.4%		51.5%	40.9%		45.8%	60.1%	31.2%	42.3%		52.2%	43.1%	31.4%	30.4%	49.3%
				E			I	GIj				mN				O
Somewhat unfavorable	42	42	-	20	21	-	17	11	13	1	-	16	22	4	7	34
	10.0%	10.0%		8.7%	11.3%		12.0%	7.7%	11.9%	3.8%		7.8%	12.2%	11.4%	15.2%	9.2%
							j		j							
Very unfavorable	35	35	-	18	16	-	8	12	13	2	-	13	19	3	5	29
	8.3%	8.3%		7.8%	8.6%		5.6%	8.4%	11.9%	7.7%		6.3%	10.5%	8.6%	10.9%	7.9%
									g							
Heard of but no opinion	95	95	-	49	45	-	41	17	28	7	-	45	42	8	12	81
	22.5%	22.5%		21.2%	24.2%		28.9%	11.9%	25.7%	26.9%		22.0%	23.2%	22.9%	26.1%	22.0%
							H		H	h						
Never heard of person	27	27	-	6	20	-	3	9	11	4	-	8	9	9	8	19
	6.4%	6.4%		2.6%	10.8%		2.1%	6.3%	10.1%	15.4%		3.9%	5.0%	25.7%	17.4%	5.1%
					D		g	G	g					LM	P	
Chi-Square		<-------.0------->		<---------17.16------->			<----------------39.0---------------->					<---------34.23-------->			<-----17.76---->	
Significance		1*		.0042*			.0006*					.0002			.0033*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q16: Favorability Rating: Entrepreneur, Andrew Yang?
Compared by Selected Demographics

	TOTAL	AGE 18-34 years	AGE 35-54 years	AGE 55+ years	GENDER Male	GENDER Female	INCOME <$35k	INCOME $35-$100k	INCOME >$100k	CLOSELY FOLLOW ELECTION Very	CLOSELY FOLLOW ELECTION Moderately	CLOSELY FOLLOW ELECTION Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0%	49.2%	48.7%	33.3%	60.2%	42.8%	45.9%	50.8%	52.6%
				C				GI				
TOTAL ANSWERED	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6%	46.0%	50.8%	51.3%	66.7%	39.8%	57.2%	54.1%	49.2%	47.4%
			D				H		H			
Very favorable	27	4	9	11	17	10	4	5	11	19	4	4
	6.4%	8.3%	5.5%	6.5%	8.5%	4.5%	12.5%	4.0%	7.3%	9.6%	2.6%	5.6%
					f					K		
Somewhat favorable	196	21	79	69	90	106	12	58	71	92	79	25
	46.4%	43.8%	48.2%	41.1%	45.0%	47.7%	37.5%	46.4%	47.0%	46.5%	52.0%	34.7%
										l	L	
Somewhat unfavorable	42	6	15	17	22	20	1	8	18	26	9	7
	10.0%	12.5%	9.1%	10.1%	11.0%	9.0%	3.1%	6.4%	11.9%	13.1%	5.9%	9.7%
									G	K		
Very unfavorable	35	3	15	13	20	15	3	15	10	15	18	2
	8.3%	6.2%	9.1%	7.7%	10.0%	6.8%	9.4%	12.0%	6.6%	7.6%	11.8%	2.8%
										l	L	
Heard of but no opinion	95	13	37	41	34	61	8	34	29	35	36	24
	22.5%	27.1%	22.6%	24.4%	17.0%	27.5%	25.0%	27.2%	19.2%	17.7%	23.7%	33.3%
						E						J
Never heard of person	27	1	9	17	17	10	4	5	12	11	6	10
	6.4%	2.1%	5.5%	10.1%	8.5%	4.5%	12.5%	4.0%	7.9%	5.6%	3.9%	13.9%
				B	f							jK
Chi-Square		<-----------7.12---------->			<-------12.31------>		<-----------14.72---------->			<-----------33.17---------->		
Significance		28.6%			96.9%		85.7%			100.0%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

DNHPP: Which Democratic presidential candidate would you vote for if the New Hampshire primary were held today?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	405 49.0%	-	405 100.0%	-	135 42.1%	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
TOTAL ANSWERED	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
Joe Biden	101 23.9%	101 23.9%	-	52 22.5%	48 25.8%	-	35 24.6% i	42 29.4% I	17 15.6%	7 26.9%	-	43 21.0%	47 26.0%	11 31.4%	6 13.0%	93 25.2% O
Cory Booker	8 1.9%	8 1.9%	-	2 0.9%	6 3.2% d	-	2 1.4%	-	6 5.5% g	-	-	-	5 2.8%	3 8.6%	4 8.7% P	4 1.1%
Pete Buttigieg	38 9.0%	38 9.0%	-	10 4.3%	26 14.0% D	-	9 6.3%	13 9.1%	9 8.3%	7 26.9% GHI	-	18 8.8%	15 8.3%	5 14.3%	2 4.3%	36 9.8%
Julian Castro	1 0.2%	1 0.2%	-	1 0.4%	-	-	-	1 0.7%	-	-	-	1 0.5%	-	-	-	1 0.3%
Tulsi Gabbard	2 0.5%	2 0.5%	-	2 0.9%	-	-	1 0.7%	-	1 0.9%	-	-	-	2 1.1%	-	-	2 0.5%
Kamala Harris	19 4.5%	19 4.5%	-	16 6.9% E	2 1.1%	-	5 3.5%	12 8.4% gI	1 0.9%	1 3.8%	-	12 5.9%	6 3.3%	1 2.9%	4 8.7%	15 4.1%
Amy Klobuchar	10 2.4%	10 2.4%	-	4 1.7%	6 3.2%	-	3 2.1%	1 0.7%	6 5.5% H	-	-	1 0.5%	6 3.3% L	3 8.6% l	5 10.9% P	5 1.4%
Beto O'Rourke	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bernie Sanders	91 21.6%	91 21.6%	-	65 28.1% E	26 14.0%	-	47 33.1% HIJ	25 17.5%	15 13.8%	4 15.4%	-	67 32.7% MN	19 10.5%	5 14.3%	5 10.9%	82 22.2% O
Tom Steyer	5 1.2%	5 1.2%	-	-	5 2.7%	-	-	2 1.4%	2 1.8%	1 3.8%	-	-	5 2.8%	-	-	5 1.4%

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

DNHPP: Which Democratic presidential candidate would you vote for if the New Hampshire primary were held today?
Compared by Selected Characteristics

| | TOTAL | NH PRIMARY VOTER | | PARTY REGISTRATION | | | PARTY IDENTIFICATION | | | | | POLITICAL IDEOLOGY | | | TRUMP APPROVAL RATING | |
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Elizabeth Warren	104	104	-	63	41	-	31	40	30	3	-	50	52	2	8	95
	24.6%	24.6%		27.3%	22.0%		21.8%	28.0%	27.5%	11.5%		24.4%	28.7%	5.7%	17.4%	25.7%
								J	J			N	N			
Marianne Williamson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Andrew Yang	4	4	-	4	-	-	2	-	2	-	-	1	3	-	-	4
	0.9%	0.9%		1.7%			1.4%		1.8%			0.5%	1.7%			1.1%
Other	11	11	-	3	8	-	2	-	7	2	-	3	5	2	5	6
	2.6%	2.6%		1.3%	4.3%		1.4%		6.4%	7.7%		1.5%	2.8%	5.7%	10.9%	1.6%
					d				G						P	
Undecided	28	28	-	9	18	-	5	7	13	1	-	9	16	3	7	21
	6.6%	6.6%		3.9%	9.7%		3.5%	4.9%	11.9%	3.8%		4.4%	8.8%	8.6%	15.2%	5.7%
					D				Ghj					l	P	
Chi-Square Significance		<-------.0-------> 1*		<---------54.99-------> 0*			<----------------88.87----------------> 0*					<---------73.66--------> 0*			<-----57.26----> 0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

DNHPP: Which Democratic presidential candidate would you vote for if the New Hampshire primary were held today?
Compared by Selected Demographics

	TOTAL	AGE 18-34 years	AGE 35-54 years	AGE 55+ years	GENDER Male	GENDER Female	INCOME <$35k	INCOME $35-$100k	INCOME >$100k	CLOSELY FOLLOW ELECTION Very	CLOSELY FOLLOW ELECTION Moderately	CLOSELY FOLLOW ELECTION Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Joe Biden	101 23.9%	15 31.2%	33 20.1%	46 27.4%	43 21.5%	58 26.1%	11 34.4% h	23 18.4%	32 21.2%	47 23.7%	31 20.4%	23 31.9% k
Cory Booker	8 1.9%	1 2.1%	1 0.6%	6 3.6% c	5 2.5%	3 1.4%	–	7 5.6% I	1 0.7%	3 1.5%	1 0.7%	4 5.6% k
Pete Buttigieg	38 9.0%	4 8.3%	7 4.3%	20 11.9% C	22 11.0%	16 7.2%	8 25.0% HI	3 2.4%	12 7.9% H	20 10.1%	10 6.6%	8 11.1%
Julian Castro	1 0.2%	–	1 0.6%	–	1 0.5%	–	–	–	1 0.7%	1 0.5%	–	–
Tulsi Gabbard	2 0.5%	–	–	2 1.2%	1 0.5%	1 0.5%	–	–	1 0.7%	1 0.5%	1 0.7%	–
Kamala Harris	19 4.5%	–	8 4.9%	5 3.0%	6 3.0%	13 5.9%	–	8 6.4% i	3 2.0%	6 3.0%	12 7.9% jL	1 1.4%
Amy Klobuchar	10 2.4%	–	6 3.7%	4 2.4%	7 3.5%	3 1.4%	–	2 1.6%	5 3.3%	4 2.0%	–	6 8.3% j
Beto O'Rourke	–	–	–	–	–	–	–	–	–	–	–	–
Bernie Sanders	91 21.6%	11 22.9%	50 30.5% D	21 12.5%	47 23.5%	44 19.8%	6 18.8%	22 17.6%	46 30.5% H	31 15.7%	52 34.2% JL	8 11.1%
Tom Steyer	5 1.2%	–	3 1.8%	2 1.2%	3 1.5%	2 0.9%	–	2 1.6%	3 2.0%	3 1.5%	2 1.3%	–
Elizabeth Warren	104 24.6%	11 22.9%	41 25.0%	40 23.8%	40 20.0%	64 28.8% E	6 18.8%	38 30.4%	33 21.9%	63 31.8% KL	30 19.7%	11 15.3%

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

DNHPP: Which Democratic presidential candidate would you vote for if the New Hampshire primary were held today?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Marianne Williamson	-	-	-	-	-	-	-	-	-	-	-	-
Andrew Yang	4	1	1	2	4	-	-	2	2	2	1	1
	0.9%	2.1%	0.6%	1.2%	2.0%			1.6%	1.3%	1.0%	0.7%	1.4%
Other	11	-	3	8	2	9	1	4	3	9	2	-
	2.6%		1.8%	4.8%	1.0%	4.1%	3.1%	3.2%	2.0%	4.5%	1.3%	
						E				k		
Undecided	28	5	10	12	19	9	-	14	9	8	10	10
	6.6%	10.4%	6.1%	7.1%	9.5%	4.1%		11.2%	6.0%	4.0%	6.6%	13.9%
					F							J
Chi-Square	<------------40.07---------->			<------25.64------>		<-----------51.12---------->			<------------74.37---------->		
Significance	97.9%*			98.8%*		99.9%*			100.0%*		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q19: Favorability Rating: Former First Lady, Michelle Obama?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0%	1.4%		50.0%	84.2%	100.0%	18.0%	38.0%	87.7%	87.6%	17.6%
						E	G		G	GI	GIJ		L	LM	P	
TOTAL ANSWERED	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0%	57.9%		98.6%	100.0%	50.0%	15.8%		82.0%	62.0%	12.3%	12.4%	82.4%
					E		IJ	IJ	J			MN	N			O
Very favorable	246	246	-	158	84	-	103	86	45	12	-	151	78	16	10	236
	58.3%	58.3%		68.4%	45.2%		72.5%	60.1%	41.3%	46.2%		73.7%	43.1%	45.7%	21.7%	64.0%
				E			HIJ	I				MN				O
Somewhat favorable	89	89	-	40	48	-	21	33	26	9	-	35	46	8	16	73
	21.1%	21.1%		17.3%	25.8%		14.8%	23.1%	23.9%	34.6%		17.1%	25.4%	22.9%	34.8%	19.8%
					D			g	g	G			L		P	
Somewhat unfavorable	32	32	-	12	20	-	5	12	15	-	-	5	24	3	5	24
	7.6%	7.6%		5.2%	10.8%		3.5%	8.4%	13.8%			2.4%	13.3%	8.6%	10.9%	6.5%
					D			g	G				L			
Very unfavorable	27	27	-	10	17	-	3	5	16	1	-	7	17	3	10	15
	6.4%	6.4%		4.3%	9.1%		2.1%	3.5%	14.7%	3.8%		3.4%	9.4%	8.6%	21.7%	4.1%
					d				GHJ				L		P	
Heard of but no opinion	28	28	-	11	17	-	10	7	7	4	-	7	16	5	5	21
	6.6%	6.6%		4.8%	9.1%		7.0%	4.9%	6.4%	15.4%		3.4%	8.8%	14.3%	10.9%	5.7%
					d								L	l		
Never heard of person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square		<-------.0------->		<---------23.88-------->			<----------------50.0---------------->					<---------47.76-------->			<-----40.66---->	
Significance		1*		.0001*			0*					0*			0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q19: Favorability Rating: Former First Lady, Michelle Obama?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Very favorable	246 58.3%	24 50.0%	107 65.2% bD	84 50.0%	113 56.5%	133 59.9%	23 71.9% H	62 49.6%	100 66.2% H	116 58.6% L	99 65.1% L	31 43.1%
Somewhat favorable	89 21.1%	8 16.7%	34 20.7%	39 23.2%	40 20.0%	49 22.1%	5 15.6%	35 28.0% I	22 14.6%	37 18.7%	35 23.0%	17 23.6%
Somewhat unfavorable	32 7.6%	3 6.2%	11 6.7%	16 9.5%	13 6.5%	19 8.6%	3 9.4%	10 8.0%	12 7.9%	17 8.6%	8 5.3%	7 9.7%
Very unfavorable	27 6.4%	9 18.8% Cd	4 2.4%	13 7.7% C	19 9.5% F	8 3.6%	1 3.1%	8 6.4%	9 6.0%	15 7.6% K	4 2.6%	8 11.1% K
Heard of but no opinion	28 6.6%	4 8.3%	8 4.9%	16 9.5% c	15 7.5%	13 5.9%	–	10 8.0%	8 5.3%	13 6.6%	6 3.9%	9 12.5% K
Never heard of person	–	–	–	–	–	–	–	–	–	–	–	–
Chi-Square Significance		<-----------22.94----------> 99.7%*			<------7.16------> 87.2%*		<-----------13.95----------> 91.7%*			<-----------18.58----------> 98.3%*		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q20: Favorability Rating: Disney CEO, Bob Iger?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	405 49.0%	-	405 100.0%	-	135 42.1%	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
TOTAL ANSWERED	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
Very favorable	25 5.9%	25 5.9%	-	22 9.5% E	3 1.6%	-	8 5.6%	13 9.1% I	3 2.8%	1 3.8%	-	11 5.4%	10 5.5%	4 11.4%	-	22 6.0%
Somewhat favorable	65 15.4%	65 15.4%	-	48 20.8% E	16 8.6%	-	27 19.0% IJ	26 18.2% iJ	11 10.1%	1 3.8%	-	44 21.5% M	16 8.8%	5 14.3%	9 19.6%	56 15.2%
Somewhat unfavorable	36 8.5%	36 8.5%	-	20 8.7%	16 8.6%	-	6 4.2%	16 11.2% G	13 11.9% Gj	1 3.8%	-	10 4.9%	25 13.8% LN	1 2.9%	6 13.0%	30 8.1%
Very unfavorable	67 15.9%	67 15.9%	-	26 11.3%	41 22.0% D	-	26 18.3%	18 12.6%	18 16.5%	5 19.2%	-	29 14.1%	32 17.7%	5 14.3%	9 19.6%	57 15.4%
Heard of but no opinion	158 37.4%	158 37.4%	-	88 38.1%	66 35.5%	-	57 40.1%	54 37.8%	34 31.2%	11 42.3%	-	82 40.0%	66 36.5%	10 28.6%	9 19.6%	147 39.8% O
Never heard of person	71 16.8%	71 16.8%	-	27 11.7%	44 23.7% D	-	18 12.7%	16 11.2%	30 27.5% GH	7 26.9% h	-	29 14.1%	32 17.7%	10 28.6% l	13 28.3% P	57 15.4%
Chi-Square Significance		<------.0------> 1*		<-------37.03-------> 0*			<----------------33.35----------------> .0042*					<-------28.08-------> .0018			<----13.27----> .021	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q20: Favorability Rating: Disney CEO, Bob Iger?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Very favorable	25 5.9%	–	9 5.5% d	3 1.8%	15 7.5%	10 4.5%	–	1 0.8%	11 7.3% H	16 8.1% k	6 3.9%	3 4.2%
Somewhat favorable	65 15.4%	6 12.5%	29 17.7% D	17 10.1%	32 16.0%	33 14.9%	7 21.9%	21 16.8%	21 13.9%	29 14.6%	28 18.4%	8 11.1%
Somewhat unfavorable	36 8.5%	7 14.6% c	7 4.3%	21 12.5% C	24 12.0% F	12 5.4%	1 3.1%	18 14.4% GI	8 5.3%	22 11.1%	10 6.6%	4 5.6%
Very unfavorable	67 15.9%	11 22.9%	26 15.9%	28 16.7%	36 18.0%	31 14.0%	12 37.5% HI	16 12.8%	27 17.9%	44 22.2% KL	14 9.2%	9 12.5%
Heard of but no opinion	158 37.4%	18 37.5%	76 46.3% D	52 31.0%	63 31.5%	95 42.8% E	7 21.9%	47 37.6% g	63 41.7% G	56 28.3%	73 48.0% J	29 40.3% j
Never heard of person	71 16.8%	6 12.5%	17 10.4%	47 28.0% BC	30 15.0%	41 18.5%	5 15.6%	22 17.6%	21 13.9%	31 15.7%	21 13.8%	19 26.4% jK
Chi-Square Significance		<-----------37.95----------> 100.0%			<-------12.46------> 97.1%		<-----------29.74----------> 99.9%			<-----------31.56----------> 100.0%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q21: If Michelle Obama were to enter the race, would you vote for her or the candidate you're leaning toward today?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0% E	1.4%		50.0% G	84.2% GI	100.0% GIJ	18.0%	38.0% L	87.7% LM	87.6% P	17.6%
TOTAL ANSWERED	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0% E	57.9%		98.6% IJ	100.0% IJ	50.0% J	15.8%		82.0% MN	62.0% N	12.3%	12.4%	82.4% O
Yes, vote for Michelle Obama	108	108	-	54	54	-	35	40	21	12	-	58	36	13	5	102
	25.6%	25.6%		23.4%	29.0%		24.6%	28.0%	19.3%	46.2% GhI	-	28.3% m	19.9%	37.1% M	10.9%	27.6% O
No, would not	261	261	-	162	95	-	101	84	63	11	-	121	120	20	41	214
	61.8%	61.8%		70.1% E	51.1%		71.1% HIJ	58.7%	57.8%	42.3%		59.0%	66.3%	57.1%	89.1% P	58.0%
Unsure	53	53	-	15	37	-	6	19	25	3	-	26	25	2	-	53
	12.6%	12.6%		6.5%	19.9% D	-	4.2%	13.3% G	22.9% Gh	11.5%		12.7%	13.8%	5.7% n		14.4%
Chi-Square	<-------.0------->			<---------22.18-------->			<----------------27.63---------------->					<---------7.23--------->			<-----17.52---->	
Significance	1*			0*			.0001*					.1241			.0002	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q21: If Michelle Obama were to enter the race, would you vote for her or the candidate you're leaning toward today?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0%	49.2%	48.7%	33.3%	60.2%	42.8%	45.9%	50.8%	52.6%
				C				GI				
TOTAL ANSWERED	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6%	46.0%	50.8%	51.3%	66.7%	39.8%	57.2%	54.1%	49.2%	47.4%
			D				H		H			
Yes, vote for Michelle Obama	108	6	45	43	45	63	15	33	32	53	37	18
	25.6%	12.5%	27.4%	25.6%	22.5%	28.4%	46.9%	26.4%	21.2%	26.8%	24.3%	25.0%
			B	B			HI					
No, would not	261	34	102	105	130	131	10	84	104	125	98	38
	61.8%	70.8%	62.2%	62.5%	65.0%	59.0%	31.2%	67.2%	68.9%	63.1%	64.5%	52.8%
								G	G			l
Unsure	53	8	17	20	25	28	7	8	15	20	17	16
	12.6%	16.7%	10.4%	11.9%	12.5%	12.6%	21.9%	6.4%	9.9%	10.1%	11.2%	22.2%
							H					JK
Chi-Square		<-----------5.16----------->			<-------2.03------->		<-----------19.09----------->			<-----------7.92----------->		
Significance		72.9%			63.8%		99.9%			90.6%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q22: If Bob Iger were to enter the race, would you vote for him or the candidate you're leaning toward today?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0%	1.4%		50.0%	84.2%	100.0%	18.0%	38.0%	87.7%	87.6%	17.6%
						E			G	GI	GIJ	L	LM	LM	P	
TOTAL ANSWERED	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0%	57.9%		98.6%	100.0%	50.0%	15.8%		82.0%	62.0%	12.3%	12.4%	82.4%
					E		IJ	IJ	J			MN	N			O
Yes, vote for Bob Iger	17	17	-	7	10	-	2	4	11	-	-	3	10	4	5	9
	4.0%	4.0%		3.0%	5.4%		1.4%	2.8%	10.1%			1.5%	5.5%	11.4%	10.9%	2.4%
									GH				L	l	p	
No, would not	368	368	-	209	155	-	134	121	88	23	-	184	154	29	41	323
	87.2%	87.2%		90.5%	83.3%		94.4%	84.6%	80.7%	88.5%		89.8%	85.1%	82.9%	89.1%	87.5%
					E		HI									
Unsure	37	37	-	15	21	-	6	18	10	3	-	18	17	2	-	37
	8.8%	8.8%		6.5%	11.3%		4.2%	12.6%	9.2%	11.5%		8.8%	9.4%	5.7%		10.0%
					d		G									
Chi-Square		<-------.0------->		<---------4.74--------->			<----------------21.3---------------->					<---------9.86--------->			<-----13.24---->	
Significance		1*		.0935*			.0016*					.0428			.0013*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q22: If Bob Iger were to enter the race, would you vote for him or the candidate you're leaning toward today?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0%	49.2%	48.7%	33.3%	60.2%	42.8%	45.9%	50.8%	52.6%
				C				GI				
TOTAL ANSWERED	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6%	46.0%	50.8%	51.3%	66.7%	39.8%	57.2%	54.1%	49.2%	47.4%
			D				H		H			
Yes, vote for Bob Iger	17	2	8	4	8	9	1	7	4	8	7	2
	4.0%	4.2%	4.9%	2.4%	4.0%	4.1%	3.1%	5.6%	2.6%	4.0%	4.6%	2.8%
No, would not	368	41	146	147	181	187	28	108	140	172	131	65
	87.2%	85.4%	89.0%	87.5%	90.5%	84.2%	87.5%	86.4%	92.7%	86.9%	86.2%	90.3%
					f				h			
Unsure	37	5	10	17	11	26	3	10	7	18	14	5
	8.8%	10.4%	6.1%	10.1%	5.5%	11.7%	9.4%	8.0%	4.6%	9.1%	9.2%	6.9%
						E						
Chi-Square		<-----------3.35----------->			<--------5.1------->		<-----------3.55----------->			<------------.83----------->		
Significance		49.9%			92.2%		53.0%*			6.6%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

DNHPPMO: If Michelle Obama were to run, which Democratic presidential candidate would you vote for if the New Hampshire
primary were held today?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	405 49.0%	–	405 100.0%	–	135 42.1%	266 100.0% E	2 1.4%	–	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
TOTAL ANSWERED	422 51.0%	422 100.0%	–	231 100.0% E	186 57.9%	–	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	–	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
Joe Biden	83 19.7%	83 19.7%	–	40 17.3%	42 22.6%	–	27 19.0%	35 24.5% I	14 12.8%	7 26.9%	–	35 17.1%	40 22.1%	8 22.9%	6 13.0%	76 20.6%
Cory Booker	8 1.9%	8 1.9%	–	2 0.9%	6 3.2% d	–	2 1.4%	–	6 5.5% g	–	–	–	5 2.8%	3 8.6%	4 8.7% P	4 1.1%
Pete Buttigieg	19 4.5%	19 4.5%	–	6 2.6%	11 5.9%	–	5 3.5%	4 2.8%	9 8.3% h	1 3.8%	–	8 3.9%	9 5.0%	2 5.7%	2 4.3%	17 4.6%
Julian Castro	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
Tulsi Gabbard	1 0.2%	1 0.2%	–	1 0.4%	–	–	–	–	1 0.9%	–	–	–	1 0.6%	–	–	1 0.3%
Kamala Harris	12 2.8%	12 2.8%	–	9 3.9% e	2 1.1%	–	4 2.8%	7 4.9%	–	1 3.8%	–	8 3.9%	4 2.2%	–	4 8.7%	8 2.2%
Amy Klobuchar	10 2.4%	10 2.4%	–	4 1.7%	6 3.2%	–	3 2.1%	1 0.7%	6 5.5% H	–	–	1 0.5%	6 3.3% L	3 8.6% l	5 10.9% P	5 1.4%
Beto O'Rourke	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–	–
Bernie Sanders	62 14.7%	62 14.7%	–	49 21.2% E	13 7.0%	–	32 22.5% HIJ	18 12.6%	10 9.2%	2 7.7%	–	49 23.9% MN	12 6.6%	1 2.9%	2 4.3%	56 15.2% O
Tom Steyer	2 0.5%	2 0.5%	–	–	2 1.1%	–	–	–	2 1.8%	–	–	–	2 1.1%	–	–	2 0.5%

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

DNHPPMO: If Michelle Obama were to run, which Democratic presidential candidate would you vote for if the New Hampshire
primary were held today?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER Dem	NH PRIMARY VOTER Rep	PARTY REGISTRATION Dem	PARTY REGISTRATION Indep	PARTY REGISTRATION Rep	PARTY IDENTIFICATION Strong Dem	PARTY IDENTIFICATION Lean Dem	PARTY IDENTIFICATION Indep/ No lean	PARTY IDENTIFICATION Lean Rep	PARTY IDENTIFICATION Strong Rep	POLITICAL IDEOLOGY Lib	POLITICAL IDEOLOGY Mod	POLITICAL IDEOLOGY Con	TRUMP APPROVAL RATING Approve	TRUMP APPROVAL RATING Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Elizabeth Warren	85	85	-	53	32	-	29	32	22	2	-	41	42	2	8	76
	20.1%	20.1%		22.9%	17.2%		20.4%	22.4%	20.2%	7.7%		20.0%	23.2%	5.7%	17.4%	20.6%
							J	J	j			N	N			
Marianne Williamson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Andrew Yang	4	4	-	4	-	-	2	-	2	-	-	1	3	-	-	4
	0.9%	0.9%		1.7%			1.4%		1.8%			0.5%	1.7%			1.1%
Michelle Obama	108	108	-	54	54	-	35	40	21	12	-	58	36	13	5	102
	25.6%	25.6%		23.4%	29.0%		24.6%	28.0%	19.3%	46.2%		28.3%	19.9%	37.1%	10.9%	27.6%
										GhI		m		M		O
Other	11	11	-	3	8	-	2	-	7	2	-	3	5	2	5	6
	2.6%	2.6%		1.3%	4.3%		1.4%		6.4%	7.7%		1.5%	2.8%	5.7%	10.9%	1.6%
					d				G						P	
Undecided	28	28	-	9	18	-	5	7	13	1	-	9	16	3	7	21
	6.6%	6.6%		3.9%	9.7%		3.5%	4.9%	11.9%	3.8%		4.4%	8.8%	8.6%	15.2%	5.7%
					D				Ghj				l		P	
Chi-Square		<-------.0------->		<---------43.38-------->			<----------------82.35---------------->					<---------68.67-------->			<-----61.63---->	
Significance		1*		0*			0*					0*			0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

DNHPPMO: If Michelle Obama were to run, which Democratic presidential candidate would you vote for if the New Hampshire
primary were held today?
Compared by Selected Demographics

		AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
	TOTAL	18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
TOTAL ANSWERED	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
Joe Biden	83 19.7%	12 25.0%	27 16.5%	38 22.6%	38 19.0%	45 20.3%	8 25.0%	17 13.6%	27 17.9%	39 19.7%	28 18.4%	16 22.2%
Cory Booker	8 1.9%	1 2.1%	1 0.6%	6 3.6% c	5 2.5%	3 1.4%	-	7 5.6% I	1 0.7%	3 1.5%	1 0.7%	4 5.6% k
Pete Buttigieg	19 4.5%	4 8.3%	4 2.4%	8 4.8%	11 5.5%	8 3.6%	5 15.6% i	-	6 4.0%	10 5.1%	4 2.6%	5 6.9%
Julian Castro	-	-	-	-	-	-	-	-	-	-	-	-
Tulsi Gabbard	1 0.2%	-	-	1 0.6%	1 0.5%	-	-	-	1 0.7%	-	1 0.7%	-
Kamala Harris	12 2.8%	-	8 4.9%	3 1.8%	4 2.0%	8 3.6%	-	6 4.8%	3 2.0%	4 2.0%	8 5.3%	-
Amy Klobuchar	10 2.4%	-	6 3.7%	4 2.4%	7 3.5%	3 1.4%	-	2 1.6%	5 3.3%	4 2.0%	-	6 8.3% j
Beto O'Rourke	-	-	-	-	-	-	-	-	-	-	-	-
Bernie Sanders	62 14.7%	8 16.7%	33 20.1% D	15 8.9%	30 15.0%	32 14.4%	1 3.1%	12 9.6%	37 24.5% GH	18 9.1%	41 27.0% JL	3 4.2%
Tom Steyer	2 0.5%	-	-	2 1.2%	2 1.0%	-	-	2 1.6%	-	2 1.0%	-	-
Elizabeth Warren	85 20.1%	11 22.9%	30 18.3%	33 19.6%	35 17.5%	50 22.5%	3 9.4%	28 22.4% G	30 19.9% g	52 26.3% KL	24 15.8%	9 12.5%

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

DNHPPMO: If Michelle Obama were to run, which Democratic presidential candidate would you vote for if the New Hampshire
primary were held today?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Marianne Williamson	-	-	-	-	-	-	-	-	-	-	-	-
Andrew Yang	4	1	1	2	4	-	-	2	2	2	1	1
	0.9%	2.1%	0.6%	1.2%	2.0%			1.6%	1.3%	1.0%	0.7%	1.4%
Michelle Obama	108	6	45	43	45	63	15	33	32	53	37	18
	25.6%	12.5%	27.4%	25.6%	22.5%	28.4%	46.9%	26.4%	21.2%	26.8%	24.3%	25.0%
			B	B			HI					
Other	11	-	3	8	2	9	1	4	3	9	2	-
	2.6%		1.8%	4.8%	1.0%	4.1%	3.1%	3.2%	2.0%	4.5%	1.3%	
						E				k		
Undecided	28	5	10	12	19	9	-	14	9	8	10	10
	6.6%	10.4%	6.1%	7.1%	9.5%	4.1%		11.2%	6.0%	4.0%	6.6%	13.9%
					F							J
Chi-Square		<-----------36.06---------->			<------23.64------>		<-----------63.67---------->			<-----------80.27---------->		
Significance		94.6%*			97.7%*		100.0%*			100.0%*		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q23: Favorability Rating: Former South Carolina Governor and Representative, Mark Sanford?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
TOTAL ANSWERED	405 49.0%	-	405 100.0%	-	135 42.1% E	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
Very favorable	32 7.9%	-	32 7.9%	-	10 7.4%	22 8.3%	2 100.0% IJK	-	7 6.4%	11 7.9%	12 8.0%	4 8.9%	7 6.3%	21 8.4%	30 9.2% P	2 2.5%
Somewhat favorable	84 20.7%	-	84 20.7%	-	13 9.6%	71 26.7% E	-	-	13 11.9%	36 25.9% I	35 23.3% I	14 31.1% m	20 18.0%	50 20.1%	64 19.6%	20 25.3%
Somewhat unfavorable	43 10.6%	-	43 10.6%	-	5 3.7%	34 12.8% E	-	-	9 8.3%	18 12.9%	14 9.3%	7 15.6%	19 17.1% N	17 6.8%	25 7.7%	18 22.8% O
Very unfavorable	64 15.8%	-	64 15.8%	-	32 23.7% F	32 12.0%	-	-	18 16.5% J	10 7.2%	33 22.0% J	3 6.7%	16 14.4%	45 18.1% L	50 15.3%	14 17.7%
Heard of but no opinion	102 25.2%	-	102 25.2%	-	44 32.6% F	58 21.8%	-	-	41 37.6% JK	32 23.0%	29 19.3%	4 8.9%	28 25.2% L	70 28.1% L	88 27.0% p	14 17.7%
Never heard of person	80 19.8%	-	80 19.8%	-	31 23.0%	49 18.4%	-	-	21 19.3%	32 23.0%	27 18.0%	13 28.9%	21 18.9%	46 18.5%	69 21.2%	11 13.9%
Chi-Square Significance		<------.0------> 1*		<--------32.79-------> 0*			<----------------51.44----------------> 0*					<--------23.17--------> .0101			<-----22.35----> .0005	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q23: Favorability Rating: Former South Carolina Governor and Representative, Mark Sanford?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6%	46.0%	50.8%	51.3%	66.7%	39.8%	57.2%	54.1%	49.2%	47.4%
			D				H		H			
TOTAL ANSWERED	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0%	49.2%	48.7%	33.3%	60.2%	42.8%	45.9%	50.8%	52.6%
				C				GI				
Very favorable	32	–	12	15	17	15	–	15	9	20	11	1
	7.9%		9.2%	7.6%	8.8%	7.1%		7.9%	8.0%	11.9%	7.0%	1.2%
										L	L	
Somewhat favorable	84	6	35	34	33	51	–	37	38	31	42	11
	20.7%	14.6%	26.7%	17.3%	17.0%	24.2%		19.6%	33.6%	18.5%	26.8%	13.8%
			bD			e			H		jL	
Somewhat unfavorable	43	6	16	21	22	21	2	19	13	15	14	14
	10.6%	14.6%	12.2%	10.7%	11.3%	10.0%	12.5%	10.1%	11.5%	8.9%	8.9%	17.5%
												jk
Very unfavorable	64	4	18	42	43	21	2	38	20	33	23	8
	15.8%	9.8%	13.7%	21.3%	22.2%	10.0%	12.5%	20.1%	17.7%	19.6%	14.6%	10.0%
				Bc	F					L		
Heard of but no opinion	102	16	22	44	46	56	2	43	15	43	41	18
	25.2%	39.0%	16.8%	22.3%	23.7%	26.5%	12.5%	22.8%	13.3%	25.6%	26.1%	22.5%
			CD					I				
Never heard of person	80	9	28	41	33	47	10	37	18	26	26	28
	19.8%	22.0%	21.4%	20.8%	17.0%	22.3%	62.5%	19.6%	15.9%	15.5%	16.6%	35.0%
							HI					JK
Chi-Square		<-----------19.46---------->			<------14.31------>		<-----------30.71---------->			<-----------33.02---------->		
Significance		96.5%			98.6%		99.9%*			100.0%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q24: Favorability Rating: President, Donald Trump?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
TOTAL ANSWERED	405 49.0%	-	405 100.0%	-	135 42.1% E	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
Very favorable	252 62.2%	-	252 62.2%	-	71 52.6%	179 67.3% E	-	-	59 54.1%	70 50.4%	120 80.0% IJ	24 53.3%	52 46.8%	176 70.7% LM	238 73.0% P	14 17.7%
Somewhat favorable	75 18.5%	-	75 18.5%	-	24 17.8%	49 18.4%	-	-	20 18.3% K	44 31.7% IK	11 7.3%	10 22.2%	29 26.1% N	36 14.5%	67 20.6% P	8 10.1%
Somewhat unfavorable	23 5.7%	-	23 5.7%	-	11 8.1%	12 4.5%	-	-	12 11.0% K	8 5.8% k	3 2.0%	4 8.9%	9 8.1%	10 4.0%	7 2.1%	16 20.3% O
Very unfavorable	44 10.9%	-	44 10.9%	-	22 16.3% F	22 8.3%	2 100.0% IJK	-	14 12.8%	12 8.6%	14 9.3%	7 15.6%	16 14.4%	21 8.4%	5 1.5%	39 49.4% O
Heard of but no opinion	11 2.7%	-	11 2.7%	-	7 5.2% f	4 1.5%	-	-	4 3.7%	5 3.6%	2 1.3%	-	5 4.5%	6 2.4%	9 2.8%	2 2.5%
Never heard of person	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square Significance	<-------.0-------> 1*			<---------14.87-------> .005*			<----------------63.66----------------> 0*					<---------23.02--------> .0033*			<----205.61----> 0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
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RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q24: Favorability Rating: President, Donald Trump?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
TOTAL ANSWERED	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
Very favorable	252 62.2%	23 56.1%	66 50.4%	135 68.5% C	129 66.5% f	123 58.3%	12 75.0%	118 62.4% i	61 54.0%	108 64.3%	95 60.5%	49 61.2%
Somewhat favorable	75 18.5%	11 26.8% d	31 23.7% D	28 14.2%	35 18.0%	40 19.0%	2 12.5%	40 21.2%	24 21.2%	33 19.6%	31 19.7%	11 13.8%
Somewhat unfavorable	23 5.7%	4 9.8% d	14 10.7% D	2 1.0%	6 3.1%	17 8.1% E	-	7 3.7%	11 9.7% h	8 4.8%	10 6.4%	5 6.2%
Very unfavorable	44 10.9%	-	16 12.2%	28 14.2%	17 8.8%	27 12.8%	2 12.5%	19 10.1%	17 15.0%	15 8.9%	17 10.8%	12 15.0%
Heard of but no opinion	11 2.7%	3 7.3%	4 3.1%	4 2.0%	7 3.6%	4 1.9%	-	5 2.6%	-	4 2.4%	4 2.5%	3 3.8%
Never heard of person	-	-	-	-	-	-	-	-	-	-	-	-
Chi-Square Significance		<-----------33.76----------> 100.0%*			<------8.13------> 91.3%*		<-----------12.41----------> 86.6%*			<-----------4.09-----------> 15.1%*		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q25: Favorability Rating: Former Illinois Representative, Joe Walsh?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	422 51.0%	422 100.0%	–	231 100.0% E	186 57.9%	–	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	–	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
TOTAL ANSWERED	405 49.0%	–	405 100.0%	–	135 42.1% E	266 100.0% E	2 1.4%	–	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
Very favorable	57 14.1%	–	57 14.1%	–	10 7.4%	47 17.7% E	–	–	8 7.3%	28 20.1% I	21 14.0% i	4 8.9%	5 4.5%	48 19.3% LM	44 13.5%	13 16.5%
Somewhat favorable	86 21.2%	–	86 21.2%	–	19 14.1%	65 24.4% E	–	–	15 13.8%	37 26.6% I	32 21.3%	20 44.4% MN	20 18.0%	46 18.5%	70 21.5%	16 20.3%
Somewhat unfavorable	45 11.1%	–	45 11.1%	–	9 6.7%	34 12.8% E	–	–	13 11.9%	17 12.2%	15 10.0%	3 6.7%	23 20.7% LN	19 7.6%	33 10.1%	12 15.2%
Very unfavorable	66 16.3%	–	66 16.3%	–	35 25.9% F	31 11.7%	2 100.0% IJK	–	22 20.2% J	8 5.8%	31 20.7% J	2 4.4%	21 18.9% L	43 17.3% L	58 17.8% P	8 10.1%
Heard of but no opinion	99 24.4%	–	99 24.4%	–	44 32.6% F	55 20.7%	–	–	37 33.9% JK	28 20.1%	34 22.7%	9 20.0%	27 24.3%	63 25.3%	74 22.7%	25 31.6%
Never heard of person	52 12.8%	–	52 12.8%	–	18 13.3%	34 12.8%	–	–	14 12.8%	21 15.1%	17 11.3%	7 15.6%	15 13.5%	30 12.0%	47 14.4% P	5 6.3%
Chi-Square Significance		<-------.0-------> 1*		<---------30.6---------> 0*			<----------------41.39----------------> .0003*					<---------43.81--------> 0			<-----9.52----> .0899	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q25: Favorability Rating: Former Illinois Representative, Joe Walsh?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
TOTAL ANSWERED	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
Very favorable	57 14.1%	4 9.8%	13 9.9%	22 11.2%	24 12.4%	33 15.6%	4 25.0%	20 10.6%	10 8.8%	28 16.7% L	26 16.6% L	3 3.8%
Somewhat favorable	86 21.2%	14 34.1% D	38 29.0% D	26 13.2%	31 16.0%	55 26.1% E	4 25.0%	35 18.5%	32 28.3% h	31 18.5%	39 24.8%	16 20.0%
Somewhat unfavorable	45 11.1%	5 12.2%	18 13.7%	22 11.2%	23 11.9%	22 10.4%	2 12.5%	26 13.8%	14 12.4%	21 12.5%	18 11.5%	6 7.5%
Very unfavorable	66 16.3%	2 4.9%	17 13.0% b	47 23.9% BC	44 22.7% F	22 10.4%	–	37 19.6%	19 16.8%	33 19.6% L	25 15.9%	8 10.0%
Heard of but no opinion	99 24.4%	13 31.7%	31 23.7%	47 23.9%	44 22.7%	55 26.1%	2 12.5%	48 25.4%	23 20.4%	35 20.8%	32 20.4%	32 40.0% JK
Never heard of person	52 12.8%	3 7.3%	14 10.7%	33 16.8% b	28 14.4%	24 11.4%	4 25.0%	23 12.2%	15 13.3%	20 11.9%	17 10.8%	15 18.8%
Chi-Square Significance		<-----------27.53----------> 99.8%			<-------16.32------> 99.4%		<-----------13.33----------> 79.4%*			<-----------26.21----------> 99.7%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q26: Favorability Rating: Former Massachusetts Governor, Bill Weld?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	422 51.0%	422 100.0%	-	231 100.0% E	186 57.9%	-	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	-	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 84.4% O
TOTAL ANSWERED	405 49.0%	-	405 100.0%	-	135 42.1%	266 100.0% E	2 1.4%	-	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
Very favorable	94 23.2%	-	94 23.2%	-	21 15.6%	72 27.1% E	-	-	15 13.8%	51 36.7% IK	28 18.7%	11 24.4%	23 20.7%	60 24.1%	64 19.6%	30 38.0% O
Somewhat favorable	87 21.5%	-	87 21.5%	-	22 16.3%	62 23.3% e	-	-	13 11.9%	41 29.5% Ik	31 20.7% i	19 42.2% MN	26 23.4%	42 16.9%	64 19.6%	23 29.1% o
Somewhat unfavorable	38 9.4%	-	38 9.4%	-	11 8.1%	27 10.2%	2 100.0% IJK	-	10 9.2%	10 7.2%	16 10.7%	4 8.9%	7 6.3%	27 10.8%	30 9.2%	8 10.1%
Very unfavorable	84 20.7%	-	84 20.7%	-	40 29.6% F	44 16.5%	-	-	25 22.9% J	12 8.6%	44 29.3% J	-	25 22.5%	59 23.7%	79 24.2% P	5 6.3%
Heard of but no opinion	58 14.3%	-	58 14.3%	-	24 17.8%	34 12.8%	-	-	29 26.6% JK	13 9.4%	16 10.7%	1 2.2%	17 15.3% L	40 16.1% L	51 15.6% p	7 8.9%
Never heard of person	44 10.9%	-	44 10.9%	-	17 12.6%	27 10.2%	-	-	17 15.6% j	12 8.6%	15 10.0%	10 22.2% N	13 11.7%	21 8.4%	38 11.7%	6 7.6%
Chi-Square	<------.0------>			<--------16.95-------->			<----------------78.95---------------->					<---------36.31-------->			<-----24.77---->	
Significance	1*			.0046*			0*					.0001			.0002	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q26: Favorability Rating: Former Massachusetts Governor, Bill Weld?
Compared by Selected Demographics

		AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
	TOTAL	18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
TOTAL ANSWERED	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
Very favorable	94 23.2%	11 26.8%	35 26.7% D	31 15.7%	35 18.0%	59 28.0% E	7 43.8% hi	38 20.1%	23 20.4%	43 25.6% l	38 24.2%	13 16.2%
Somewhat favorable	87 21.5%	11 26.8%	34 26.0% D	31 15.7%	33 17.0%	54 25.6% E	3 18.8%	48 25.4%	21 18.6%	27 16.1%	43 27.4% J	17 21.2%
Somewhat unfavorable	38 9.4%	2 4.9%	16 12.2% b	20 10.2%	16 8.2%	22 10.4%	–	18 9.5%	13 11.5%	18 10.7% l	16 10.2%	4 5.0%
Very unfavorable	84 20.7%	2 4.9%	17 13.0% b	65 33.0% BC	62 32.0% F	22 10.4%	–	41 21.7%	34 30.1%	47 28.0% kL	31 19.7% L	6 7.5%
Heard of but no opinion	58 14.3%	10 24.4% c	16 12.2%	26 13.2%	21 10.8%	37 17.5% e	–	20 10.6%	17 15.0%	18 10.7%	19 12.1%	21 26.2% JK
Never heard of person	44 10.9%	5 12.2%	13 9.9%	24 12.2%	27 13.9% f	17 8.1%	6 37.5% HI	24 12.7% I	5 4.4%	15 8.9%	10 6.4%	19 23.8% JK
Chi-Square Significance		<-----------36.07----------> 100.0%			<-------37.23------> 100.0%		<-----------31.83----------> 100.0%*			<-----------45.87----------> 100.0%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

RNHPP: Which Republican presidential candidate would you vote for if the New Hampshire primary were held today?
Compared by Selected Characteristics

| | TOTAL | NH PRIMARY VOTER | | PARTY REGISTRATION | | | PARTY IDENTIFICATION | | | | | POLITICAL IDEOLOGY | | | TRUMP APPROVAL RATING | |
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0% E	57.9%		98.6% IJ	100.0% IJ	50.0% J	15.8%		82.0% MN	62.0% N	12.3%	12.4%	82.4% O
TOTAL ANSWERED	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0% E	1.4%		50.0% G	84.2% GI	100.0% GIJ	18.0%	38.0% L	87.7% LM	87.6% P	17.6%
Mark Sanford	5	-	5	-	3	2	-	-	5	-	-	-	2	3	-	5
	1.2%		1.2%		2.2%	0.8%			4.6%				1.8%	1.2%		6.3%
Donald Trump	287	-	287	-	95	188	2	-	81	78	123	25	72	190	269	18
	70.9%		70.9%		70.4%	70.7%	100.0% IJK		74.3% J	56.1%	82.0% J	55.6%	64.9%	76.3% LM	82.5% P	22.8%
Joe Walsh	19	-	19	-	2	17	-	-	2	13	4	2	2	15	10	9
	4.7%		4.7%		1.5%	6.4% E			1.8%	9.4% IK	2.7%	4.4%	1.8%	6.0% M	3.1%	11.4% O
Bill Weld	56	-	56	-	24	32	-	-	18	26	12	6	19	31	21	35
	13.8%		13.8%		17.8%	12.0%			16.5% K	18.7% K	8.0%	13.3%	17.1%	12.4%	6.4%	44.3% O
Other	9	-	9	-	5	4	-	-	3	2	2	2	5	2	-	9
	2.2%		2.2%		3.7%	1.5%			2.8%	1.4%	1.3%	4.4%	4.5%	0.8% n		11.4%
Undecided	29	-	29	-	6	23	-	-	-	20	9	10	11	8	26	3
	7.2%		7.2%		4.4%	8.6% e				14.4% K	6.0%	22.2% mN	9.9% N	3.2%	8.0%	3.8%
Chi-Square Significance	<-------.0-------> 1*			<--------12.35--------> .0303*			<----------------56.12----------------> 0*					<--------34.79--------> .0001*			<----166.66----> 0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

RNHPP: Which Republican presidential candidate would you vote for if the New Hampshire primary were held today?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
TOTAL ANSWERED	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
Mark Sanford	5 1.2%	-	3 2.3%	2 1.0%	-	5 2.4%	-	-	5 4.4%	2 1.2%	3 1.9%	-
Donald Trump	287 70.9%	28 68.3%	76 58.0%	162 82.2% bC	145 74.7% f	142 67.3%	12 75.0%	140 74.1%	74 65.5%	126 75.0%	106 67.5%	55 68.8%
Joe Walsh	19 4.7%	3 7.3%	2 1.5%	8 4.1%	15 7.7% F	4 1.9%	2 12.5%	8 4.2%	-	10 6.0%	7 4.5%	2 2.5%
Bill Weld	56 13.8%	4 9.8%	25 19.1% D	18 9.1%	18 9.3%	38 18.0% E	2 12.5%	21 11.1%	17 15.0%	19 11.3%	25 15.9%	12 15.0%
Other	9 2.2%	-	5 3.8%	4 2.0%	5 2.6%	4 1.9%	-	3 1.6%	6 5.3%	2 1.2%	2 1.3%	5 6.2% jk
Undecided	29 7.2%	6 14.6% D	20 15.3% D	3 1.5%	11 5.7%	18 8.5%	-	17 9.0%	11 9.7%	9 5.4%	14 8.9%	6 7.5%
Chi-Square Significance		<-----------41.58----------> 100.0%*			<------19.66------> 99.9%*		<-----------24.9-----------> 99.4%*			<-----------13.76----------> 81.6%*		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q29: Favorability Rating: Former UN Ambassador, Nikki Haley?
Compared by Selected Characteristics

| | TOTAL | NH PRIMARY VOTER | | PARTY REGISTRATION | | | PARTY IDENTIFICATION | | | | | POLITICAL IDEOLOGY | | | TRUMP APPROVAL RATING | |
| | | Dem | Rep | Dem | Indep | Rep | Strong Dem | Lean Dem | Indep/ No lean | Lean Rep | Strong Rep | Lib | Mod | Con | Approve | Disappr |
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	422 51.0%	422 100.0%	–	231 100.0% E	186 57.9%	–	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	–	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
TOTAL ANSWERED	405 49.0%	–	405 100.0%	–	135 42.1%	266 100.0% E	2 1.4%	–	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
Very favorable	71 17.5%	–	71 17.5%	–	24 17.8%	47 17.7%	–	–	15 13.8%	13 9.4%	43 28.7% IJ	–	13 11.7%	58 23.3% M	62 19.0% P	9 11.4%
Somewhat favorable	88 21.7%	–	88 21.7%	–	26 19.3%	60 22.6%	–	–	21 19.3%	26 18.7%	39 26.0%	15 33.3% n	24 21.6%	49 19.7%	66 20.2%	22 27.8%
Somewhat unfavorable	47 11.6%	–	47 11.6%	–	13 9.6%	34 12.8%	2 100.0% IJK	–	13 11.9%	19 13.7%	13 8.7%	10 22.2% mn	10 9.0%	27 10.8%	31 9.5%	16 20.3% O
Very unfavorable	54 13.3%	–	54 13.3%	–	29 21.5% F	25 9.4%	–	–	22 20.2% JK	13 9.4%	16 10.7%	3 6.7%	21 18.9% L	30 12.0%	44 13.5%	10 12.7%
Heard of but no opinion	107 26.4%	–	107 26.4%	–	35 25.9%	70 26.3%	–	–	31 28.4% K	50 36.0% K	26 17.3%	9 20.0%	33 29.7%	65 26.1%	88 27.0%	19 24.1%
Never heard of person	38 9.4%	–	38 9.4%	–	8 5.9%	30 11.3% e	–	–	7 6.4%	18 12.9% i	13 8.7%	8 17.8%	10 9.0%	20 8.0%	35 10.7% P	3 3.8%
Chi-Square Significance		<------.0------> 1*		<--------13.63--------> .0181*			<----------------54.35----------------> 0*					<--------32.62--------> .0003			<-----13.63----> .0181	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q29: Favorability Rating: Former UN Ambassador, Nikki Haley?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
TOTAL ANSWERED	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
Very favorable	71 17.5%	3 7.3%	10 7.6%	50 25.4% BC	45 23.2% F	26 12.3%	–	34 18.0%	20 17.7%	37 22.0% L	31 19.7% L	3 3.8%
Somewhat favorable	88 21.7%	9 22.0%	33 25.2%	42 21.3%	40 20.6%	48 22.7%	2 12.5%	38 20.1%	37 32.7% GH	39 23.2% l	38 24.2% L	11 13.8%
Somewhat unfavorable	47 11.6%	4 9.8%	26 19.8% bD	17 8.6%	22 11.3%	25 11.8%	4 25.0%	31 16.4% I	10 8.8%	20 11.9%	20 12.7%	7 8.8%
Very unfavorable	54 13.3%	2 4.9%	22 16.8% B	30 15.2% B	31 16.0%	23 10.9%	2 12.5%	32 16.9%	13 11.5%	22 13.1%	12 7.6%	20 25.0% JK
Heard of but no opinion	107 26.4%	17 41.5% CD	30 22.9%	42 21.3%	47 24.2%	60 28.4%	2 12.5%	41 21.7%	25 22.1%	40 23.8%	44 28.0%	23 28.8%
Never heard of person	38 9.4%	6 14.6%	10 7.6%	16 8.1%	9 4.6%	29 13.7% E	6 37.5% HI	13 6.9%	8 7.1%	10 6.0%	12 7.6%	16 20.0% JK
Chi-Square Significance		<-----------36.59----------> 100.0%			<-------18.61------> 99.8%		<-----------31.53----------> 100.0%*			<-----------39.71----------> 100.0%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q30: Favorability Rating: Former Ohio Governor, John Kasich?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	422 51.0%	422 100.0%	–	231 100.0% E	186 57.9%	–	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	–	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
TOTAL ANSWERED	405 49.0%	–	405 100.0%	–	135 42.1%	266 100.0% E	2 1.4%	–	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
Very favorable	18 4.4%	–	18 4.4%	–	5 3.7%	13 4.9%	–	–	3 2.8%	6 4.3%	9 6.0%	–	7 6.3%	11 4.4%	9 2.8%	9 11.4% O
Somewhat favorable	70 17.3%	–	70 17.3%	–	20 14.8%	50 18.8%	2 100.0% IJK	–	22 20.2% J	11 7.9%	33 22.0% J	21 46.7% MN	21 18.9%	28 11.2% n	54 16.6%	16 20.3%
Somewhat unfavorable	61 15.1%	–	61 15.1%	–	17 12.6%	42 15.8%	–	–	13 11.9%	36 25.9% IK	12 8.0%	5 11.1%	19 17.1%	37 14.9%	45 13.8%	16 20.3%
Very unfavorable	114 28.1%	–	114 28.1%	–	59 43.7% F	55 20.7%	–	–	43 39.4% J	17 12.2%	51 34.0% J	2 4.4%	25 22.5% L	87 34.9% LM	105 32.2% P	9 11.4%
Heard of but no opinion	85 21.0%	–	85 21.0%	–	20 14.8%	63 23.7% E	–	–	17 15.6%	36 25.9% I	32 21.3%	3 6.7%	26 23.4% L	56 22.5% L	63 19.3%	22 27.8%
Never heard of person	57 14.1%	–	57 14.1%	–	14 10.4%	43 16.2% e	–	–	11 10.1%	33 23.7% IK	13 8.7%	14 31.1% MN	13 11.7%	30 12.0%	50 15.3% P	7 8.9%
Chi-Square Significance		<-------.0-------> 1*		<---------23.94--------> .0002*			<----------------73.17----------------> 0*					<---------61.29--------> 0			<-----26.8-----> .0001	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q30: Favorability Rating: Former Ohio Governor, John Kasich?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6%	46.0%	50.8%	51.3%	66.7%	39.8%	57.2%	54.1%	49.2%	47.4%
			D				H		H			
TOTAL ANSWERED	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0%	49.2%	48.7%	33.3%	60.2%	42.8%	45.9%	50.8%	52.6%
				C				GI				
Very favorable	18	–	8	9	9	9	–	8	6	7	11	–
	4.4%		6.1%	4.6%	4.6%	4.3%		4.2%	5.3%	4.2%	7.0%	
Somewhat favorable	70	3	37	28	31	39	2	21	37	26	30	14
	17.3%	7.3%	28.2%	14.2%	16.0%	18.5%	12.5%	11.1%	32.7%	15.5%	19.1%	17.5%
			BD						GH			
Somewhat unfavorable	61	11	23	24	19	42	4	38	13	24	24	13
	15.1%	26.8%	17.6%	12.2%	9.8%	19.9%	25.0%	20.1%	11.5%	14.3%	15.3%	16.2%
		D				E		I				
Very unfavorable	114	8	30	74	76	38	2	64	24	60	39	15
	28.1%	19.5%	22.9%	37.6%	39.2%	18.0%	12.5%	33.9%	21.2%	35.7%	24.8%	18.8%
				BC	F			GI		KL		
Heard of but no opinion	85	11	21	35	41	44	2	34	24	35	35	15
	21.0%	26.8%	16.0%	17.8%	21.1%	20.9%	12.5%	18.0%	21.2%	20.8%	22.3%	18.8%
Never heard of person	57	8	12	27	18	39	6	24	9	16	18	23
	14.1%	19.5%	9.2%	13.7%	9.3%	18.5%	37.5%	12.7%	8.0%	9.5%	11.5%	28.8%
						E	HI					JK
Chi-Square		<-----------31.43---------->			<-------29.43------>		<-----------38.7------------>			<-----------29.0------------>		
Significance		100.0%			100.0%		100.0%*			99.9%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q31: Favorability Rating: Utah Senator, Mitt Romney?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0%	57.9%		98.6%	100.0%	50.0%	15.8%		82.0%	62.0%	12.3%	12.4%	82.4%
				E			IJ	IJ	J			MN	N			O
TOTAL ANSWERED	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0%	1.4%		50.0%	84.2%	100.0%	18.0%	38.0%	87.7%	87.6%	17.6%
						E			G	GI	GIJ		L	LM	P	
Very favorable	30	-	30	-	11	19	-	-	5	13	12	1	9	20	16	14
	7.4%		7.4%		8.1%	7.1%			4.6%	9.4%	8.0%	2.2%	8.1%	8.0%	4.9%	17.7%
													l	L		O
Somewhat favorable	89	-	89	-	24	63	2	-	18	35	32	24	23	42	63	26
	22.0%		22.0%		17.8%	23.7%	100.0%		16.5%	25.2%	21.3%	53.3%	20.7%	16.9%	19.3%	32.9%
							IJK		i			MN				O
Somewhat unfavorable	51	-	51	-	11	38	-	-	12	21	18	5	26	20	39	12
	12.6%		12.6%		8.1%	14.3%			11.0%	15.1%	12.0%	11.1%	23.4%	8.0%	12.0%	15.2%
						e							LN			
Very unfavorable	135	-	135	-	68	67	-	-	55	19	58	5	33	97	124	11
	33.3%		33.3%		50.4%	25.2%			50.5%	13.7%	38.7%	11.1%	29.7%	39.0%	38.0%	13.9%
					F				Jk		J		L	Lm	P	
Heard of but no opinion	65	-	65	-	15	50	-	-	19	26	20	6	15	44	49	16
	16.0%		16.0%		11.1%	18.8%			17.4%	18.7%	13.3%	13.3%	13.5%	17.7%	15.0%	20.3%
						E										
Never heard of person	35	-	35	-	6	29	-	-	-	25	10	4	5	26	35	-
	8.6%		8.6%		4.4%	10.9%				18.0%	6.7%	8.9%	4.5%	10.4%	10.7%	
						E				K				M		
Chi-Square		<-------.0------->		<---------28.73-------->			<-----------------64.68----------------->					<---------53.2--------->			<-----40.62---->	
Significance		1*		0*			0*					0			0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
   or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q31: Favorability Rating: Utah Senator, Mitt Romney?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
TOTAL ANSWERED	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
Very favorable	30 7.4%	4 9.8%	5 3.8%	21 10.7% C	16 8.2%	14 6.6%	4 25.0% h	8 4.2%	13 11.5% H	12 7.1%	12 7.6%	6 7.5%
Somewhat favorable	89 22.0%	12 29.3% D	45 34.4% D	27 13.7%	36 18.6%	53 25.1%	2 12.5%	42 22.2%	33 29.2% g	36 21.4%	38 24.2%	15 18.8%
Somewhat unfavorable	51 12.6%	6 14.6%	16 12.2%	29 14.7%	19 9.8%	32 15.2% e	2 12.5%	30 15.9%	13 11.5%	18 10.7%	17 10.8%	16 20.0% jk
Very unfavorable	135 33.3%	11 26.8%	44 33.6%	78 39.6% b	86 44.3% F	49 23.2%	4 25.0%	76 40.2%	35 31.0%	63 37.5%	50 31.8%	22 27.5%
Heard of but no opinion	65 16.0%	3 7.3%	19 14.5%	26 13.2%	26 13.4%	39 18.5%	–	22 11.6%	17 15.0%	27 16.1%	28 17.8%	10 12.5%
Never heard of person	35 8.6%	5 12.2% C	2 1.5%	16 8.1% C	11 5.7%	24 11.4% E	4 25.0% hI	11 5.8%	2 1.8% i	12 7.1%	12 7.6%	11 13.8%
Chi-Square Significance		<-----------31.9-----------> 100.0%			<------23.59------> 100.0%		<-----------33.74----------> 100.0%*			<-----------10.9-----------> 63.5%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q32: If Nikki Haley were to enter the race, would you vote for her or the candidate you're leaning toward today?
Compared by Selected Characteristics

| | TOTAL | NH PRIMARY VOTER | | PARTY REGISTRATION | | | PARTY IDENTIFICATION | | | | | POLITICAL IDEOLOGY | | | TRUMP APPROVAL RATING | |
| | | Dem | Rep | Dem | Indep | Rep | Strong Dem | Lean Dem | Indep/ No lean | Lean Rep | Strong Rep | Lib | Mod | Con | Approve | Disappr |
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	422	422	–	231	186	–	142	143	109	26	–	205	181	35	46	369
	51.0%	100.0%		100.0%	57.9%		98.6%	100.0%	50.0%	15.8%		82.0%	62.0%	12.3%	12.4%	82.4%
				E			IJ	IJ	J			MN	N			O
TOTAL ANSWERED	405	–	405	–	135	266	2	–	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1%	100.0%	1.4%		50.0%	84.2%	100.0%	18.0%	38.0%	87.7%	87.6%	17.6%
					E		G		GI	GIJ		L		LM	P	
Yes, vote for Nikki Haley	38	–	38	–	20	18	2	–	13	6	15	6	20	12	13	25
	9.4%		9.4%		14.8%	6.8%	100.0%		11.9%	4.3%	10.0%	13.3%	18.0%	4.8%	4.0%	31.6%
					F		IJK		J		j		N			O
No, would not	325	–	325	–	99	222	–	–	86	112	124	31	83	211	279	46
	80.2%		80.2%		73.3%	83.5%			78.9%	80.6%	82.7%	68.9%	74.8%	84.7%	85.6%	58.2%
						E								LM	P	
Unsure	42	–	42	–	16	26	–	–	10	21	11	8	8	26	34	8
	10.4%		10.4%		11.9%	9.8%			9.2%	15.1%	7.3%	17.8%	7.2%	10.4%	10.4%	10.1%
										K		m				
Chi-Square		<-------.0------->		<---------7.64--------->			<----------------29.36---------------->					<---------20.31-------->			<-----57.78---->	
Significance		1*		.022*			.0001*					.0004			0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q32: If Nikki Haley were to enter the race, would you vote for her or the candidate you're leaning toward today?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	422 51.0%	48 53.9%	164 55.6%	168 46.0% D	200 50.8%	222 51.3%	32 66.7%	125 39.8% H	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
TOTAL ANSWERED	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
Yes, vote for Nikki Haley	38 9.4%	3 7.3%	9 6.9%	23 11.7%	26 13.4% F	12 5.7%	2 12.5%	9 4.8%	18 15.9% H	18 10.7%	10 6.4%	10 12.5%
No, would not	325 80.2%	30 73.2%	103 78.6%	164 83.2%	150 77.3%	175 82.9%	12 75.0%	160 84.7% I	83 73.5%	139 82.7% l	128 81.5%	58 72.5%
Unsure	42 10.4%	8 19.5% D	19 14.5% D	10 5.1%	18 9.3%	24 11.4%	2 12.5%	20 10.6%	12 10.6%	11 6.5%	19 12.1% j	12 15.0% j
Chi-Square Significance		<-----------13.77----------> 99.2%			<-------7.24-------> 97.3%		<-----------11.1-----------> 97.5%			<------------7.9------------> 90.5%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q33: If John Kasich were to enter the race, would you vote for him or the candidate you're leaning toward today?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0%	422 51.0%	405 49.0%	231 27.9%	321 38.8%	266 32.2%	144 17.4%	143 17.3%	218 26.4%	165 20.0%	150 18.1%	250 30.2%	292 35.3%	284 34.3%	372 45.0%	448 54.2%
NO ANSWER	422 51.0%	422 100.0%	–	231 100.0% E	186 57.9%	–	142 98.6% IJ	143 100.0% IJ	109 50.0% J	26 15.8%	–	205 82.0% MN	181 62.0% N	35 12.3%	46 12.4%	369 82.4% O
TOTAL ANSWERED	405 49.0%	–	405 100.0%	–	135 42.1% E	266 100.0% E	2 1.4%	–	109 50.0% G	139 84.2% GI	150 100.0% GIJ	45 18.0%	111 38.0% L	249 87.7% LM	326 87.6% P	79 17.6%
Yes, vote for John Kasich	36 8.9%	–	36 8.9%	–	21 15.6% F	15 5.6%	–	–	19 17.4% JK	11 7.9% K	4 2.7%	4 8.9%	23 20.7% LN	9 3.6%	18 5.5%	18 22.8% O
No, would not	353 87.2%	–	353 87.2%	–	107 79.3%	242 91.0% E	2 100.0% IJK	–	81 74.3%	122 87.8% I	145 96.7% IJ	39 86.7%	86 77.5% M	228 91.6%	301 92.3% P	52 65.8%
Unsure	16 4.0%	–	16 4.0%	–	7 5.2%	9 3.4%	–	–	9 8.3% K	6 4.3% K	1 0.7%	2 4.4%	2 1.8%	12 4.8%	7 2.1%	9 11.4% O
Chi-Square Significance		<-------.0-------> 1*		<---------11.95-------> .0025*			<----------------29.32----------------> .0001*					<---------28.83--------> 0*			<-----40.2-----> 0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q33: If John Kasich were to enter the race, would you vote for him or the candidate you're leaning toward today?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827	89	295	365	394	433	48	314	264	366	309	152
	100.0%	10.8%	35.7%	44.1%	47.6%	52.4%	5.8%	38.0%	31.9%	44.3%	37.4%	18.4%
NO ANSWER	422	48	164	168	200	222	32	125	151	198	152	72
	51.0%	53.9%	55.6%	46.0%	50.8%	51.3%	66.7%	39.8%	57.2%	54.1%	49.2%	47.4%
			D				H		H			
TOTAL ANSWERED	405	41	131	197	194	211	16	189	113	168	157	80
	49.0%	46.1%	44.4%	54.0%	49.2%	48.7%	33.3%	60.2%	42.8%	45.9%	50.8%	52.6%
				C				GI				
Yes, vote for John Kasich	36	2	16	18	20	16	-	18	12	10	13	13
	8.9%	4.9%	12.2%	9.1%	10.3%	7.6%		9.5%	10.6%	6.0%	8.3%	16.2%
			b									Jk
No, would not	353	37	109	174	169	184	14	166	99	151	137	65
	87.2%	90.2%	83.2%	88.3%	87.1%	87.2%	87.5%	87.8%	87.6%	89.9%	87.3%	81.2%
										l		
Unsure	16	2	6	5	5	11	2	5	2	7	7	2
	4.0%	4.9%	4.6%	2.5%	2.6%	5.2%	12.5%	2.6%	1.8%	4.2%	4.5%	2.5%
Chi-Square Significance		<------------3.36------------>			<-------2.62------->		<------------7.44------------>			<------------7.58------------>		
		50.1%*			73.1%		88.6%*			89.2%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
     or more than 20% of the cells have an expected value of less than 5.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q34: If Mitt Romney were to enter the race, would you vote for him or the candidate you're leaning toward today?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	422	422	-	231	186	-	142	143	109	26	-	205	181	35	46	369
	51.0%	100.0%		100.0% E	57.9%		98.6% IJ	100.0% IJ	50.0% J	15.8%		82.0% MN	62.0% N	12.3%	12.4%	84.2% O
TOTAL ANSWERED	405	-	405	-	135	266	2	-	109	139	150	45	111	249	326	79
	49.0%		100.0%		42.1% E	100.0% E	1.4%		50.0% G	84.2% GI	100.0% GIJ	18.0%	38.0% L	87.7% LM	87.6% P	17.6%
Yes, vote for Mitt Romney	47	-	47	-	23	24	-	-	21	17	7	9	20	18	12	35
	11.6%		11.6%		17.0% F	9.0%			19.3% K	12.2% K	4.7%	20.0% N	18.0% N	7.2%	3.7%	44.3% O
No, would not	331	-	331	-	101	228	2	-	82	106	138	35	84	212	291	40
	81.7%		81.7%		74.8%	85.7% E	100.0% IJK		75.2%	76.3%	92.0% IJ	77.8%	75.7%	85.1% M	89.3% P	50.6%
Unsure	27	-	27	-	11	14	-	-	6	16	5	1	7	19	23	4
	6.7%		6.7%		8.1%	5.3%			5.5%	11.5% iK	3.3%	2.2%	6.3%	7.6% l	7.1%	5.1%
Chi-Square Significance		<-------.0------> 1*		<----------7.4---------> .0247*			<----------------23.07----------------> .0008*					<---------13.42--------> .0094			<----102.41----> 0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q34: If Mitt Romney were to enter the race, would you vote for him or the candidate you're leaning toward today?
Compared by Selected Demographics

	TOTAL	AGE			GENDER		INCOME			CLOSELY FOLLOW ELECTION		
		18-34 years	35-54 years	55+ years	Male	Female	<$35k	$35-$100k	>$100k	Very	Moderately	Somewhat
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Total	827 100.0%	89 10.8%	295 35.7%	365 44.1%	394 47.6%	433 52.4%	48 5.8%	314 38.0%	264 31.9%	366 44.3%	309 37.4%	152 18.4%
NO ANSWER	422 51.0%	48 53.9%	164 55.6% D	168 46.0%	200 50.8%	222 51.3%	32 66.7% H	125 39.8%	151 57.2% H	198 54.1%	152 49.2%	72 47.4%
TOTAL ANSWERED	405 49.0%	41 46.1%	131 44.4%	197 54.0% C	194 49.2%	211 48.7%	16 33.3%	189 60.2% GI	113 42.8%	168 45.9%	157 50.8%	80 52.6%
Yes, vote for Mitt Romney	47 11.6%	8 19.5%	13 9.9%	26 13.2%	25 12.9%	22 10.4%	4 25.0%	22 11.6%	14 12.4%	15 8.9%	16 10.2%	16 20.0% Jk
No, would not	331 81.7%	27 65.9%	110 84.0% B	161 81.7% B	158 81.4%	173 82.0%	8 50.0%	157 83.1% G	91 80.5% G	142 84.5%	128 81.5%	61 76.2%
Unsure	27 6.7%	6 14.6% d	8 6.1%	10 5.1%	11 5.7%	16 7.6%	4 25.0% h	10 5.3%	8 7.1%	11 6.5%	13 8.3%	3 3.8%
Chi-Square Significance		<-----------8.46----------> 92.4%			<------1.09------> 41.9%		<-----------12.39----------> 98.5%			<-----------8.26----------> 91.7%		

Comparison Groups: BCD/EF/GHI/JKL
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q35: Do you generally approve or disapprove of the job Donald Trump is doing as President?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	51.0%	49.0%	27.9%	38.8%	32.2%	17.4%	17.3%	26.4%	20.0%	18.1%	30.2%	35.3%	34.3%	45.0%	54.2%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Strongly approve	239	17	222	2	74	159	4	-	67	53	110	14	59	166	239	-
	28.9%	4.0%	54.8%	0.9%	23.1%	59.8%	2.8%		30.7%	32.1%	73.3%	5.6%	20.2%	58.5%	64.2%	
			B		D	DE			G	G	GIJ		L	LM		
Moderately approve	133	29	104	8	57	67	7	4	34	63	25	26	42	65	133	-
	16.1%	6.9%	25.7%	3.5%	17.8%	25.2%	4.9%	2.8%	15.6%	38.2%	16.7%	10.4%	14.4%	22.9%	35.8%	
			B		D	DE			GH	GHIK	GH			LM		
APPROVAL	372	46	326	10	131	226	11	4	101	116	135	40	101	231	372	-
	45.0%	10.9%	80.5%	4.3%	40.8%	85.0%	7.6%	2.8%	46.3%	70.3%	90.0%	16.0%	34.6%	81.3%	100.0%	
			B		D	DE	h		GH	GHI	GHIJ		L	LM		
DISAPPROVAL	448	369	79	217	187	40	131	138	113	49	15	207	188	52	-	448
	54.2%	87.4%	19.5%	93.9%	58.3%	15.0%	91.0%	96.5%	51.8%	29.7%	10.0%	82.8%	64.4%	18.3%		100.0%
			C	EF	F		IJK	gIJK	JK	K		MN	N			
Moderately disapprove	86	46	40	24	39	22	11	26	25	20	4	32	33	21	-	86
	10.4%	10.9%	9.9%	10.4%	12.1%	8.3%	7.6%	18.2%	11.5%	12.1%	2.7%	12.8%	11.3%	7.4%		19.2%
							k	GiK	K	K		N				
Strongly disapprove	362	323	39	193	148	18	120	112	88	29	11	175	155	31	-	362
	43.8%	76.5%	9.6%	83.5%	46.1%	6.8%	83.3%	78.3%	40.4%	17.6%	7.3%	70.0%	53.1%	10.9%		80.8%
			C	EF	F		IJK	IJK	JK	K		MN	N			
Unsure	7	7	-	4	3	-	2	1	4	-	-	3	3	1	-	-
	0.8%	1.7%		1.7%	0.9%		1.4%	0.7%	1.8%			1.2%	1.0%	0.4%		
Chi-Square		<-----846.62----->		<--------689.74------->			<----------------790.65---------------->					<--------522.13-------->			<----1640.0---->	
Significance		0		0			0					0			0*	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q36: If the election were held today would you vote for Donald Trump, the Democratic candidate or someone else?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Donald Trump	261	10	251	2	83	172	-	1	68	73	114	20	63	178	260	1
	31.6%	2.4%	62.0%	0.9%	25.9%	64.7%		0.7%	31.2%	44.2%	76.0%	8.0%	21.6%	62.7%	69.9%	0.2%
			B		D	DE			H	HI	HIJ		L	LM	P	
The Democratic candidate	403	349	54	212	158	29	132	128	90	38	13	191	167	44	42	358
	48.7%	82.7%	13.3%	91.8%	49.2%	10.9%	91.7%	89.5%	41.3%	23.0%	8.7%	76.4%	57.2%	15.5%	11.3%	79.9%
		C		EF	F		IJK	IJK	JK	K		MN	N			O
Someone else	106	44	62	16	46	43	12	14	34	34	12	30	44	32	31	74
	12.8%	10.4%	15.3%	6.9%	14.3%	16.2%	8.3%	9.8%	15.6%	20.6%	8.0%	12.0%	15.1%	11.3%	8.3%	16.5%
			B		D	D			GhK	GHK						O
Undecided	57	19	38	1	34	22	-	-	26	20	11	9	18	30	39	15
	6.9%	4.5%	9.4%	0.4%	10.6%	8.3%			11.9%	12.1%	7.3%	3.6%	6.2%	10.6%	10.5%	3.3%
			B		D	D								Lm	P	
Chi-Square	<-----447.71----->			<--------361.15-------->			<----------------418.91---------------->					<--------259.75-------->			<----532.46---->	
Significance	0			0			0					0			0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q37: How likely is it that you will watch the October 15th debate?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Definitely will	225	176	49	108	87	28	76	63	43	17	24	79	101	44	49	175
	27.2%	41.7%	12.1%	46.8%	27.1%	10.5%	52.8%	44.1%	19.7%	10.3%	16.0%	31.6%	34.6%	15.5%	13.2%	39.1%
		C		EF	F		IJK	IJK	J			N	N			O
Probably will	322	175	147	106	119	94	58	66	94	53	48	132	94	96	142	177
	38.9%	41.5%	36.3%	45.9%	37.1%	35.3%	40.3%	46.2%	43.1%	32.1%	32.0%	52.8%	32.2%	33.8%	38.2%	39.5%
				EF				JK	JK			MN				
Probably will not	147	58	89	11	76	58	10	6	54	50	25	21	69	57	66	78
	17.8%	13.7%	22.0%	4.8%	23.7%	21.8%	6.9%	4.2%	24.8%	30.3%	16.7%	8.4%	23.6%	20.1%	17.7%	17.4%
			B		D	D			GHk	GHK	GH		L	L		
Definitely will not	128	11	117	6	37	83	-	6	26	45	51	16	27	85	113	15
	15.5%	2.6%	28.9%	2.6%	11.5%	31.2%		4.2%	11.9%	27.3%	34.0%	6.4%	9.2%	29.9%	30.4%	3.3%
			B		D	DE			H	HI	HI			LM	P	
Unsure	5	2	3	-	2	3	-	2	1	-	2	2	1	2	2	3
	0.6%	0.5%	0.7%		0.6%	1.1%		1.4%	0.5%		1.3%	0.8%	0.3%	0.7%	0.5%	0.7%
Chi-Square		<-----168.36----->		<--------167.77------->			<----------------218.23---------------->					<---------117.9-------->			<----145.15---->	
Significance		0		0			0*					0			0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
    or more than 20% of the cells have an expected value of less than 5.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q38: Do you believe President Trump did or did not request Ukrainian officials to investigate Joe Biden?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Did request	460	342	118	190	198	68	131	115	105	58	44	177	181	101	96	362
	55.6%	81.0%	29.1%	82.3%	61.7%	25.6%	91.0%	80.4%	48.2%	35.2%	29.3%	70.8%	62.0%	35.6%	25.8%	80.8%
			C	EF	F		HIJK	IJK	JK			MN	N			O
Did not request	214	14	200	8	49	153	5	6	55	60	88	24	52	138	186	28
	25.9%	3.3%	49.4%	3.5%	15.3%	57.5%	3.5%	4.2%	25.2%	36.4%	58.7%	9.6%	17.8%	48.6%	50.0%	6.2%
			B		D	DE			GH	GHI	GHIJ		L	LM	P	
Unsure	153	66	87	33	74	45	8	22	58	47	18	49	59	45	90	58
	18.5%	15.6%	21.5%	14.3%	23.1%	16.9%	5.6%	15.4%	26.6%	28.5%	12.0%	19.6%	20.2%	15.8%	24.2%	12.9%
			B		Df				GHK	GHK	G				P	
Chi-Square Significance		<-----273.39-----> 0		<--------243.76--------> 0			<----------------237.72----------------> 0					<--------124.22--------> 0			<----273.37----> 0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q39: Do you support or oppose a Congressional impeachment inquiry to look into the question of whether or not President
Trump requested Ukrainian officials to investigate Joe Biden?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Strongly support	350	306	44	180	141	26	119	110	75	25	17	179	136	35	33	316
	42.3%	72.5%	10.9%	77.9%	43.9%	9.8%	82.6%	76.9%	34.4%	15.2%	11.3%	71.6%	46.6%	12.3%	8.9%	70.5%
			C	EF	F		IJK	IJK	JK			MN	N			O
Moderately support	106	54	52	33	41	32	12	20	40	22	12	34	38	34	47	57
	12.8%	12.8%	12.8%	14.3%	12.8%	12.0%	8.3%	14.0%	18.3%	13.3%	8.0%	13.6%	13.0%	12.0%	12.6%	12.7%
									GK							
Moderately oppose	99	23	76	6	30	60	7	8	17	44	23	12	37	50	62	36
	12.0%	5.5%	18.8%	2.6%	9.3%	22.6%	4.9%	5.6%	7.8%	26.7%	15.3%	4.8%	12.7%	17.6%	16.7%	8.0%
			B		D	DE				GHIK	GHI		L	Lm	P	
Strongly oppose	236	27	209	4	96	134	2	3	76	61	91	9	72	155	208	25
	28.5%	6.4%	51.6%	1.7%	29.9%	50.4%	1.4%	2.1%	34.9%	37.0%	60.7%	3.6%	24.7%	54.6%	55.9%	5.6%
			B		D	DE			GH	GH	GHIJ		L	LM	P	
Unsure	36	12	24	8	13	14	4	2	10	13	7	16	9	10	22	14
	4.4%	2.8%	5.9%	3.5%	4.0%	5.3%	2.8%	1.4%	4.6%	7.9%	4.7%	6.4%	3.1%	3.5%	5.9%	3.1%
			B						h	GH	h	m			p	
Chi-Square		<------368.7----->		<--------284.25-------->			<----------------360.07---------------->					<--------258.17-------->			<----379.06---->	
Significance		0		0			0					0			0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q40: If President Trump requested Ukrainian officials to investigate Joe Biden, would you support or oppose efforts to
remove President Trump from office?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Strongly support	350	309	41	189	135	23	121	113	77	22	15	178	141	30	28	321
	42.3%	73.2%	10.1%	81.8%	42.1%	8.6%	84.0%	79.0%	35.3%	13.3%	10.0%	71.2%	48.3%	10.6%	7.5%	71.7%
		C		EF	F		IJK	IJK	JK			MN	N			O
Moderately support	78	44	34	24	34	20	12	18	23	23	2	29	28	21	25	52
	9.4%	10.4%	8.4%	10.4%	10.6%	7.5%	8.3%	12.6%	10.6%	13.9%	1.3%	11.6%	9.6%	7.4%	6.7%	11.6%
							K	K	K	K		n				O
Moderately oppose	95	29	66	6	28	56	6	5	18	40	24	21	32	42	63	30
	11.5%	6.9%	16.3%	2.6%	8.7%	21.1%	4.2%	3.5%	8.3%	24.2%	16.0%	8.4%	11.0%	14.8%	16.9%	6.7%
			B		D	DE			H	GHIk	GHI			L	P	
Strongly oppose	260	24	236	5	105	150	2	4	88	62	101	11	71	178	228	29
	31.4%	5.7%	58.3%	2.2%	32.7%	56.4%	1.4%	2.8%	40.4%	37.6%	67.3%	4.4%	24.3%	62.7%	61.3%	6.5%
			B		D	DE			GH	GH	GHIJ		L	LM	P	
Unsure	44	16	28	7	19	17	3	3	12	18	8	11	20	13	28	16
	5.3%	3.8%	6.9%	3.0%	5.9%	6.4%	2.1%	2.1%	5.5%	10.9%	5.3%	4.4%	6.8%	4.6%	7.5%	3.6%
			B		d	d			gh	GHik					P	
Chi-Square Significance		<-----396.86-----> 0		<--------316.13--------> 0			<----------------398.85----------------> 0					<--------279.72--------> 0			<-----421.1----> 0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q41: Do you think that the identity of the whistleblower who leaked information that President Trump requested
Ukrainian officials to investigate Joe Biden should remain anonymous or should be made public?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Should remain anonymous	427	319	108	196	154	70	127	100	111	53	34	196	173	57	94	330
	51.6%	75.6%	26.7%	84.8%	48.0%	26.3%	88.2%	69.9%	50.9%	32.1%	22.7%	78.4%	59.2%	20.1%	25.3%	73.7%
			C	EF	F		HIJK	IJK	JK	k		MN	N			O
Should be made public	322	71	251	28	127	165	13	29	93	80	102	34	93	195	234	84
	38.9%	16.8%	62.0%	12.1%	39.6%	62.0%	9.0%	20.3%	42.7%	48.5%	68.0%	13.6%	31.8%	68.7%	62.9%	18.8%
			B		D	DE		G	GH	GH	GHIJ		L	LM	P	
Unsure	78	32	46	7	40	31	4	14	14	32	14	20	26	32	44	34
	9.4%	7.6%	11.4%	3.0%	12.5%	11.7%	2.8%	9.8%	6.4%	19.4%	9.3%	8.0%	8.9%	11.3%	11.8%	7.6%
			b		D	D		G	g	GHIK	G				P	
Chi-Square Significance		<-----207.14-----> 0		<---------176.8--------> 0			<---------------192.43----------------> 0					<--------203.81--------> 0			<----198.05----> 0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q42: If President Trump were removed from office, would you approve or disapprove of Vice President Mike Pence being
President of the United States?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827	422	405	231	321	266	144	143	218	165	150	250	292	284	372	448
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Strongly approve	212	48	164	17	88	106	18	7	64	48	70	27	64	121	159	53
	25.6%	11.4%	40.5%	7.4%	27.4%	39.8%	12.5%	4.9%	29.4%	29.1%	46.7%	10.8%	21.9%	42.6%	42.7%	11.8%
			B		D	DE	H		GH	GH	GHIJ		L	LM	P	
Moderately approve	231	96	135	48	88	90	20	39	54	72	44	65	78	88	125	106
	27.9%	22.7%	33.3%	20.8%	27.4%	33.8%	13.9%	27.3%	24.8%	43.6%	29.3%	26.0%	26.7%	31.0%	33.6%	23.7%
			B		d	De		G	G	GHIK	G				P	
Moderately disapprove	134	99	35	60	45	27	34	44	26	18	12	61	48	25	33	95
	16.2%	23.5%	8.6%	26.0%	14.0%	10.2%	23.6%	30.8%	11.9%	10.9%	8.0%	24.4%	16.4%	8.8%	8.9%	21.2%
		C		EF			IJK	IJK				MN	N			O
Strongly disapprove	206	163	43	97	85	23	68	48	61	13	16	92	78	36	34	172
	24.9%	38.6%	10.6%	42.0%	26.5%	8.6%	47.2%	33.6%	28.0%	7.9%	10.7%	36.8%	26.7%	12.7%	9.1%	38.4%
		C		EF	F		HIJK	JK	JK			MN	N			O
Unsure	44	16	28	9	15	20	4	5	13	14	8	5	24	14	21	22
	5.3%	3.8%	6.9%	3.9%	4.7%	7.5%	2.8%	3.5%	6.0%	8.5%	5.3%	2.0%	8.2%	4.9%	5.6%	4.9%
			B			d				Gh			L	l		
Chi-Square Significance		<-----173.52-----> 0		<---------138.2--------> 0			<----------------193.54----------------> 0					<--------117.93--------> 0			<----171.49----> 0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019

RKM RESEARCH AND COMMUNICATIONS, INC.   (Franklin Pierce University/Boston Herald: NH Presidential Primary Poll)

Q43: If President Trump and Vice President Mike Pence were both removed from office, would you approve or disapprove of
Nancy Pelosi being President of the United States?
Compared by Selected Characteristics

	TOTAL	NH PRIMARY VOTER		PARTY REGISTRATION			PARTY IDENTIFICATION					POLITICAL IDEOLOGY			TRUMP APPROVAL RATING	
		Dem	Rep	Dem	Indep	Rep	Strong Dem	Lean Dem	Indep/ No lean	Lean Rep	Strong Rep	Lib	Mod	Con	Approve	Disappr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	827 100.0	422 100.0	405 100.0	231 100.0	321 100.0	266 100.0	144 100.0	143 100.0	218 100.0	165 100.0	150 100.0	250 100.0	292 100.0	284 100.0	372 100.0	448 100.0
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL ANSWERED	827 100.0%	422 100.0%	405 100.0%	231 100.0%	321 100.0%	266 100.0%	144 100.0%	143 100.0%	218 100.0%	165 100.0%	150 100.0%	250 100.0%	292 100.0%	284 100.0%	372 100.0%	448 100.0%
Strongly approve	199 24.1%	143 33.9% C	56 13.8%	67 29.0% F	89 27.7% F	41 15.4%	57 39.6% IJK	44 30.8% IJK	37 17.0%	34 20.6%	25 16.7%	68 27.2% N	79 27.1% N	52 18.3%	43 11.6%	154 34.4% O
Moderately approve	210 25.4%	179 42.4% C	31 7.7%	119 51.5% EF	69 21.5% F	19 7.1%	57 39.6% IJK	79 55.2% GIJK	43 19.7% K	25 15.2% K	6 4.0%	115 46.0% MN	67 22.9% N	28 9.9%	34 9.1%	175 39.1% O
Moderately disapprove	106 12.8%	28 6.6%	78 19.3% B	19 8.2%	28 8.7%	59 22.2% DE	17 11.8% H	4 2.8%	24 11.0% H	43 26.1% GHIK	18 12.0% H	32 12.8%	34 11.6%	40 14.1%	57 15.3% P	46 10.3%
Strongly disapprove	278 33.6%	54 12.8%	224 55.3% B	13 5.6%	127 39.6% D	134 50.4% DE	7 4.9%	9 6.3%	105 48.2% GHJ	59 35.8% GH	93 62.0% GHIJ	24 9.6%	102 34.9% L	152 53.5% LM	228 61.3% P	49 10.9%
Unsure	34 4.1%	18 4.3%	16 4.0%	13 5.6% e	8 2.5%	13 4.9%	6 4.2%	7 4.9%	9 4.1%	4 2.4%	8 5.3%	11 4.4%	10 3.4%	12 4.2%	10 2.7%	24 5.4% O
Chi-Square Significance		<-----269.76-----> 0		<--------220.91--------> 0			<----------------277.58----------------> 0					<--------152.88--------> 0			<-----275.6----> 0	

Comparison Groups: BC/DEF/GHIJK/LMN/OP
Independent T-Test for Means, Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Survey Administered: October 9-13, 2019